



**Ministry Strategy Plans
By Campus**

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Cameron University BCM

CAMERON BCM MINISTRY MODEL



I. Recruitment

The goal is to make contact with as many students as possible throughout the year. Here are some possibilities:

- Summer
 - Attend as many summer camps as possible to meet with students who plan to attend campus in the fall.
 - Use any summer activities to encourage incoming students to get involved early.
- Fall
 - If given the opportunity, try to attend the University's Freshman Orientation(s) and Fall Organization Fair(s). In addition to meeting students, it gets the Director on campus and gives BCM visibility.
 - Plan major events specifically designed to reach freshmen and transfers. Try to involve local churches with college ministries to partner with the BCM on these events in order to build connections between the students and the churches. It also builds good relationships between the churches and the Director.
 - Freshman small groups continue to prove effective. Use the BCM's student leaders to focus on connecting them with the ministry and the local churches.

- Spring
 - Plan an event in the spring semester for High School seniors. Use this as an opportunity to introduce them to BCM. Students should be encouraged to attend - even if they are not planning to attend your school. Partner with local Youth Ministers to help encourage their students to attend. Use your current students to invite High School seniors that they already know.

Creating opportunities for current students to build connections with high schoolers and other potential students is invaluable. Students serving in church youth ministries, leading D-Nows, and the BCM Praise Band leading worship for youth events are just a few possibilities. Include local youth and college ministers in the planning and execution of some of these BCM events. The results are better connections for BCM with the local churches.

II. Discipleship

Once students are recruited, the goal is to give them an opportunity to make various levels of Commitment.

- To Salvation – using the following tools:
 - Presenting the Gospel during worship events.
 - One on One conversations/Gospel Appointments
 - Focus Weeks (BCM Revivals)

The goal is to help students understand what it means to make a commitment of their lives to Christ, not only for salvation but as a lifestyle.
- To Discipleship – through:
 - Being involved in small groups
 - Being Disciplined One on One
 - Making Disciples One on One

Help students understand that discipleship is not an event or a course but a lifestyle of not just having others invest in them but also continuing the process by investing in others. The focus is to help them grasp the concept of what a true relationship with Christ is and how to continue to develop that over the course of their lives.

- To Serve –
 - On Ministry Teams – planning events and/or ministries
 - In Missions – locally to Internationally
 - In their local church

- In their community
- On their campus
- To Lead –
 - Small Groups
 - Ministry Teams
 - Leadership Team
- To Share –
 - Their time
 - Their resources
 - Their talents/skills
 - Their faith

III. Leadership Development

As students are given the opportunity to grow in their relationship with Christ (Communion) and with others, involve them in leadership roles. Here are some possible opportunities:

- **Open Leadership Meetings** – To allow any student to participate in the planning process, creating a sense of ownership in the event or ministry. These are usually once a month.
- **Entry-level Leadership** – This is an opportunity to allow freshmen to start the leadership process by committing to meet regularly for a leadership study with either the Director and/or Associate Director or with more experienced leaders. They are also encouraged to attend Open Leadership meetings where their responsibilities will increase over the course of the school year.
- **Leadership Team** – Using the Team approach allows students flexibility in serving. These are the core leaders in the ministry. They carry the bulk of responsibility for ministry and event planning and coordinating. This is also where the staff focuses the majority of time and resources by investing in these leaders. Here are some of the ways to invest in them:
 - Opportunities to grow through Leadership and Discipleship studies
 - Possible materials to use:
 - Experiencing God by Henry Blackaby
 - Jesus on Leadership by C. Gene Wilkes
 - The Pursuit of God by A.W. Tozer

- Habitudes (1-3) by Tim Elmore
- A Passionate Life by Mike Breen & Walt Kallestad
- Developing a Powerful Prayer Life by Greg Frizzell
- Developing the Leader Within You by John Maxwell
- 21 Indispensable Qualities of a Leader by John Maxwell
- Opportunities to be mentored through weekly individual meetings with staff.
- Opportunities to lead by facilitating ministry team meetings. (In these meetings leaders are challenged to give away leadership and ownership: allowing others to share it.)
- Opportunities to develop servant-leadership skills.

Next-level Leadership – Many times students who have served on the Leadership Team for two years need an additional challenge to further develop their leadership skills. The students in this group must have served *faithfully* on the BCM Leadership Team for at least 4 semesters and have demonstrated the qualities necessary for them to be effective next-level leaders. The challenge for these leaders will be to take the servant-leader role to the “next” level. Jesus modeled this in washing the disciples’ feet. The goal for these leaders is to see that the members of the Leadership Team succeed. They will assist in their success by encouraging leadership team members in regular accountability and prayer. They should use thought provoking questions to guide leadership team members in decision making and be a sounding board for their thoughts and ideas. They can also lead discipleship groups for Entry Level Leaders and the Leadership Team.

IV. Administration

As students develop their leadership skills, they are also given the opportunity to use those skills to impact their Community. That begins within the BCM and extends onto the campus. Being plugged in to the campus is vitally important. Here are a few ways to do that:

- Visiting on campus with Administration and Faculty
- Being actively involved in Student Government
A member of the Leadership Team serves as a Student Government representative, keeping the BCM informed of campus activities and opportunities to be involved.
- Working with other organizations to host events on campus

- Participating in campus planned activities and service projects
- Hosting social awareness events on campus
- Participating in Intramural Sports

V. Evangelism

As students engage their Community, they are challenged to embrace their purpose (Commission); “*Make Disciples*”. At this stage, many students are preparing for graduation, careers, etc. The goal is to help them see that the Commission remains their purpose in life. Since Evangelism is an integral part of the Great Commission, help students develop a lifestyle of naturally sharing their faith. Here are some tools:

- Listening Evangelism
- Immovable Core
- One-Verse Commitment
- Share Jesus Without Fear
- Meeting students on campus with the purpose of engaging students in conversation. This gives BCM students opportunities to incorporate the Listening Evangelism Skills.

VI. Missions

The goal is to challenge every student that participates in the BCM to be involved in missions by giving and going.

- Giving
 - Participating in various Missions fund-raising events
 - Giving personally to BCM Missions
 - Tithing and giving to their local church
- Going

Students are encouraged to serve locally, nationally as well as internationally.

 - Locally
 - Each semester the BCM coordinates various opportunities for students to serve within the community. A few examples would be:

- Project Jerusalem – A local mission emphasis during Spring Break to partner with various community organizations to meet needs.
 - Nursing Home and Veteran Center Holiday projects.
 - Angel Tree
- Nationally
 - Students are given the opportunity to serve outside of their community through various trips to other parts of the state as well as other states. Several of these trips are in conjunction with Oklahoma Baptist Disaster Relief.
- Internationally
 - Plan International mission trips to give students the opportunity to serve and share in another culture. Partnering with other BCMs is a great way for smaller campus ministries to give their students these opportunities.
 - Take advantage of State Convention Partnerships.

➤ Local International

Believers are called to “...*make disciples of all Nations...*” One opportunity to be involved in International missions without traveling overseas is right on campus. The BCM can partner with local churches to minister to these students. The focus is to meet needs with the goal of sharing Christ with those who do not know Him, as well as ministering to those who are already Christians. Here are some possible ideas.

- Friendship Families

The Friendship Family ministry connects International students with local families in area churches. The students who want to participate should go through an application process including an interview. The families should attend orientation, including cultural awareness and evangelism. Families and students meet a minimum of 1 time per month in fellowship. It is recommended to have a fellowship each semester where all those involved come together. These can be coordinated with holidays that have cultural and spiritual significance to American Christians. (Thanksgiving and Easter)
- Welcome Kits

Most students arrive in the US without the basic amenities of bedding and towels. Involve local churches in putting

“Welcome Kits” together to present them to the students when they arrive on campus.

- International Student Orientation Luncheon

If your Campus International office has an orientation for the new students consider offering to provide a meal or snacks.

- Needs Based Ministry

Much of the ministry to and with International Students is centered on meeting their needs. Offering to give rides to places they need to go gives the Director and BCM students opportunities to build relationships and possibly discover other needs the BCM or churches might be able to meet.

Carl Albert
State
College
BCM

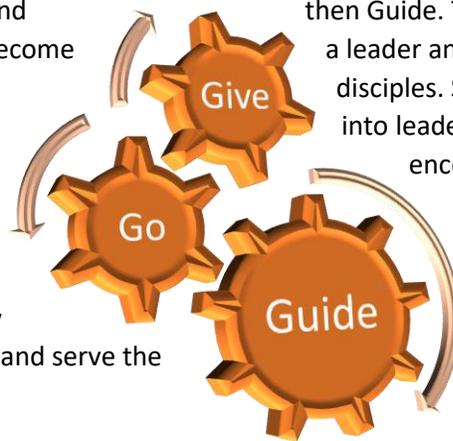
CASC BCM

STUDENT LEADERSHIP DEVELOPMENT

Purpose: To help students reach their full leadership potential, by providing opportunities to grow and learn how to succeed and fail through hands-on experience.

Leadership Opportunities Offered: Men's and Women's Bible study leaders, Worship Leaders, Noonday leaders, and WOW leaders.

The motto at CASC is to Give, Go and then Guide. The goal is to provide students with the opportunity not only to become a leader and develop into a ministerial position, but also to simply make disciples. Students are **given** the opportunity to get involved, step into leadership positions, and take on responsibility. Students are encouraged to **"go"** and use the skills provided to them to create more disciples. Lastly, students are asked to **"guide"** the new students who have systematic program, given their lives to Jesus. With this to not only see how ministry works, but to get their hands dirty and serve the kingdom.



then Guide. The goal is to provide students a leader and develop into a ministerial disciples. Students are **given** the into leadership positions, and take on encouraged to **"go"** and use the create more disciples. Lastly, the new students who have systematic program, to not only see how ministry kingdom.

BCM Ministry Expectations/Evaluation

Student Leadership Development

- How are leaders recruited?
 - Students who display faithfulness and commitment to God and the BCM program are recruited into leadership positions.
 - Students are observed by sophomore leaders and BCM director who see their gifted areas and evaluate where they would fit best.
- What specific skills and spiritual truths will be presented to leadership students as a result of their involvement in BCM?
 - A focus on leadership development.
 - Commitment to task
 - A growing spiritual walk with God
 - Time management
 - Team building skills

- Public Speaking/ how to share faith
- The Bible as the inerrant Word of God/ Christian textbook.
- Explain how this is done. Give a progressive timeline of when material is presented by semester and year.
 - September- Evangelism training
 - November- Apologetics training
 - February- Relationships training
 - April- Discipleship training
 - The topic for teaching points can change depending on what is being dealt with at the time. Other materials may be used when special events or teachings are made available.
- Explain the specific roles of each position.
 - WOW (Worship on Wednesday) Leadership: This is the big weekly worship meeting. Two leaders are responsible for signing up speakers, reviewing topics of each speaker, making announcements, working with the praise band, and presenting a well-balanced worship environment. Another responsibility is to recruit counselors who can help with invitation times at the end of services. The counselors need to be able to share the plan of salvation and be willing to pray with students who come to the altar seeking prayer. The WOW leaders and the counselors serve on a calendar time frame from January to December.
 - Noonday Leadership: Noonday leadership is made up of two students who oversee the weekly mid-day service. Their responsibilities are to make sure that the paper goods are out and ready for use. They also make sure the drinks are ready. These leaders enlist speakers for noonday devotions, and they make announcements. They work closely with the local churches who provide the meals. The noonday leaders serve on a calendar year from January to December.
 - Bible Study Leaders: One or two leaders are enlisted to lead men's and women's study groups, depending on the needs of the group. The leader(s), in conjunction with the BCM director, sets the topic for study. The leader(s) chooses the location, either in the dorm or the BCM. The studies are usually divided by gender to allow open and honest exchange of ideas. Bible study leaders serve on a school year calendar from August to May.
 - SWAT (Students With A Testimony) leaders: There will usually be two students that lead the SWAT team. The two leaders, with help, will build a program that has a central biblical theme. The program will involve drama and music and will be approximately 45-50 minutes in length. The leaders will set practice times and will find or make any props or costumes needed for the program. The leaders stress to the team members the importance of living lives of integrity that match the testimony they give on the stage. SWAT leaders serve on a school year calendar of August to May.
 - BCM Worship Band Leader: One person is usually in charge of the band. Their responsibility is to choose songs that will bring glory to God and encourage participation from attendees. The band leader sets practice times and encourages band members to live moral and ethical lifestyles, reflecting a personal relationship with Christ. It is the band leader's responsibility to interview and select band members. BCM worship band leadership runs off of an academic school calendar of August to May.
 - Tech Leaders: Two people usually make up the tech leadership. Their job is to run the sound board and the computer power point. They attend all band practices and work together with the band leader and the WOW leaders to make sure video and Scripture used for worship are ready.
- What challenges are consistently faced in this area?
 - The biggest challenge has to be commitment. Students are pulled in many different directions and have a hard time truly committing. More and more students have jobs, which limit time to be involved in BCM.
 - Sometimes it is difficult to find student speakers and musicians for worship services.

- Teaching students to be servant leaders in a “Me! Me!” society can be a challenge.

Evangelism

- Explain the evangelism strategy for the ministry in the following areas:
 - The Director as he/she relates to the campus:
 - The director builds relationships with students by spending time with them to allow for opportunities to share faith.
 - The director also looks for opportunities to do this with faculty and staff.
 - The EE question is used frequently: “If you were to die today and you were standing before God and He were to ask you, ‘Why should I let you into heaven?’ what would you say?” This is a great way to see what students think God wants from them to receive eternal life.
 - The director spends as much time as possible out on the campus building relationships.
 - Leadership students—as they relate to other students:
 - Leadership students are encouraged to share their faith; it is not an option.
 - Leaders or students are shown that evangelism is a daily practice of loving others.
 - Leaders are encouraged to care for all members of the campus.
 - What training do you provide for each group?
 - Students are trained in Share Jesus Without Fear. It is simple to use and not pushy in any way. It is a great spirit-led approach.
 - Students are trained to use evangelism tracts.
 - Students are trained with listening skills, so students can use this approach to build relationships.
 - Students are trained in apologetics, so students can see that there is evidence to support their beliefs and faith.
 - How do you create a culture of evangelism in your ministry?
 - A culture of evangelism is created through small group Bible studies where questions can be asked in a safe environment and worship services where altar calls allow students to respond to the message.
 - Revival services in the fall and spring have been some of the most effective ways of drawing the net. Services are geared to evangelize.
 - Groups are taken to Judgment House, which allows students to think about more than just the here and now.
 - Wednesday night basketball time is used to reach out to students that wouldn’t normally come to BCM by requiring them to attend the worship service before practice.

Discipleship

- What is the overall strategy for discipling students? Jesus gave a good example of discipleship when he had the smaller, dedicated group he spent more time discipling and the larger, less-committed group that he spent less time discipling.
 - SMALLER GROUP:
 - The smaller, dedicated group is the one given opportunities such as leadership positions.
 - These are also students that take advantage of special training opportunities (i.e. mission trips, conferences).

- These also involve more one-on-one meetings with the BCM director to check on growth points or struggles.
- These students are plugged into local churches for ministry opportunities. This may be through preaching, leading youth, or singing; discipleship comes through hands on teaching and service.
- LARGER GROUP:
 - This group is discipled by the smaller group. This is a student-to-student approach. Through encouragement and example, the smaller group encourages the larger group to a more active walk of faith with God.
 - Students in the larger group that display good growth are eventually moved into the smaller group. This process is done more through relational contact than any other means.
- New Christians:
 - New Christians are first encouraged to join a Bible-believing church so that they have a fixed body they are identified with.
 - If the student is open to the idea of discipleship, training suited to their needs is provided. Sometimes this includes discipleship through our small group studies or in a one-on-one relationship as needed. Material studies can vary depending on the person; the Bible is used as the curriculum. A hands-on approach to discipling is utilized.
 - Students are introduced to many different avenues of spiritual growth and discipleship:
 - Witnessing opportunities on and off campus
 - Mission trips in state and out of state (i.e. Construction projects, VBS projects, sports camps, and camp prep work)
 - Teaching opportunities—small groups on campus, working with church youth groups, church camps
 - Speaking opportunities on campus at the large group worship time, at public schools for Christian group meetings, to fill the pulpit at local churches, and through the music and drama group
 - All opportunities are provided with supervision and constructive feedback.

Recruiting

- What is the strategy for bringing students into the BCM ministry's influence?
 - Contact is made with students before they ever get to campus. This is done in three different ways.
 - One is with the SWAT team, which is the drama and music group that goes out to local churches and presents a 40-50 minute program, allowing the opportunity to meet prospective students.
 - The BCM provides speakers to a few of the high school Christian groups that meet weekly.
 - The BCM also provides supply preachers to a good number of local churches.
 - When students are on campus, weekly programs are used to draw them, such as Noonday (the weekly meal plus devotion), WOW (Worship on Wednesday, the big group worship), Basketball Free-for-All after WOW, and SWAT - the music and drama group.
 - Students are asked to invite classmates and roommates to be a part of BCM activities.

- The BCM also does outreach to different groups on campus such as feeding the basketball teams a Thanksgiving meal and feeding the baseball and softball teams a kick-off-the-season meal.
- The BCM takes the college Show Choir to some of their area performances and sponsors some Intramural tournaments on campus.

Administration

- How do strategic connections with key administrative personnel on the campus occur?
 - The BCM actively participates with campus groups such as International Club, Student Senate, Phi Theta Kappa, athletic groups, Spanish Club, and Student Activities Association. Coordinating efforts with other clubs allows the BCM director to develop healthy relationships with instructors who serve as club sponsors.
 - CASC is not a large campus, so it is not hard to be on a first name basis with the college president, dean of students, department heads, teachers and coaches. Occasional visits or stopping for a brief visit on campus shows the BCM cares about what the college is involved in.
 - At Christmas, the director goes to every office on campus to hand out candy canes and wish them a Merry Christmas.
 - Faculty and staff are also invited to be a part of the weekly noonday program; many times the speaker will be a faculty/ staff member.

Missions

- What is the strategy for involving students in missions?
 - Students are taught that mission opportunities are not for a special few but are open to everyone. The goal is to create an atmosphere for success for students. Most students taken on mission trips will be experiencing their first mission trip ever. The aim is for it to be user-friendly and fairly basic.
 - Local: The BCM director looks for churches that can be served by doing construction, VBS, Disaster Relief work, sports camps, and city-wide surveying. The BCM helps church camps with pre-camp work and supply a good number of summer camp staffers. Past projects include helping at the children's home in OKC and Boys' Ranch in Edmond and assisting with the food bank in OKC.
 - US: Several of the projects have been Disaster Relief projects such as construction, clean-up/mud-out, or feeding. Connection is made with churches and associations in other states to allow students to get a bigger picture of what God is doing outside of Oklahoma. CASC BCM has also helped camps like Glorieta get ready for the summer. Some of these projects take people with certain skills, but most are open to almost any student. These trips are used to teach students how to do life skills such as painting, light carpentry, some plumbing, and how to work together as a team.

Other areas of discussion:

- Disaster Relief: As many students as possible are trained in Disaster Relief work. This is a good way to let students see how Southern Baptist reach out to people in need.
- Association: The BCM is a productive and active part of LBA. The churches bless the BCM through their giving and help with noonday meals. In turn, the BCM serves the churches by providing speakers, SWAT programs, and activities that help bridge youth to college.

- Personal spiritual life: The students should see that the director has a growing spiritual life. He/she has to be committed to prayer and Bible study in order to know the direction in which God desires to lead the BCM. The director should also be an active member at a local Baptist Church. Church is not an option but a lifeline for survival.
- Family: The director's family time is important. He/she should strive to show students what a healthy family relationship looks like, and help them to see that it is possible to have a healthy work life and home life at the same time.

Connors
State
College &
Muskogee
BCM

Muskogee Area BCM Game Plan
2018

Connors State College - Warner
Connors State College - Muskogee
Bacone College - Muskogee
Northeastern State University - Muskogee

Rowdy Morris Director

Student Leadership Development

How are leaders recruited?

- Leadership Applications are filled out by the students wanting to serve on BCM Leadership
- Connors leadership is a team approach, with no president or vice-president. The hosts lead by managing the BCM building, keeping it clean, staying on top of maintenance issues and having the building open for use by students and faculty. The leadership application gives info on what they like to do and where they would like to serve.
- Bacone leadership consists of a president, vice-president, secretary, SGA representatives. All these positions are elected or appointed.
- Both campuses fill leadership positions in the spring semester for the fall semester.

What specific skills and spiritual truths will be presented to leadership students as a result of their involvement in BCM?

- Spiritual gifts and abilities assessments are given in order to know where they are best suited to serve.
- Students are given opportunities to fail. If they do not have failures they are not trying new things.
- Students have direct guest speakers and leader from the Muskogee Baptist Association.
- The leadership are given the following assessments throughout the semester: Servant Leadership Audit, Credibility Audit, Natural Gifts and Abilities Indicator, Passion Audit, Men's Character Audit for Ministry, Women's Character Audit for Ministry, Leadership Style Inventory, Leader's Core Values Audit, Ideal Ministry Circumstances Audit, and Ministry Circumstance Audit. (Being Leaders, Aubrey Malphurs)

Explain how this is done. Give progressive timeline of when material is presented by semester and year.

- With the low retention rate at Bacone and CSC being a 2 year school, it is best to start each semester with the assessments. If a student has already taken the assessments then they do not have to repeat.
- Having multiple campuses, time is the biggest obstacle to overcome, so it is important to get as many of the assessments completed as possible.
- Once the leadership applications have been processed then the assessments begin.
- Semester activities will give students a chance to use their strengths and abilities.
- Leadership are to be involved in retreats and mission trips, using them as a teaching and lab experience. Debriefing after each event is very important for teaching and training.

Explain the specific roles of each position.

- Bacone Campus
 - President- required to go on mission trips, retreats, Collegiate Week, and Life Impact. They fill in for the Director when needed and disciple 1 or 2 students.
 - Vice-President- Attend SGA meetings, Mission trips, retreats, Collegiate Week, and Life Impact. Plus disciple 1 or 2 students.
 - Secretary- Take notes from each BCM meeting and disciple 1 or 2 students.

- SGA- Attend SGA meetings and campus activities.
- They are the face of the BCM on the campus.

-Connors State College

- BCM Hosts- Keep the building clean and open, handle building issues, mission trips, retreats, Collegiate Week, Life Impact, and act as the first line of BCM on the campus.
- Group leaders- (team approach) Worship, prayer groups, Mission trips.

What challenges do you consistently face in this area?

- With multiple campuses, time is the biggest issue, it is easy to just check off the boxes instead of concentrating on relationships.
- At Bacone we do not focus on freshmen, because of the retention. They seldom graduate, we concentrate on sophomores and seniors.
- At Connors we are lucky to have them for 3 semesters.
- Most of the students are involved in athletics making it hard for them to get involved with the BCM.
- Commuter students running from their cars to class and back.
- New faculty and staff.
- More online classes.

Evangelism

Explain the evangelism strategy for your ministry in the following areas:

You personally as it relates to you campus

- Lead by example, taking students with me when I visit the campus and events.
- Go to the areas where the lost are: Student lounge, events, gym and coffee houses.
- I train during the semester using tools such as *"Sharing Jesus without fear"* by Fay and Hodge, *"Solarium Cards"* by Campus Crusade.

Leadership students-as they relate to other students

- Students go where the lost are on campus.
- Invite lost students to places with them such as fishing, ping pong, and sports events.

Students involved in your ministry-if different than leadership students.

- There is no difference in what the leader students do, everyone should be trained to share their faith in Christ.

What Training do you provide for each group?

- The training is the same for each of the above groups
- "Sharing Jesus without fear"*
- "Solarium Cards"*
- "Roman Road"*

- Acrostics
- Training includes role play and hands on by going and watching others.

How do you create a culture of evangelism in you ministry?

- This comes from ownership and ownership comes from the relationships that are made at the BCM.
- Evangelism is taught at the large and small group meetings.
- Sharing testimonies at meetings.
- Taking students on mission trips and campus visits.
- Get the local churches involved by sending out Noonday letters at the beginning of each semester asking the churches to help provide a meal for the students and providing a speaker for the BCM Worship Nights.

Discipleship

What is your overall strategy for discipling students?

- Life on life training through events, mission trips, and one to one.

New Christians

- We use the Inductive Bible Study method.
- Since we have such a short time with the students, I have the students that are mature in the walk disciple others. Plus, use adults from the Muskogee Baptist Association.

Church students

- Use the Inductive Bible Study method.
- Ask them to disciple someone. Disciple 1 or 2 but not more.
- Due to having multiple campuses I only disciple 2, but mentor more and invest in leadership development.

Previously Churched-some church background but not grounded.

- This is the hardest group on campus because they are usually the ones hosting the drinking parties.
- This group is targeted through our outreach events such as Noonday, Worship nights, Momentum, volleyball and basketball tournaments, and social media.

Recruiting

What is your strategy for bringing students into your ministry influence? Incoming freshman and transfer students

- Prayer walk each campus at the beginning of each semester.
- Follow up with information cards from Falls Creek and Super Summer by writing letters, emails, and social media.
- BCM information table at the beginning of each semester, handing out pop tarts and BCM Schedules.

- Participate in Club days handing out BCM schedules.
- Social media is used - Twitter, Facebook, and Instagram.
- We also hold events such as, Big Game Party, Finals Pancakes, Basketball and Volleyball Tournaments.
- The campuses are small so incoming freshmen and transfer students are treated the same. We are constantly in recruiting mode.
- Letters are sent out to all the Associational Churches asking for names of students coming to the Muskogee Area Schools.

Administration

How are you strategically connecting with key administrative personnel on your campus?

- It is important to stop by the offices and say, "Hello."
- Treat everyone the same from the custodians to the president of the school.
- Reposting school events on the BCM Facebook pages.
- Attend campus events.
- Visit with faculty and staff at BCM Noonday and fix to-go lunches for the staff that cannot leave their offices.
- Posting pictures on FB that make the school look good.

Missions

What is your strategy for involving students in missions?

- Make missions a part of leadership and discipleship training.
- Bring in missionary speakers.
- Tell the story on social media when possible.
- invite students from local churches.

United States Mission Trips

- Team up with the Muskogee Baptist Association for trips.
- Serve on the Associational Missions Committee.
- Through networking with other BCM's seeking out opportunities to serve International students.

On Campus

- Make sure the students are aware of International students on campus.
- Work with the International clubs assisting them with transportation and helping with events.

Overseas-

- Very seldom do we have students who are ready to travel overseas unless it is a nursing student and it is a medical mission trip.
- We minister to International students on the college campuses in hopes that they will go back to their countries as believers.

Conclusion

Turnover is the biggest challenge on a 2 year campus. Clubs are constantly pulling from the BCM for their leadership spots. Because they also have to continually recruit students. I try to take advantage of this in order to promote the BCM. Yes, I see myself with Big Campus dreams with limited people resources. The college campus is constantly changing with state budget cuts, more internet classes, and retention rates dropping. It was once said, "You are as only as good as your school recruits" and I believe this. However, we constant pray Matthew 9:37.

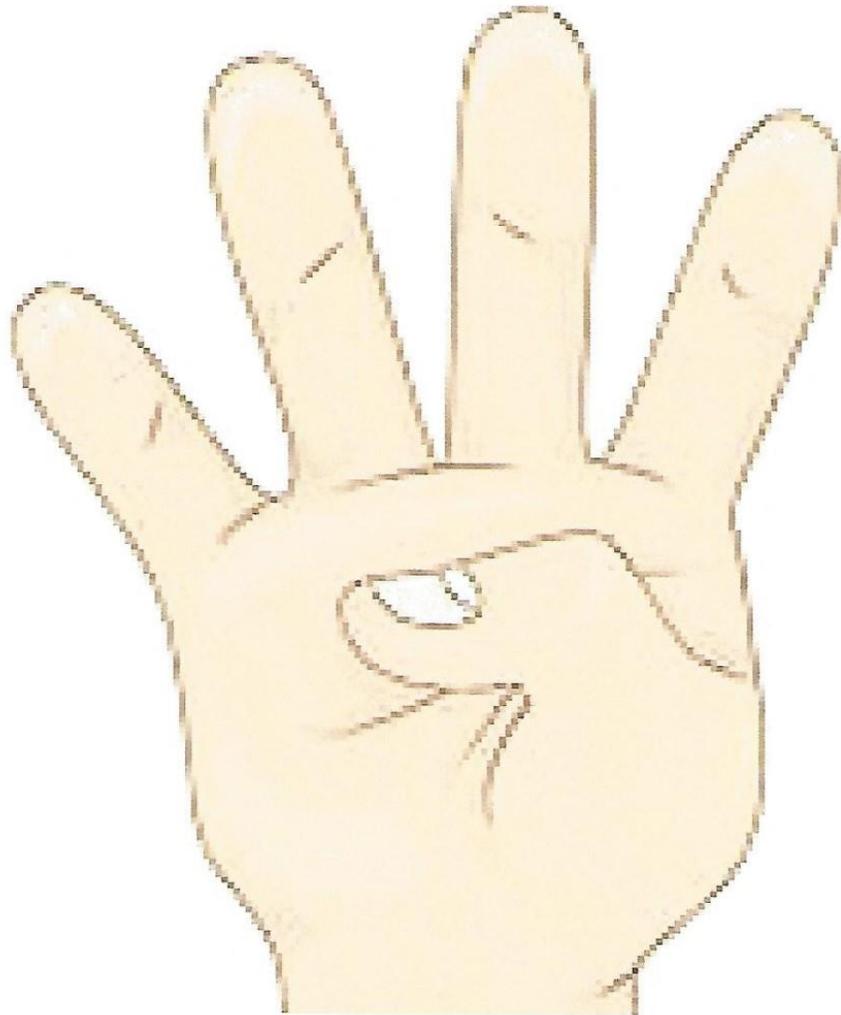
Eastern
Oklahoma
State
College
BCM

GRASPING



EOSC BCM

ADMINISTRATION



Administration

1. All faculty can be a huge impact for the ministry. Meet all that you can and try to get to know them. (List of key faculty and their emails below.)
Also go to www.eosc.edu for a full list of faculty and staff.
2. Invite them to BCM Free Lunch. (See free lunch below.)
3. Remember Names and their interests.
4. Pray with them and for them.
5. Student Life Coordinators and Dean of Students are instrumental in getting things done. (See below for names and contact info.)
6. Coaches want good things for their players to do. Keep the coaches in touch with what is going on. (List of Coaches below.)
7. Go to any campus activity that is possible. (www.eosc.edu for activities calander)
8. Ask if there is any you can help with.
9. Have students be active in student government. (Student Government meetings are held every 2nd Thursday of the month at 5 p.m.)
10. Hold at least one event on campus each semester so that the faculty can see your ministry in action. (Tailgate, Fall revival, etc)(examples of events below.)

Faculty to Know

Bryan Denny Dean of Students	Student Center 208	Phone: (918) 465-1818
Lindy Basden Student Life Coordinator	Student Center 208	Cell Phone: (918)839-5493
Teresa Brady Executive Assistant to Vice President of Business Affairs Pastor's Wife @ FBC Wilburton	Library 101	Cell Phone: (918) 448-6188
Brandon Taylor Head Women's Basketball Residence Life Coordinator	Student Center 208	Phone: (918) 465-1729
Scott Edgar Head Men's Basketball	Field House 101	Phone: (918) 465-1734
Kirk Kelley Athletic Director/Baseball	Field House 103	Phone: (918) 465-1704
Jonathan Evan Men's Soccer	Choctaw 121	Phone: (918) 465-1413
Justin McCain Women's Soccer	Choctaw 123	Phone: (918) 465-1816
Brandon Hendrix Band/Vocal Music	Pratt 123	Cell Phone: (918) 839-5487
Eddie Woods Dean of Agriculture	Baker 100	Phone: (918) 465-1773
Jade Jenkins Livestock Judging Coach	Baker 101	Phone: (918) 465-1726
Maria Martinez Library Director/Multicultural Club	Library 215	Phone: (918) 465-1711

EOSC Free Lunch (Noonday)

Eastern BCM provides a free lunch to all faculty/ staff and students. There is a calendar of churches that have been on our feeding rotation and usually keep the same weeks for each school year. The director will send out the Fall semesters list to all of the Churches by July 1st, and the Spring semester by December 1st. A list of both of these semesters is provided on the next page. Also send out a reminder to the church providing the meal with the amount of students that you hope to serve two weeks in advance.

Every week make sure and put yard signs up by 8 a.m. and send out text messages and other social media to all EOSC contacts that you have. Make sure and contact and invite any professor school staff that you can.

Make sure not to put yard signs to close to the Student Center/ Cafeteria. Respect what the school will let us do and respect what the school provides for the students. We have a good reputation with the cafeteria workers and would like for them to continue to let us put flyers on the tables for any events that we have coming up.

On Campus Events and Responsibilities

Prayer Table: The four campus ministers are each responsible for one day a week to help facilitate the prayer table in the cafeteria from 11:15 until 1:15. Go to the 2nd floor and ask the student life coordinator for the fold out table, the banner that attaches to the table and the box that holds the requests. This is a great way to help with the needs of the students and faculty. It is also a great way to have contact with the students. The BCM is responsible for being there on Thursdays.

FCA: Every other Tuesday at 6pm FCA meets in the Field House. Coach Brandon Taylor the Women's Basketball Coach is the FCA Faculty Sponsor. The BCM is involved as often as the director can be there. The director is responsible to provide a speaker with an athletic background at least two times a semester. FCA is the best opportunity to get to know the majority of Eastern's athletes.

Mountaineer Mania: This is a large event where all possible future students Come tour the campus, meet department heads, and see what all kinds of clubs and organizations that Eastern provides. The BCM is responsible to set up a table to help recruit students to possibly be a part of the BCM if they decide to come to Eastern.

Homecoming: Each campus organization is responsible to have a king and queen candidate. Hold a vote for the candidates during one of your worship times. The girls and guys on the leadership team will be on the ballots. The ones chosen will need to secure a car to ride on in the parade. The BCM may also enter a float in the parade.

Trunk or Treat: The campus holds a community wide event for the children to come and receive candy and play games at the college. Each

student organization is expected to take part. Have your students bring bags of candy to pass out. The BCM can provide the decorations for the vehicle that is being used.

For every on campus event that the BCM plans, make sure and go through the proper channels. Make sure to talk to the Student Life Coordinator to put the event on the schools calendar. Also make sure that the Dean of Students knows of the event. Call the maintenance department to reserve any possible facility that may need to be used.

Eastern BCM Noonday Fall

August 10	FBC Wilburton
August 17	FBC Red Oak
August 24	FBC Talihina
August 31	Wilburton Calvary
September 7	Centerpoint
September 14	North Rock Creek
September 21	Bowers
September 28	FBC McAlester
October 5	FBC Hartshorne
October 12	FBC Quinton
October 26	Whitefield
November 2	FBC Clayton
November 9	West Liberty
November 16	Buffalo Valley
November 30	Panola

Dear Churches,

Thank you so much for your past help with our Noonday lunch ministry. This is a list of dates for our Fall Noonday meals. If this date is not suitable for your schedule please let us know as soon as possible so we can reschedule your church. If you do not feel like you can serve this year, but would still like to help out with our meals, you can sponsor a meal instead. With sponsorship, your church sends a donation and the BCM cooks and serves the meal.

Please be reminded that you should bring ice, drinks, paper goods, and desserts. Just a quick reminder that the BCM is fully stocked with cooking and serving utensils. If need be, you are more than welcome to use our kitchen to cook the meal.

If you have any questions please feel free to call me at (918)465-3884 or (918)448-4488. Thank you for all your support!

Serving Together,

Baptist Collegiate Ministries

Spring

NOONDAY

January 13	FBC Stigler
January 20	Lequire
January 27	Frink
February 3	Bethel, Red Oak
February 10	Victory Park
February 17	FBC Red Oak
February 24	FBC Kinta
March 2	FBC Wilburton
March 9	Bowers
March 23	FBC Hartshorne
March 30	Grace Country Cowboy
April 6	Keota FBC
April 13	Calvary Wilburton
April 20	FBC Clayton
April 27	Center Point
May 4	Panola Baptist Church

Dear Churches,

Thank you again for your past help with Noonday lunches. Typically, this has given us the biggest impact upon the Eastern campus. Last semester, we averaged 70 students throughout the year. This is a list of dates for our Noonday meals for the spring semester. If your church cannot make this date, please let us know as soon as possible.

If your church cannot serve, but would still like to help with this ministry, please consider sponsoring. Sponsoring is where you send a donation and the BCM cooks and serves the meal instead.

The BCM is fully stocked with cooking and serving utensils, but please be reminded to bring ice, drinks, paper goods and desserts. The kitchen is open should you need to prepare your meal here. If you have any questions please call me on my cell phone at (918) 448-4488 or at home (918) 465-5032.

God Bless you!

Serving Together,

Lance Burnett,
EOSC BCM Director



WORSHIP

Tonight
@
8:30



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm



BCM Worship
Tues. 8:30

Free Lunch
Wed. 11am-1pm

RECRUITING



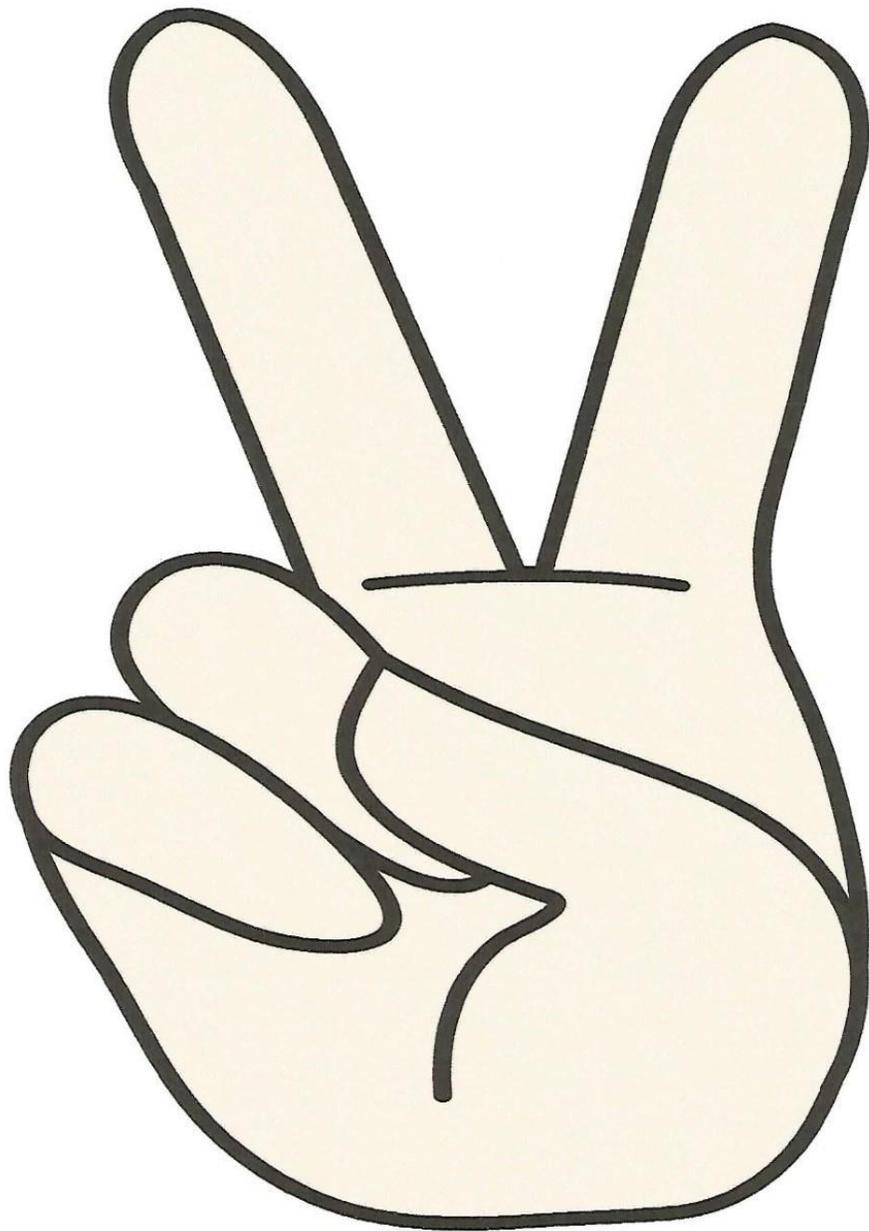
Recruiting

1. Youth Pastor/ Pastor relationships (list of local youth ministers on pg.8)
2. Try to visit and have student groups visit as many local churches as you can.
3. KBA/Summit Camps. Go and teach next chapter and if not teaching go one day to meet possible students that are coming to Eastern.
4. Go to association youth events. (Sans Bois Assoc. www.sansboisba.org)
5. Mountaineer Mania
6. Flyers under doors/ on doors and if in room invite to first week events. (Pg. 9)
7. Gatorade or popsicles for sports teams. (Get permission from coach and find out when the best time of practice would be best.)
8. Txt, face book, twitter all students you get info on at falls creek, kba, or local churches.
9. Put announcements on televisions in cafeteria. (contact communications department.)
10. Put flyers on tables in cafeteria weekly. (example flyer page 10)

Local Youth Ministers

Michael Conoway	FBC Wilburton	918 465-3921
Jeff Dover	FBC Stigler	918 471-9586
Micah Baker	FBC Red Oak	918 635-0002
William Bray	FBC Clayton	580 276-6733
Cory West	Keota Baptist	918 302-8222
Scott Kniess	Kinta Baptist	918 440-7289
Lance McAfee	FBC McAlester	918 470-9094

EVANGELISM



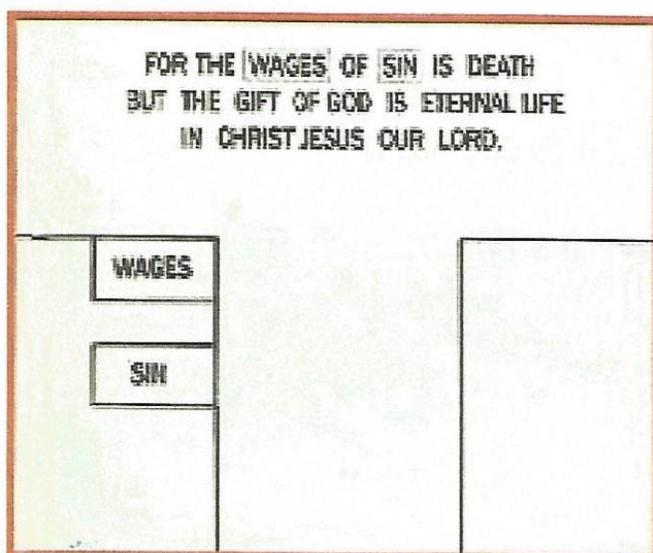
Evangelism

1. Go over listening evangelism during leadership retreat. Also then share it with any other students on a specialized night once a semester.
2. Share during discipleship time.
3. Relationship building evangelism. (The Bridge pg. 12-17)
4. Apologetics 101 with Phillip DeYoung (619 208-6811)
5. On Guard: 8 weeks apologetics study. (pg 13)
6. Fall Revival (See pg. 4)

The Bridge Illustration

Use this in training for all your training for evangelism. It might be for listening evangelism to use when someone has questions of what salvation is. It is a great visual tool to show why and how to be saved.

Romans 6:23



WAGES

Open your Bible to [Romans 6:23](#) and ask the person to read the verse aloud to you while you write it at the top of a piece of paper.

Draw a box around the word "WAGES", then write it midway down the left side of the page and box it there also.

"How would you define the term wages?" (Wages are the reward we receive for what we have done.)

"How would you feel if your boss refused to pay you the wages that were due to you? Deep down, we all know that it is only right that a person gets what he deserves. We earn wages from God for how we have lived our lives."

SIN

Draw a box around "SIN" in the verse and then write it below "WAGES." Draw a box around it there.

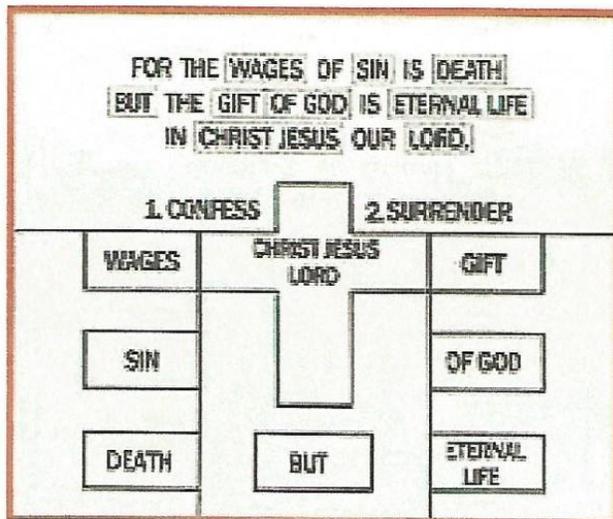
"What do you think of when you hear the word sin?"

"How would a person have to live in order to get into heaven? Have you always lived a life like you just described?" (This should help him to see that even by his own definition he falls short of living a good and perfect life.)

"Sin is more an attitude than an action—it can be a hostile or apathetic response to God. At any point in your life, has God seemed far away?"

When he answers "yes," draw in the lines of the cliff on both sides and explain that sin has separated everyone from God.

"Imagine that you agreed with your roommate on rules regarding how to use your stereo. What would happen if your roommate ignored the rules and broke your stereo? Would that create a separation or problem in your relationship? Our sin creates a distance between us and God."



DEATH

Draw a box around the word "DEATH," write it down on the illustration, and box it there.

"What thoughts come to mind when you think of death? Death often means separation—when we die our soul is separated from our body. If a person chooses to reject God while he is alive, that separation will extend into eternity: the separation will

ultimately result in eternal torment in hell. Not only will he experience separation from God today, but also forever."

BUT

Draw a box around "BUT" in the verse and write U in a box between the bases of the cliffs.

"This is the most important word in the verse because it indicates that there is hope for all of us. What we have talked about so far is bad news, but God has good news. What we're going to talk about now is a contrast to what we just discussed."

GIFT

Draw a box around "GIFT" in the verse and write it on the right side of the cliff. Box it there.

"What is the difference between a gift and wages?"

(From now on, be sure to point back and forth to each side of the cliff to emphasize that the words contrast with each other.)

"A gift is not earned by the person who receives it, but someone else pays for it. How do you feel towards someone who gives you an expensive gift?"

"Some people try to earn God's favor by doing good deeds, living moral lives, or taking part in religious activities. But it is impossible to earn something that has already been bought."

†"Say you wanted to buy a special gift for a close friend to show how much that person means to you. How would you feel if the friend refused to accept it without first paying you for it?"

OF GOD

Draw a verse around "OF GOD" and write it on the right side of the cliff, across from "SIN." Box it.

Point to "SIN" on the left side and then back to "GOD" on the right and explain that all of us have sinned but God is perfect and has not.

"God wants to give you a gift. I can't give it to you; a church can't give it to you; no one can give you this gift but God alone. Why do you think God would want to give you a gift? Why does anyone want to give someone a precious gift?"

ETERNAL LIFE

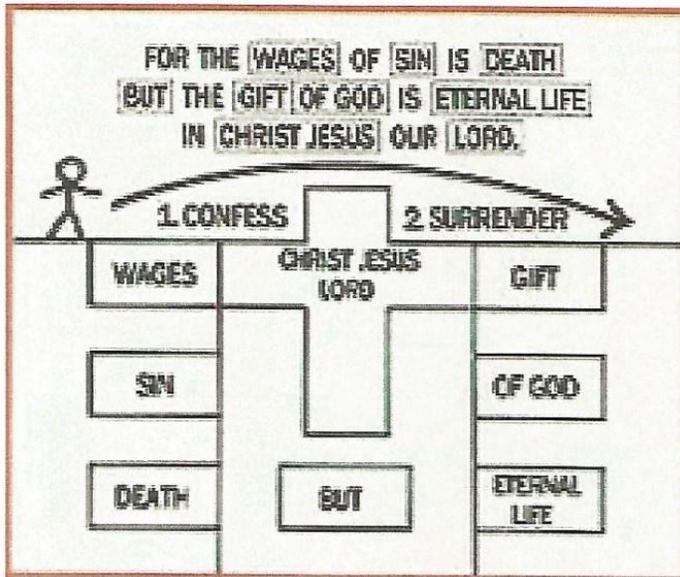
Draw a box around "ETERNAL LIFE" and write it on the right side of the cliff with a box around it.

"What do you think eternal life is?"

Point to "DEATH" on the left side and show that "ETERNAL LIFE" is the opposite.

"Eternal life means a relationship with God in blissful harmony forever. Just as separation from God starts in this life and extends into eternity, eternal life starts now and goes on forever. No sin can end it."

(Ask if there is any part that you have explained so far that he does not understand or if he has any questions. Be sure that each point is clear before you proceed any further. If necessary, go back and explain each point that is not clear.)



CHRIST JESUS

Draw a cross between the cliffs as a bridge. Box the words "CHRIST JESUS" in the verse. Write "CHRIST JESUS" inside the cross.

"Jesus is the means by which we can obtain the gift of eternal life. No one can offer a gift except the one who purchased it. He purchased it by paying for it with His life."

†"Imagine that a police officer writes you a ticket for speeding and you go to court and the judge finds you guilty. But to your surprise, the policeman pays your fine out of his own pocket. In the same way, Jesus paid the fine for you—death."

†Hold out a pen to the person, and ask him to imagine that someone had bought it for him as a present. As you hand it to him, ask him at what point the pen becomes his (when he accepts it). Tell him that he can accept God's gift to him by following two steps.

†"A person is dying because his heart is diseased. Someone volunteers to donate his heart for a transplant, knowing that he will have to die in order to give it up. But first, in order to save his own life, the recipient must agree to accept the heart. It cannot be forced upon him. In order to accept God's gift, you must do two things."

LORD

Box "LORD" in the verse, and write it inside the cross on the illustration.

"The gift is offered to everyone who makes Jesus Lord. For Jesus to be Lord, He has to have total control of a person's life. He gains that control, or becomes Lord, when a person does two things."

CONFESS AND SURRENDER

Write "CONFESS" across the top of the cross on the left side and number it with a "1."

"Confessing means to agree with God that we are not perfect, that there are things in our lives that are wrong, and that we want Christ to forgive us as we turn away from our sin."

Write "SURRENDER" across the top of the cross on the right side and number it "2."

"To surrender means to allow Christ to be the final authority in our lives and to live in order to please him and not ourselves. It doesn't mean that we have to be perfect, but that we will try our best to please Christ."

Draw a man on the left side of the bridge.

"As a person confesses and surrenders, he passes across the bridge. He begins a relationship with God and starts to experience a new and eternal life."

Draw an arrow across the bridge.

"On the basis of what I have just explained, what must a person do to have a relationship with God and eternal life?" (If he does not say "confess and surrender" and understand what that means, go back and explain it until it is clear.)

"If you were to place yourself on the bridge, where would you be? Are you far off to the left—far away from God—or close to the bridge and eager to learn more about God?"

"What two things does a person have to do to cross over the bridge in order to begin a relationship with God and have eternal life?"

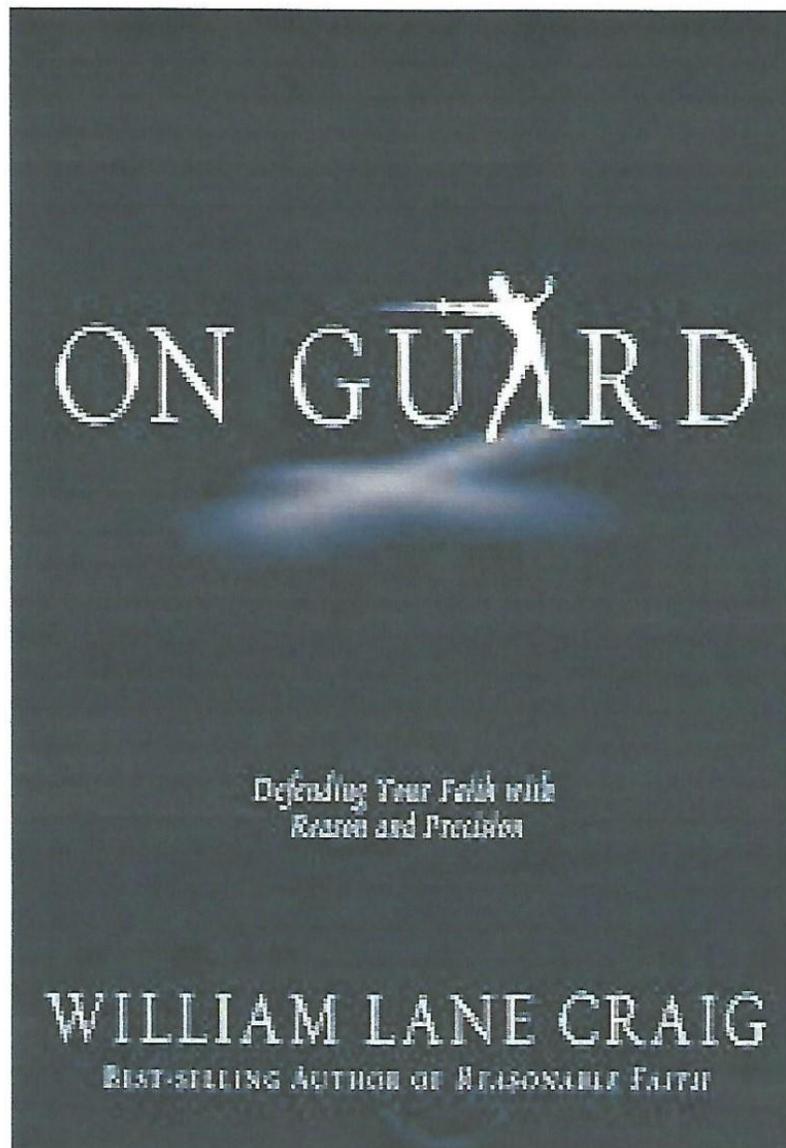
"Is there any reason why you should not confess and surrender right now and begin to experience a close relationship with God and eternal life?"

If the person is ready to repent of his sin and trust Christ for salvation, help him to pray, confessing his need for Christ and surrendering his life to Him. You may want to repeat a simple prayer similar to the one you prayed when you accepted Christ and ask him to repeat it after you, one phrase at a time.

Naturally, you will want to put the questions and explanations in this presentation into your own words. You might want to practice giving it to a Christian friend before you share it with an unbeliever.

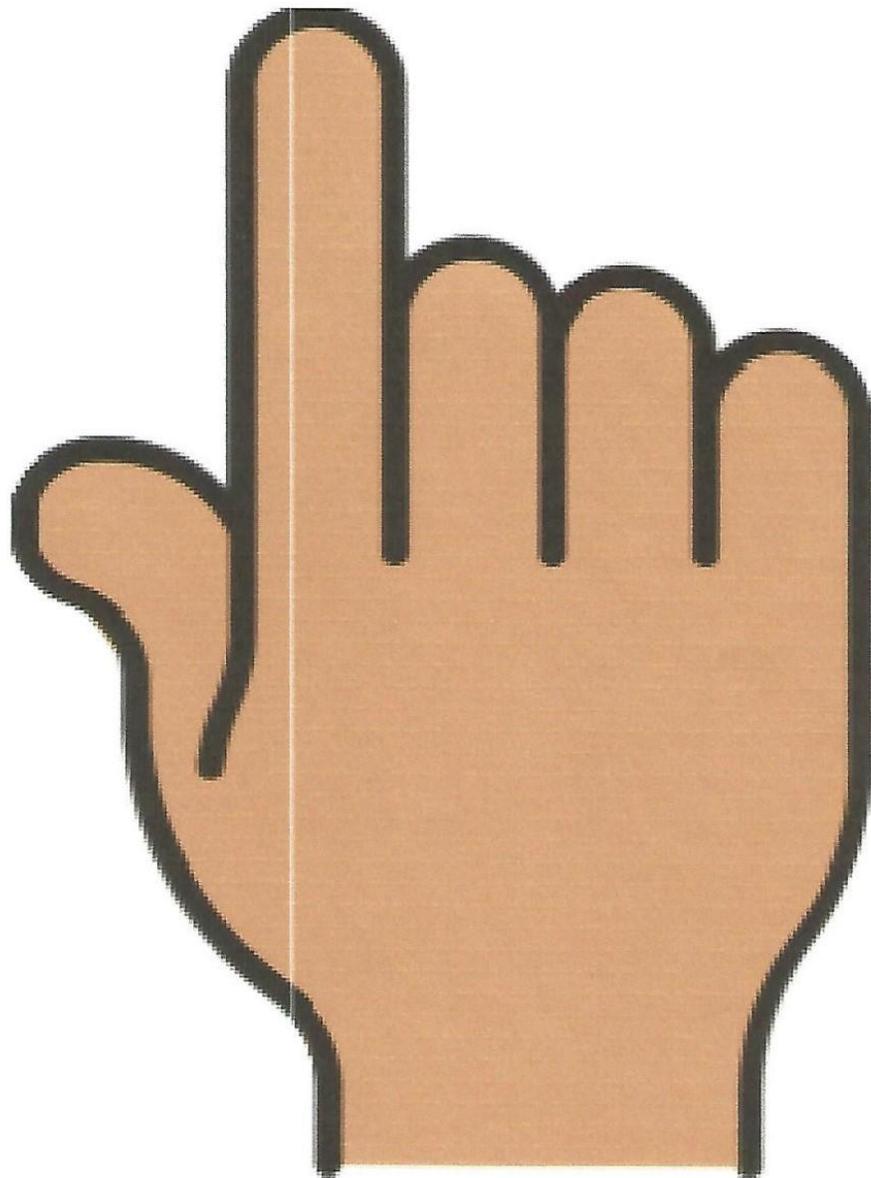
After you have become familiar with this method, be sure to personalize it—use your own stories or analogies so that the presentation becomes a natural part of you. It is also a good idea to know at least one verse that backs up each step in the illustration in case the hearer needs further explanation.

Be sure to listen carefully as the person you are talking with answers the questions. Try to understand where he stands in relation to the gospel and adjust your presentation to suit his personality and needs. Be alert to signs of confusion as you explain.



This is a great tool for those who want to study apologetics even more after Phil DeYoung comes and shares the basics with the students. I was able to use several tools when talking to a lost student from Turkey while taking students to Chicago for a mission trip.

DISCIPLESHIP/ LEADERSHIP DEVELOPMENT



Discipleship/ Leadership Development

Leadership Development:

1. Meet weekly for 1.5 hours. A) 30-45 min. use Habitudes for leadership training. B) 45 min. - hour working on BCM events/ calendar/worship.
2. Retreat 2nd Friday/ Saturday after school starts. This will be for team building and starting off school year right.

Discipleship:

1. To be on leadership you need to be part of Discipleship.
2. Use Discipleship tool box/ One on One with God as main sources used.
 - a) Quiet Time
 - b) Hand Illustration (hear, read, study, memorize, meditate)
 - c) Different ways to study the Bible
 - d) Prayer
 - e) Relationships
 - f) Why go to church, discerning what church to go to.
 - g) Money (Financial Freedom, setting up a budget, giving)
 - h) Authority
 - i) Evangelism
 - j) How to share your testimony
3. Sophomores that have had one year of discipleship help disciple a freshman of same gender.

BCM Hosts:

1. There is to be only 2 male hosts living at the EOSC BCM at a time.
2. Make sure to call Carissa Jones or Denny Freeman before letting hosts move in to have background checks done and workmans comp set up.
3. Go over Host agreement and weekly host schedule with potential hosts and have them sign the Host agreement. Have the host sign the agreement each school year.
4. See host agreement and schedule on following page.
5. The director will have a weekly meeting with the hosts to make sure that everything that is needed to do their duties are in stock and to share any other special duties that may be needed for the week.
6. The hosts are automatically expected to be on the EOSC BCM leadership team.

Leadership Team:

1. After 2nd week of school set up interviews with students that would like to be a part of the leadership team. During these interviews make sure to have students share their testimony. Also make sure each student knows that they may or may not be chosen to be on the team.
2. The leadership team is comprised of several small committees. A) Worship/Media B) Missions/ International students C) Campus Outreach/Events D) Men's Ministry E) Women's Ministry.
3. Each person on leadership will be given the EOSC BCM Leadership Team Contract and will sign it before being a member of the team.
4. If any part of the contract is broken the director will meet with the student to see if they will continue to serve on the team.

2014-2015 Student BCM Host Contract and Responsibilities

1. Student @ Eastern carrying at least 10 hours and have a 2.0 or higher GPA.
2. Will serve on the leadership team that will meet every week for approximately 1 hr.
3. Will meet with the BCM Director weekly to discuss anything that might need done, supplies needed and Bible Study.
4. Will do my best to portray a Christ-like example at all times. Will watch my temper, language, and attitude in effort to not misrepresent Jesus Christ and the ministry of the BCM.
5. Will regularly attend the BCM weekly opportunities.
6. There is a NO Pets policy in the BCM.
7. Will perform my responsibilities of cleaning and/or yard work.
8. The BCM Director is the Supervisor and I will report to the director any concerns or broken items that need fixed.
9. **NO** overnight guest without prior permission.
10. **NO** girls in your bedrooms
11. BCM is closed when school is out.
12. Doors to Student Center will be open by 9 am and locked by 12 am.
13. There is a **3** strikes and you're out policy on doing your weekly responsibilities.
14. Lack of 10 hrs of school , lower than 2.0 GPA, Pets in the BCM, and lack of a Christ-like example can result in having to move out immediately. This is a decision made by the Director and the BCM Council.

STUDENT CENTER

Clean bathrooms weekly
Sweep/Mop game area
Keep your kitchen clean
Check toilet paper daily
Check paper towels
Take out trash as needed
Dust TV area bi-weekly

WORSHIP CENTER

Clean bathrooms weekly
Vacuum worship area weekly
Take out trash after Wed. lunch
Check toilet paper daily
Check paper towels
Help set up for Worship and Lunch

GROUNDS

Mow Lawn Weekly
Trim Hedges monthly
Pick up trash/limbs
weekly

After reading the above contract, I agree to all of the above. My signature below represents my character and integrity as an individual and a person of my word.

Signature: _____ Date: _____

Directors Signature: _____ Date: _____

Weekly Host Schedule

Mondays

- Student Center is to be opened by 9 am
- Tuesday Night Worship is to be pushed.
- Director/Host meeting will be designated this day.
- Make sure that the Floors are swept and mopped in Student Center
- Make sure that the Bathrooms are clean in the Student Center
- Check toilet paper and paper towels in both buildings
- Doors locked by 12 am.

Tuesday

- Set up for Tuesday night Worship by 7pm.
- Make sure trash is empty
- Make sure carpet is clean and entry is swept and mopped.
- Clean toilets/sinks and sweep and mop bathroom floors in both buildings.
- After worship set up for Free Lunch
- Push Tuesday night worship and Wednesday lunch

Wednesday

- Have doors opened in Worship Center by 9 am.
- Check bathrooms to make sure they are still clean and stocked
- Take out trash from lunch
- Wipe off tables and take them down.
- Vacuum floor after lunch is over.

Thursday

- Check bathrooms
- Sweep/mop Student Center

EOSC BCM Leadership Team Agreement

Name: _____

Dorm/Room # _____

Cell Phone: _____

1. I will do my best to portray a Christ-like example at all times.
2. While ministering, I will watch my temper, language, and attitude in an effort to not misrepresent Jesus Christ and the ministry of the BCM.
3. I promise to be an encourager to the other members of the leadership team during ministry opportunities, meetings, and in everyday life.
4. I will not be doing any drugs or drinking any alcohol while being on the BCM Leadership team.
5. I will regularly attend meetings and ministry opportunities as much as I am able, with the understanding that I am an essential part of this group, and my absence affects everybody. If I cannot be at a meeting or other opportunity I will call or text Lance and let him know.
6. I promise to place my relationship with God as the first priority in my life.
7. I will constantly pray for the ministry of the BCM and all of the other Leadership team members that are involved.

After reading the above agreement, I agree to all of the above. My signature below represents my character and integrity as an individual and a person of my word.

Signature: _____

Date: _____

MISSIONS



Missions

1. At least once a semester bring awareness to students of a need around the world.
 - a. Fall Semester- Samaritans Purse / Operation Christmas Child
Contact Lana Snyder (918) 696-0760, She is the student relations coordinator for the area. Have her come to Tuesday worship and tell about operation Christmas child. The next several weeks after Lana speaks have students donate items for a packing party. Lana Snyder will then come back the week the boxes are due and help pack and send your boxes of items.
 - b. Spring Semester- Pick a local mission to raise money for. Put jars out on tables during Wednesday free lunch. The jars should have the information of the mission need on them. Collect the jars weekly and put the money given into the bank. Spring Break is a great time to finish the mission project and then give the total to the mission that was chosen.
2. Disaster Relief- at the first of the year be looking for the nearest place to have the students trained for the feeding unit and the chainsaw crew. We usually go on one trip a year helping locally or across a state or two for a long weekend or spring break.
3. Spring Break Missions Trip- Every year try joining up with another campus to go for the week on a mission trip. Most years EOSC BCM goes at least 6 hours away.
4. Chicago- Contact Rowdy Morris from Connors BCM. Every May there are several 2 year schools that go and serve on an international English college in downtown Chicago. This is a great introduction to International missions without leaving the country. Make sure to take mature students that have a daily walk with Jesus.

5. Summer Missions- Have representatives from Kiamichi Baptist Assembly, Crosstimbers and Falls Creek come and share with students about their summer staff positions in the late fall semester.

Those wanting to go serve at a Summer Missions opportunity go to the following web pages.

Kiamichi Baptist Assembly (KBA)-

<http://www.kbacamp.com/page/summerstaffapplication>

Falls Creek or Crosstimbers:

<http://fallscreekok.org/staffapp/>

For all forms needed for Disaster Relief, BCM student trip insurance, and waiver forms for other BCM trips go to.

<https://www.bgco.org/ministries/collegiate/director-resources/>

BAPTIST GENERAL CONVENTION OF THE STATE OF OKLAHOMA
BAPTIST COLLEGIATE MINISTRIES

APPLICATION AND RELEASE

Sponsor: [Name] Baptist Collegiate Ministries (hereafter "BCM" or "BSU")
Event: _____ (hereafter "Event")
Date: _____

Applicant's Name: _____ Age: _____
Address: _____ Phone: _____
City: _____ State: _____ Zip: _____
E-mail: _____ School Attending: _____
In Emergency Notify: _____ Relationship: _____
Home Phone: _____ Cell or Work Phone: _____
Secondary Emergency Contact: _____ Phone: _____

1. Does Applicant have any known allergies or is Applicant unable to take any medication?

____ Yes ____ No

If yes, what? _____

2. Does Applicant presently take any medications regularly? ____ Yes ____ No

If yes, what medications? _____

For what reason? _____

3. List any other medical condition(s) that would be helpful to know:

4. Date of last tetanus immunization: _____

5. Applicant has current medical insurance coverage through:

Insurance Company: _____

Name on Insurance Policy: _____

Insurance Company Phone Number: _____ Policy Number: _____

Mailing Address for Medical Claims (see back of insurance card): _____

City: _____ State: _____ Zip: _____

6. Does your insurance company require notification prior to emergency health care at a hospital? _____

If yes, Phone Number? _____

I hereby apply for an opportunity to attend the Event with the BCM. I understand that the BCM is affiliated with the Baptist General Convention of the State of Oklahoma (hereafter "BGCO"). This Application and Release is voluntarily and freely made with the knowledge of the risks inherent in participating in the Event, including, but not limited to: (1) the possibility of bodily injury or property damage; and (2) the possibility of being injured in an accident while traveling in any form of transportation to the Event, during the Event, or returning from the Event.

I hereby agree to participate with the BCM during the Event. I hereby authorize the BCM to obtain, through a health care provider of the BCM'S own choice, any first aid or emergency medical care that may become reasonably necessary for me in the course of such Event or such travel. If such emergency care is provided, I understand that my health insurance information will be given to the health care professional and that any expenses not covered by my insurance shall be my responsibility. I understand that neither the BCM nor the BGCO will be obligated to pay any health care professional or me for any medical expenses incurred.

I FULLY ACCEPT AND ASSUME ALL RISKS AND ALL RESPONSIBILITY FOR LOSSES, COSTS, OR DAMAGES, INCLUDING DAMAGES FOR PHYSICAL INJURY, INCURRED AS A RESULT OF MY ACCOMPANYING THE BCM TO AND FROM THE EVENT AND OF MY PARTICIPATION IN THE EVENT.

I RELEASE AND HOLD HARMLESS THE BCM, THE BGCO, THEIR PREDECESSORS IN INTEREST, SUCCESSORS IN INTEREST, PRESENT AND FORMER AFFILIATES, AND ALL OF ITS PRESENT OR FORMER DIRECTORS, OFFICERS, AGENTS, EMPLOYEES, REPRESENTATIVES, SUCCESSORS OR ASSIGNS, AND ANY OWNERS OR LESSORS OF PREMISES ON WHICH THE EVENT TAKES PLACE, FROM ANY AND ALL LIABILITY, INCLUDING LIABILITY FOR PHYSICAL INJURY, ANY LOSSES, CLAIMS, DEMANDS, COSTS, OR DAMAGES THAT I MAY INCUR AS A RESULT OF MY PARTICIPATION, INCLUDING BUT NOT LIMITED TO THE NEGLIGENT, GROSSLY NEGLIGENT, OR INTENTIONAL CONDUCT OF ANY OTHER PARTICIPANT IN THE EVENT.

I understand that my image may be included in a video or in photographs that may be made during the event. I understand that a promotional or highlight video may

be available during or after the Event. I give consent for my image appearing on videos, promotional resources, or on web sites endorsed by the BCM or BGCO.

Participant Signature

Date

If the Applicant is under the age of 18 years, a parent or legal guardian of the Applicant must sign and date this Application and Release. By their signature, such parent or legal guardian agrees to be bound by all of the terms of the Application and Release on behalf of such parent or legal guardian and on behalf of such minor Applicant.

Parent or Legal Guardian Signature

Date

Oklahoma BCM Mission Trip/Disaster Relief Report Form

Date Submitting: _____

Director: _____

Campus: _____

Mission Trip or Disaster Relief

Date(s) of Trip: _____

Location of Trip: _____

(Please include city, state, or city and country if outside of USA)

Purpose of Trip: _____

BCM Leader for trip: _____

BCM Leader phone: _____

BCM Leader position: _____

Group working with: _____

Local contact person: _____

Local contact phone: _____

Local contact email: _____

of students participating: _____

of BCM/Church leaders participating: _____

Insurance secured for students: yes not yet

Insurance secured through the following: _____

Make sure they have liability on the insurance.

American Income Life (AIL) Insurance for students for BCM domestic trips and events including sports. Insurance website is : www.americanincomelife.com/bcm Policy 5063s

Gallagher Charitable: International Trips: <https://www.travelwithgallagher.com/>

Phone: (800)922-8438/(803)758-1400; Fax: (803)252-1988; email gallaghercharitable@ajg.com

Langston & Murray State College BCMs

(Strategies Currently Unavailable)

Northeastern Oklahoma A&M BCM

NEO BCM Strategic Ministry Plan Spring 2016

Student Leadership Development

Leaders are recruited by their involvement in the BCM and their church. They will fill out an application and be interviewed by a small committee of BCM friends (youth pastors, pastors or NEO faculty/staff). They will attend weekly meetings and plan two semesters, which will be the length of their term. There will also be two mandatory planning retreats at the beginning of each semester.

Student leaders will be taught character development, leadership skills and Biblical principles during their time on the Leadership Team. Tim Elmore's material on leadership is used.

The team leaders will be Evangelism, Discipleship, Recruiting/Promotion, Missions and Fellowship.

How can the BCM get them in the door?

Build relationships with local high school seniors.

Teach Next Chapter in the summer at GLBA and Summit.

Go to Super Summer and Falls Creek. Seek them out.

Visit with Youth Ministers and ask for their permission to mentor (disciple) them while they attend NEO.

Pray!

Evangelism

Every student deserves the opportunity to hear how they can have a relationship with Jesus Christ. Every Christian student deserves the opportunity to be trained how to share their faith and how to effectively use their God-given gifts to carry it out. It is understood that evangelism is intentional and the BCM will strive to integrate the Gospel in all it does. The training used each semester is the Listening Evangelism Seminar. Visitation and outreach Bible Studies are also used to help facilitate relationship building opportunities.

How is the BCM Director living a life that points students to Christ personally and professionally?

Teach them why Jesus thought evangelism was important.

Talk about Jesus in normal conversations, not in a “scripted” way.

Let them see you share and allow them to share Jesus. Then, discuss if the objective was met.

When a decision for Christ occurs, how will discipleship take place? How will a relationship continue if that person chooses not to accept Christ?

Discipleship

The BCM’s desire is to help Christians fall more in love with Jesus. The ministry should help them grow in their faith and develop a deeper walk with the Lord. It should equip them with skills that will serve them daily and help their local church membership. Weekly Bible studies will be held that will teach on the subjects of salvation, assurance, churchmanship, spiritual gifts, apologetics and missions.

Monday Nights: This evening of the week may vary, the night needs to be when students can meet. The night needs to allow for community building, this can be done through a number of things. It would be helpful to have someone lead in music and bring the group to an attitude of worship. The teaching time can be diverse but the thought of a Biblical point being made and allowing the students time to discuss and apply it to their lives would be encouraged. If students leaders could be prepared to facilitate the small group discussion this would be helpful.

Thursday Bible Study: This is a short study that is to be encouraging and building the foundation of believers. There is training and accountability during this small group. The subjects include prayer, how to share your faith, quiet times, scripture memory, churchmanship, and apologetics.

Recruiting

NEO BCM will use Summit Camp and Youth Camp at GLBA as two weeks in the summer to invest in High School seniors for the BCM ministry. The Director (and current students if available) will attend Super Summer and Falls Creek when notification is received of potential NEO students attending. The Director will visit associational church youth groups and start building relationships when students are in high school. We will take seniors to Momentum, Spring Retreat, and Collegiate Week. The BCM should always take advantage of NEO Senior Day - and any opportunity that the school allows - to set up a booth and meet new students. The

BCM will continue to set up a booth in the Student Union and meet freshmen and sophomores on a regular basis.

Administration

The BCM will continue to build relationships with Administration by being active on campus, participating in all campus activities. The BCM will host an event that will acknowledge the administration and thank them for their support of our ministry. The BCM will strive to build personal relationships with the faculty and staff of NEO, hopefully having the opportunity to pray for them.

Missions

NEO BCM wants to provide opportunities for students to serve. There are a few international students (athletes) on campus. The BCM Director should pursue these students for Christ.

The BCM will serve locally.

Some opportunities might be:

1. Helping at the food and clothing resource at FBC, Miami.
2. Assisting with the needs of Grand Lake Baptist Assembly, camp grounds, Day Spring Villa in Owasso, and/or the Food Bank in Tulsa.
3. There is potential to travel to Arizona and help various churches in the Phoenix metro area with VBS or whatever they might need.
4. Possibly traveling with a group, such as FBC Miami to Haiti or Brazil for oversea mission opportunities.

The BCM must be willing to go wherever the Lord leads. Most students at NEO have not been able to serve on a mission trip. The BCM can give them this experience.

Northern Oklahoma College: Tonkawa BCM

(Strategy Currently Unavailable)

Northern
Oklahoma
College:
Enid BCM



Strategic Plan

The Goal:

To share the gospel of Jesus Christ with students, faculty and staff through word and deed. The BCM strives to help connect believers and non-believers to Christian community where they can be supported, challenged, trained and commissioned to be disciple makers where ever they are.

To best achieve the goal it is important to understand the context of the BCM's ministry.

Context:

The ministry has to be unique to the situation here at NOC-Enid. There are just under 1,000 students enrolled and the majority are commuters who do not live within 5 miles of the school. The school is on the edge of town in what is deemed as the "bad part". Very few students come back to campus for any activities after their classes have ended. Out of the approximate 150 students on campus 120 are athletes. A climate of "non-involvement" has been in place here for several years. The Dean and Residential Life Coordinator are working to change that, but it is a slow change. Most of students go home every weekend. The school is in a "church" saturated community that is viewed as ultra conservative. The BCM's "involved" students are also involved in everything else on campus, so leaders are usually leading multiple student clubs/organizations. On top of that the leaders are very grade conscientious.

The administration, faculty and staff are very supportive and willing to help. They are not regularly involved but they do come to Noonday from time to time and many encourage their students to attend BCM events.

The association is a great partner and the churches are more than willing to participate in Noonday. The BCM does not get much partnership other than that. The BCM Director should routinely ask if the BCM can help in outreaches and local missions. Historically, an average of 3 responses to this inquiry are received per year. Very few of the local churches' college students or college-aged students are involved with BCM. It is unclear why that is.

Strategies

Due to these evidences, the ministry strategy should be centered on identifying, supporting, training and equipping student leaders. The Director should assist and guide them in being disciples, fostering inclusive community, and making disciples where ever they go. Here is the outline of the strategy to do that.

Student Leadership Development

How are leaders recruited?

The BCM recruits student leaders by observing their actions and faithfulness to Christian living. The ministry and Director have a good relationship with the Dean of Students and many of the coaches. Because of this relationship, people on the front lines tell the Director about the character of students. The Director investigates early and tries to make contact before the school year begins. Once the Director believes they are a worthy candidate, an invitation is extended to join the leadership team.

BCM students are also some of the best recruiters. They know kids coming to school here and they are connected through social media and other outlets. The Director relies heavily on current and former student references, but still observes these students carefully once they are on campus.

Super summer and Falls Creek are also good recruitment tools. The BCM contacts these kids and invites them to events being held in the summer.

What specific skills and spiritual truths will be presented to leadership students as a result of the involvement in BCM?

Skills:

Students go through discipleship training and bible study training as leaders. These two trainings equip them with the following skills: identifying real needs in themselves and others, evaluating their relationships with God and people, teaching and training others in the word, speaking up and being vulnerable in front of their peers, as well as practicing the inductive bible study method.

The leadership students also have opportunities to speak and lead out in Noonday messages, worship nights, game nights and bible studies. The BCM stresses being hospitable and being able to share your story while listening to others. Through all of these, the students acquire such skills as time management, personal responsibility, listening, hospitality, and teamwork.



Spiritual Truths:

While being involved in the BCM, the ministry wants to help students know and understand what it means to be a disciple and make disciples. These spiritual truths are stressed and presented: humble submission to God, a biblically formed mind, being sacrificially generous with your gifts, being morally discerning, relationally healthy, blessing others intentionally, seeing how you can be culturally engaged and living in inclusive community.

Progressive timeline for spiritual truth and skill training

- In the fall semester the “Anatomy of a Disciple” training is used to evaluate and teach students on the 8 core characteristics of Christ listed above. There are bi-weekly leadership trainings, 8 within the semester. One of the reasons for the decision to meet bi-weekly is because the leadership students have full plates. This group formerly met every week, but this only proved to be a strain on student schedules and did not foster good attendance. The bi-weekly schedule has improved attendance and commitment levels.

Sophomore students will lead out the next fall semester in teaching and training over the core discipleship areas. Peer-modeling is used as often as possible because it produces greater learning, when appropriate, and motivation.

Listening Evangelism is also introduced during the fall semester in November when “inclusive community” and “relationally healthy” topics are covered.

- In the spring semester the same 8 week training format is followed. There is a focus on evaluation over the AOD and bible study. One of the students’ #1 questions is, “How do I study the bible?” The spring training mirrors a book club format as the group reads through John MacArthur’s “How to Study the Bible”.

Explain the specific roles of each leadership position

- **Leadership Team:**
The team has the role of voting on new members who are observed and have expressed an interest in being on the team. They have a responsibility to attend discipleship training and lead out in the ministry in one area of giftedness. They plan, organize and facilitate many parts of the ministry.
- **President, Vice President and Treasurer:**
They serve these roles to meet school club requirements. The treasurer is only in charge of keeping minutes during meetings.
- **Worship Team:**
These individuals are responsible for selecting songs, meetings times, and prayerful attention to finding other members.
- **Dorm Bible Study Leaders:**
This is one sophomore guy and girl. They are responsible for adopting study material and preparing a bi-weekly study in the dorms. They are also assigned a freshman, who is usually on leadership team, who helps them lead in the spring semester so that they are ready to lead as a sophomore.
- **Game night leader:**
This person is in charge of selecting the games on a bi-weekly basis for our game nights. They help the director gather materials needed and go over the games a week before.
- **Noonday Speakers:**
These are students who are looking for opportunities to share their faith and experiences. We give them the chance to speak at noonday. They are responsible for preparing a 10-15 minute message that is approved by the director.
- **Noonday hospitality:**
These individuals are responsible for helping set up the fellowship hall and greeting people when they come to Noonday. Everyone should be welcomed and given a card with the BCM's information. They make sure this happens and they report new faces and names to the director.

Challenges

The biggest challenges we face in leadership is consistent commitment. The students are pulled in many different directions and BCM leaders are also leaders of other groups. Their time is precious and they don't always manage it well enough to be as devoted as they are capable of.

Finding musicians on a regular basis is difficult as well. It is difficult getting the team together to practice as well.

Evangelism

Personal Strategy

The Director should seek to get to know as many students on a deeper level as possible. A “deep” level may be defined by being able to sit down with them at a meal and know a little about what’s going on in their life. If the Director can do this with the 120 or so students who live on campus then he or she will have an opportunity to share the gospel in conversation. Utilize natural abilities, hobbies, and spiritual gifts to develop relationships with students and to encourage them in their endeavors. Discipling the leaders should also be a priority for the Director.

Leadership Students

In AOD training to focus on compassions for others. The students are encouraged to share their stories and listen to others share theirs. There are 2 weekly events specifically designed for the students to evangelize. They are reminded that this only requires them to talk and be willing to let God lead them. The stress here is personal interaction and not just a tweet or text. Students are encouraged to personally invite and remind their peers about events and activities with the BCM. Listening Evangelism training is also held in the fall semester.

Culture of Evangelism

The leadership sets out every week to promote BCM to the student body. Asking the leaders to join the Director whenever possible and just meet and talk to people has proven beneficial. At every training the question is asked “Who have you talked and listened to this week?” The BCM also has a monthly campus service project that takes the group to every dorm room. The students offer to take out the trash of our dorm dwellers. This is an opportunity to spark conversation and invite students to BCM events. The game-nights, 2nd Breakfast, and Noonday events are all geared to reach out to the community.

Discipleship

Strategy for Students

- The main plan for discipleship of leadership students is to use the “Anatomy of a Disciple” curriculum and study material. The Director has found this to be a great resource and it offers in depth evaluations to go over with the kids. As the group studies the 8 core characteristics of Christ they look at where they are and where God wants them to be going. Each of the leaders is asked to pray over and seek out another student they can disciple. There are 16 training meetings a year with 8 being specifically about discipleship and the other 8 being geared toward bible study and evangelism.

These students are given opportunities to then go lead in areas of ministry:

-Bible study – Game-night – Noonday Hospitality – Worship Team – Mission Trips – Campus Service Projects – Community Service Projects – Noonday Speaking – 2:23 Speaking

- The “Connect Team” is for new believers or “baby Christians.” This is a way for those who are interested and involved, but not ready to disciple, to take on a role with BCM. They are asked to promote and share BCM with their peer groups. They are tasked with sending out messages and are invited on retreats and special outings. They are asked to attend dorm Bible studies as much as possible. The leaders are often times in position to disciple these members. We use 2:23, which is our large group bi-weekly meeting, to help disciple these individuals. This time is a less in depth study that focuses on Christian values and applying God’s word to cultural issues.

Recruiting

Strategy for bringing students into ministry

The Director and leaders try to saturate the market with BCM through social media, flyers, booths and yard signs to advertise what the BCM offers and who they are. The Director is personally out on campus every week talking to students about BCM activities and inviting them to Noonday. One tool that the students suggested was a question box. This has been especially neat because it gives students the opportunity to submit any question they may have without fear of appearing stupid or uninformed. Students submit their question in to box during the week and are informed that the questions are answered at Noonday. This gives another opportunity to share what the ministry is about and mainly to get to listen to their story. The BCM should be a ministry where students feel comfortable asking questions and sharing their life experiences without fear of judgement or hostility. The honest answering of these questions has aided us in that endeavor.

NOC-Enid provides several opportunities throughout the year for clubs and organizations to be in front of students. The BCM takes advantage of all of those. Business cards have been a good friend of the ministry. Utilize remind.com and put the BCM’s code and number on every card for kids to get signed on to. The students want to be informed of events and activities via text and this enables us to text mass groups easily.

When a student is ready, ownership is offered as soon as possible. This has been a good way to pull students in because they take a sense of pride in their own work. They are assigned a job or task that they are gifted in or need to be challenged in.

The students are the BCM’s greatest ally in bringing other students into the influence of the ministry. As stated before, the kids are strongly encouraged to invite through personal invitation. The Director will need to remind them that *“I can’t lead this ministry. Your generation responds to peer leadership more than ever. This is your ministry to lead.”*

The students are asked these 4 questions at the end of every semester:

- What are the 3 most important things to college students?
- What would motivate someone to come to a BCM event?

- If you were going to give up an hour on a Wednesday night to go hear/participate in a study what would you want the topic/question/study to be about?
- Who can we invite as leadership? And connect team? Who should we be praying for?

They are also polled for ideas about getting kids involved. These questions and polls have served the BCM well in recruiting. One former BCM student, who is now a Southern Baptist Theological Seminary graduate, would have been overlooked had it not been for these polls.

Administration

How are you strategically connecting with administration?

Occasionally the Director will have the opportunity to literally work with the administration. The Dean of Students, Athletics department, President and Vice President are all supporters of the ministry. The BCM regularly invites faculty, staff and administration to Noonday. The Dean speaks at Noonday once a semester. BCM partners with the school and joins in on community and campus service projects. Promote all school activities during Noonday announcements and try to not overlap with campus activities. The BCM works with the literature club when hosting worship nights to see if anyone wants to share a poem, song or spoken word.

Missions

Strategy for involving students in missions

Every semester the BCM has a missions week at Noonday. During this time different missions opportunities are promoted and a student who has been a part of missions speaks about their experience. The BCM regularly promotes IMB missions opportunities as well as those provided by the association. At least once a semester the BCM works with a ministry in town and takes students out in the community for mission work. This has included painting, loading boxes for Operation Christmas Child, working soup kitchens, packing meals for Stamp Out Starvation and directing traffic for Christmas meal pickups. The objective is to open the eyes of students to the real needs they are surrounded with where they are. These various mission organizations and the churches help us by providing the opportunities for students to go!

It would be ideal to start working with some of the other BCMs and joining in on mission projects that they attend. Spring break missions and Christmas missions have not been very popular with the kids here. Uniting with another seasoned group could help with this apprehension.

Northeastern
State
University
BCM

Northeastern State University Baptist Collegiate Ministries Strategy

Our purpose is to help students know the love of Christ and how to live missionally; following Jesus with their head (choosing to follow Him), their heart (life transformation by Him), and their hands (serving Him) until there is no place left to reach on NSU's campus.

Recruiting

NSU BCM's leadership encourages students to use their gifts and talents on campus for the purpose of reaching all facets of the University population. In this, the goal is to be a constant presence on the campus as a resource to individuals, student organizations, and the overall University community.

Tangible ways to put this strategy into practice include:

- Facility Reservations
 - The BCM is made available to students, faculty, and staff for reservation at little to no cost. This offers the campus community an additional space for professional and leadership development opportunities. In the Fall 2017 semester, the BCM served as host to 17 student organization meetings and/or events, and the annual Student Affairs division staff party.

- Student Outreach
 - Incoming Freshmen (Falls Creek, NSU New Student Orientation, etc.)
 - Students on campus but not involved (Welcome Week Cookout, Outreach Tables, etc.)
 - Transfer Students (Welcome Week Cookout, Outreach Tables, etc.)
 - Local Church Outreach (Sending teams to lead worship and do relationship building with local students)
Developing relationships with local youth pastors, or church leadership in general, especially when there is no youth pastor on staff at the local church
 - Social Media (Reaching out to NSU's prospective students via Facebook, Twitter and Instagram)
 - Personal Relationships (Oikos) - Students are trained to reach their individual and collective spheres of influence to first share the Gospel, and secondly to recruit and or encourage new students to be a part of the BCM.

- Social Media Utilization
 - Social Media Intern
 - Targeted updates, hashtags, quotes, and event announcements to reach all areas of the campus including, but not limited to, athletics, Greek organizations, international students, academic colleges, etc.

Student Leadership Development/Discipleship

The Director follows an “iron on iron” philosophy, living life alongside the students; helping them to see their gifts, strengths, and weaknesses, as well as their purpose in living their life for Christ. Present students with Biblical information to wrestle with, and discuss it with them.

NSU’s BCM leadership practices the M.A.W.L. leadership method:

1. M – Model it for them
2. A – Assist them in what has been modeled
3. W – Watch them do what they’ve been assisted with
4. L – Let them go and do what was modeled, assisted, and watched

Student leaders are actively engaged in developmental activities via NSU BCM leadership trainings. Students are encouraged to not only be involved, but to take ownership in the ministry and lead out from the moment they come to the BCM. There are several ways to implement this including:

- Team Coordinators – those who oversee the team leaders, and assist the Director with vision and communication
- Interns – those who assist the Director, role models in BCM involvement, and assist with vision and communication
- Freshman Leadership Team
- Freshman Small Groups
- Multiply Groups (BCM small groups)
 - This is one of the main emphases at the NSU BCM: make disciples, that make disciples, that make disciples
- Impact (weekly worship)
- Velocity (weekly student led study & meal)
- Serve Team
 - Fellowship Team
 - Evangelism Team
 - Mission Team
 - Focus Teams (focusing on specific groups on campus)
 - Athletics

- Greek life
 - International Team
 - Worship Team
 - Drama Team
 - Social Media Team
 - Tech Team
 - Worship (Music) Teams
 - Group Discipleship Training – This includes weekly meetings with teams for the purpose of helping them grow in their relationship with God so they can pour into others as they go on campus. The group, led by the Director, utilizes resources and specific book studies such as the Gospel of John, Mark, Isaiah, and books such as “Real-Life Discipleship” by Jim Putman, “Radical” by David Platt, and the workbook “Commands of Christ”
 - One on One Discipleship Meetings – This option is made available to Team Coordinators and Interns, as well as any individual student who requests it. The topics are guided by the student according to their needs and the ministry needs of the NSU campus.
 - Peer to Peer Discipleship – Students are encouraged to adopt a 2 Timothy 2:2 mindset. As students learn to be disciples who make disciples that will also make disciples, students have started meeting with their peers with the hope of seeing God use the BCM to start a discipleship making movement at NSU.

Evangelism

As with Student Leadership Development and Discipleship, NSU’s BCM leadership practices the M.A.W.L. method in evangelism:

1. M - Model evangelism for them
2. A - Assist them in doing evangelism
3. W - Watch them do evangelism
4. L - Let them lead out in evangelism

Based on Luke 10:1-11, the NSU BCM:

1. Goes as He commands; together (2X2)
2. Knows that the harvest is there, and God has people prepared to hear
3. Knows many will reject the Gospel and is to be prepared for that
4. Does not prepare a backup plan (rely on God’s plan)
5. Moves on from those that won’t listen and tries again later
6. Spends quality time with those who are willing to listen (constantly searching for that person of peace)

What is said?

- Personal story – The BCM is intentional with sharing personal stories (testimonies) in a simple and short way, hoping to start a conversation; know that there is one thing that nobody can refute - ‘your story’
 - What life was like before Christ
 - How did Christ come into the picture
 - What life is like since following Christ
 - Ask the question or something similar to “do you have a story like that”
- God’s Story
 - Share God’s story in simple reproducible ways
 - 3 Circles
 - The Bridge
 - Ask pointed questions about what they believe, and/or would they like to follow Jesus now?
 - Questioning evangelism
 - Develop relationships with students to show that the BCM cares and genuinely wants to know them
 - Training in evangelism is provided in group settings as well as one on one settings

Who is told?

- Oikos – People within each person’s sphere of influence
 - Friends/family – the people that they are around constantly, and have influence on in one way or another
 - Classmates – Students see them just as much as friends and family and can have great influence on them

When are they told?

- Now
 - Under Christ’s authority (Matthew 28:18-20)
 - Living always as ambassadors for Christ (2 Cor. 5:17-21)

Missions

Mobilizing and teaching students to live out Acts 1:8 as missionaries on NSU’s campus is the priority and focus of the NSU BCM.

- Jerusalem – The BCM provides opportunities for students to live on mission both on campus and in the local community
 - Campus Involvement
 - Ministry teams
 - Evangelism

- Leadership within campus organizations and events
 - Service opportunities
 - Community Outreach
 - Caring for the homeless
 - Hands of Grace Ministry
 - Orphan Care Ministry at the Methodist Home
 - Orphan and Foster Care assistance to the Cherokee Nation
 - Volunteering with the elderly and widows at local nursing homes
 - Helping local churches visit those who are unable to leave their homes
 - Go-Ye-Village (Senior adult living facility)
- Judea – The BCM provides opportunities for students to serve and be involved throughout the state of Oklahoma
 - Short term mission trips
 - Falls Creek staff
 - Cross Timbers staff
 - Summer Evangelism Team member
 - Various roles within area churches
 - Local and associational camps
 - BGCO sponsored mission opportunities
- Samaria – The BCM provides opportunities for students to serve throughout America
 - North American Mission Board
 - Spring Break Mission Trip – Location varies throughout the country; students participate not knowing where they are going and/or what they will be doing
 - Disaster Relief
- Ends of the Earth – The BCM takes advantage of strategic partnerships already in place, as well as developing new partnerships, in order to see the Gospel taken until there is no place left unreached
 - Haiti – Helping with the ministry “But God”, students have helped build homes and a school building, and have had ample opportunities to share the Gospel
 - South Asia – Utilizing partnerships with IMB personnel in India and Nepal
 - Latvia – Providing the chance for students to go with an associational team through the partnership that the association and the BGCO has with that country
 - Edmonton, Alberta, Canada - Providing the chance for students to go with an associational team through the partnership that the association and the BGCO has with that country
 - Exposing students to opportunities that they may have through the IMB

The goal is to help students see that they are a part of the global mission of God. The BCM hopes to aid students in understanding that God wants them to be a part of His mission for all nations, until all people know His name from Jerusalem, Judea, Samaria, to the ends of the earth.

Administration

NSU BCM's healthy relationship with administration is what allows the BCM to be more active on campus, and has allowed the ministry to develop relationships with key people/offices on campus such as:

- International Programs
- Student Engagement
- Career Services
- Admissions and Recruitment
- Student Affairs
- Faculty

The Director reaches out to leaders on campus for various reasons, including:

- Genuine need for their help
- Their need for the BCM's help
 - Building reservations
 - Equipment reservations
- Seek advice to best accomplish given tasks and projects, gleaning from other campus organizations' experience
- Utilize personal relationships to strengthen relationships with others in strategic areas

Interior Administration

- Take care of the building, financials, and other assets

Community

- Maintain any needs the facility has by hiring community businesses, and developing relationships with businesses already invested in the NSU community

Local Churches

- Keep up with giving from the local churches
- Maintain and develop relationships – in an effort to bring them alongside the BCM in the mission to see all NSU students come to know Christ

State Convention

- Maintain regular responsibilities to the state office to see that the facility and all assets are properly taken care of
- Receive accountability to ensure students are receiving, to the highest degree, what is offered to them

Northwestern
Oklahoma
State
University
BCM

NWOSU-BCM Ministry Strategy



What is your strategy for the following areas and how do they tie together to support each other? The vision is on Jesus....John 15 *"I am the Vine and you are the branches.....apart from Me you can do nothing."*

The goal is; "To know and love Christ; To know and love others; and To make Him known."

PEAK Discipling Leaders seeks to do that through three avenues:

Personal growth (To know Him); Personal investment (To love Christ and others);

Passionate Outreach (To make Him known).

Mt. 16:24; Mk. 8:34; Lk. 9:23 all record the command of Jesus to those who want to follow Him.

He said to all, "If anyone desires to come after me, let him deny himself, take up his cross daily, and follow me."

First year: Peak for Freshmen

Gospel Base Camp: College Crash Course (handout); What is the gospel? (Tract)

Discipleship Basics. New Christians Handbook-Max Anders;

The Whole Story of the Bible in 16 Verses-Chris Bruno

Second year: Peak Leadership

Ascend: Spiritual Habitudes: Character Development, Spiritual Biographies; Experiencing God

Small group leader/Bible Study Leader opportunities

Third year: Peak Leadership

Summit: Discipleship mentor; One on One (Discipleship Basics)

Ministry Prep (preaching, Bible study leader, Intern opportunity)

Student Leadership development:

- How are leaders recruited? Falls Creek visits (meeting students every Friday!), Associational camps, Ranger preview (having a table at the freshman orientation), Worship team going in churches for youth rallies or church programs and international cultural exchanges.
- What specific skills and spiritual truths will be presented to leadership students as a result of their involvement in BCM? PEAK Leadership/Discipleship Training, Listening skills and evangelism skills: training and development in listening and communication workshop (one night training) and evangelism training (one night) with one-verse-witnessing and the Bridge illustration.
Spiritual leadership: Bible study leader: Enlist and train to lead a study of a N.T. book, pre-planned topics, or pre-selected parables. (Meet with the Director weekly.) Prayer group leader: weekly small group prayer gathering in dorms, BCM, or campus.
One on One leader: mature growing students meet to disciple their “Timothy” with encouragement and challenge to study the Bible, pray, memorize scripture, live a Christ-centered life.
- Explain how this is done. Give a progressive timeline of when material is presented by semester and by year.
 - Spring semester we invite leadership students to re-sign for leadership for another year and to recommend and enlist candidates to join this team.
 - o One on One discipleship connections are organized among this team of students. In the fall each disciple is asked to pray and find a “Timothy”

- Fall semester students plan, organize, and lead worship team, Bible studies, prayer groups, One on One, and outreach projects.
- Explain the specific roles of each position.
 - Worship team: music, testimony, drama/interaction (panel, games etc.)
 - Bible study leader/team: men & women's groups
 - Prayer group: small gathering in dorms or campus and prayer walking for connection & support
 - One on One to do a discipleship study from the N.T. book of Timothy.
 - Outreach: plan/promote i.e. Welcome sacks, International bedding outreach, serving at FBC Alva Football feed, travel sacks for the girls softball team, campus ministries cookout or Halloween campus party, Easter Week Noonday egg hunt redeemed for prizes at Noonday. We also try to publicize and emphasize state events such as Momentum, Spring Retreat, and sport tournaments.
- What challenges do you consistently face in this area? Students need to work more. They are drawn to scholarship or work study positions limiting their time for leadership responsibility.

Evangelism

- Explain the evangelism strategy for your ministry in the following areas:
 - You personally as it relates to your campus.
Personal sharing and witness to students; training students in evangelism methods; outreach to internationals; building relationships with faculty.
 - Leadership students – as they relate to other students. Talk with them about the why (biblical mandate), what (relational need), and how-to (practical plan) of sharing the gospel.
 - Students involved in your ministry – if different than leadership students.
 - What training do you provide for each group? The students are trained in the fall with one-verse-evangelism and servant evangelism; and in the spring with listening skills and follow-up with the bridge gospel.
 - How do you create a culture of evangelism in your ministry? Prayer, example and encouragement. Fall revival emphasis. Leaders to buy in. Don't give up.

Discipleship

- What is your overall strategy for discipling students? The truth of God's Word; Jesus.
 - New Christians- New Christian's Handbook by M. Anders; Devotional, Daily Walk Bible, Bible study, One on One leader: mature growing students meet to disciple their "Timothy" with encouragement and challenge to study the Bible, pray, memorize scripture, live a Christ- life.

- Churched students-Devotional, Bible study, One to One: student mentor meet ups. Recommend the Bible minded scripture memory app.
- Previously churched – some church background but not grounded.
Bible study: The Whole Story of the Bible in 16 Verses, and meet with a One on One leader

Recruiting

- What is your strategy for bringing students into your ministry influence?
 - Incoming freshmen and transfer students.
A request is sent to churches for the contact information for incoming students. Several students receive a personal contact from the BCM Director or BCM representative while attending the Next Chapter Student sessions at Falls Creek. Ranger Connection is a campus orientation at the first of each semester where all campus clubs can have a table. The BCM students make contact with all incoming students who pick up a brochure and register for a give-a-way at the first noonday and Welcome Pancake night.
 - Second, Third and Fourth year students who have not become part of your ministry yet.
Noonday lunch encounter is a weekly outreach that engages 125-150 students each week from freshmen to faculty. Many students contact and reach out to existing students with a lunch invitation.
 - Students who may never attend a worship event or small group Bible study.
This is similar to what was mentioned in the outreach section. Welcome sacks, International bedding outreach, serving at FBC Alva Football feed, travel sacks for the girls softball team, campus ministries cookout or Halloween campus party, Easter Week Noonday egg hunt redeemed for prizes at Noonday.

Administration

- How are you strategically connecting with key administrative personnel on your campus? Many relationships can be developed at churches where several campus faculty and staff attend. Ranger Connection and Noonday invitations also help build those relationships. On campus visits and face-to-face contacts with holiday appreciation baskets filled with snacks, candy, and a card of appreciation are placed in the main offices to extend goodwill and positive name recognition. Invitations to speak at the weekly lunch encounter are extended to faculty and staff.

Missions

- What is your strategy for involving students in missions?

- Local – plan a fall project that can be done on a weekend or over fall break.
- US – publicize a variety of state opportunities and plan a spring break trip.
- International
 - On campus – a bedding welcome bundle is used to reach out to all international students coming to the campus each semester.
 - Overseas – plans are being made for a team project to North Africa.

Other areas of discussion:

- Disaster Relief
 - This area of hands-on ministry is a great tool for students to learn service, teamwork, and crisis ministry to people in the worst of times.
- Connection with associations and associational churches.
 - Some of the most strategic ministry in the life of the Director is work that involves building relationships within supporting associations and churches. These relationships provide a two way street for ministry opportunities to flow to the campus and back into the churches. Churches love to invest in student ministry that they can touch through serving a Noonday meal, providing host families for students, participating in a mission banquet, or having a student group assist their church with music, childcare, camps, or youth events.
 - The Director is the primary agent to facilitate these relationships by his involvement in pastor's conference, the quarterly meetings of the association, and opportunities to supply preach in associational churches. These relationships build relational trust and financial support for the program.
- Possibility of semester interns.
 - Good interns are hard to find and the wrong intern is more detrimental than no intern at all. Choose interns that are known personally and who have invested faithfully in the BCM ministry.
- Personal spiritual life.
 - If this area of the Director is neglected then all other areas of the ministry suffer. This seems like such a no brainer, but all too often busyness comes before the Bible, schedules and activities replace quiet study and spiritual devotion. Stay accountable privately and publically with trustworthy people who care enough to take notice when your life looks spiritually out of sync.
- Family praises and concerns.
 - As Directors move through life, they face a variety of highs and lows which demands a variety of personal and professional relationships. Build some friendships with others who share a similar stage of life connection; singleness, marriage, family etc. Find others who have been where you are that are willing to mentor and advise. Finally, find a friend who understands the demands of

your profession and calling who can rejoice when you rejoice and empathize when things are difficult.

- Handling of finances, reports and other administrative responsibilities.
 - This is a never ending demand on the life of every Director and a natural part of the ministry. Some good advice is “organize to minimize”. Many tools can be successfully used each semester without having to reinvent the wheel! However; it is only useable if you can find it. In the summer slowdown try to organize by month, event, and by special semester events. Volunteers can be helpful, but pray that God sends someone with the gifts, abilities, and personality that are needed for the task and begin with short term requests that have an expiration date to evaluate the benefits.
- Building issues.
 - During the semester try to make a list of building improvements or problems that need attention. Then schedule those as summer projects and try to enlist students or volunteers to help on the doable projects and a reputable contractor on the other more technical jobs.

Ephesians 1:15-20

15For this reason I too, having heard of the faith in the Lord Jesus which *exists* among you and your love for all the saints, **16**do not cease giving thanks for you, while making mention *of you* in my prayers; **17**that the God of our Lord Jesus Christ, the Father of glory, may give to you a spirit of wisdom and of revelation in the knowledge of Him. **18** *I pray that* the eyes of your heart may be enlightened, so that you will know the hope of His calling, and what are the riches of the glory of His inheritance in the saints, **19**and what is the surpassing greatness of His power toward us who believe. *These are* in accordance with the working of the strength of His might **20**which He brought about in Christ, when He raised Him from the dead and seated Him at His right hand in the heavenly *places*,

Philippians 3:8-17

so that I may gain Christ, **9**and may be found in Him, not having a righteousness of my own derived from *the* Law, but that which is through faith in Christ, the righteousness which *comes* from God on the basis of faith, **10**that I may know Him and the power of His resurrection and the fellowship of His sufferings, being conformed to His death; **11**in order that I may attain to the resurrection from the dead.

12Not that I have already obtained *it* or have already become perfect, but I press on so that I may lay hold of that for which also I was laid hold of by Christ Jesus. **13**Brethren, I do not regard myself as having laid hold of *it* yet; but one thing *I do*: forgetting what *lies* behind and reaching forward to what *lies* ahead, **14**I press on toward the goal for the prize of the upward call of God in Christ Jesus.

OKC
Community
College
BCM

Ministry Strategy for OCCC BCM

Evangelism

“Listening Evangelism” is a practical approach to engage others with the Gospel. The BCM will give the presentation of how to do this during one of the first sessions. The second session time will be taken to hear about the encounters the students had while using this method.

“Telling Your Story” is a chance for them to use their testimony to share the gospel. One of the first sessions will walk through how to do this. The following session we will take time to hear about the encounters the students had.

Accountability for evangelism will continue as the students share with those they encounter. If any problems occur those will be discussed.

The Director’s personal approach to evangelism on campus—intentionally engage individuals on campus in discussions hoping to talk about spiritual things.

Students are challenged to share with their peers in the classroom and outside the classroom as they go day to day. They will have opportunities to share at the weekly meetings.

Missions

The BCM offers opportunities to serve over Spring Break and in May on short term missions. Students are also encouraged to serve on mission with their local church on local, stateside, or international trips.

International Student Ministry is in the very beginning stages of being developed. There are BCM students that are intentionally connecting with international students to see how the BCM can serve them. This is done through their classes, meeting with student organizations that are for International students, and whatever other means they can think of.

Recruiting

Recruiting starts each summer with Falls Creek and Super Summer. The Director goes with a couple of students to meet incoming freshman at these 2 different camps.

Org Fair is another opportunity to meet prospective students. The BCM has a table set up along with other student clubs and organizations to talk about BCM. This enables the Director/representative to get their name and email in order to connect with them after the Fair.

Events like Noonday, Momentum, Tournaments, and Retreats are also entry points to BCM.

Discipleship

Embedded in the Weekly schedule are 2 studies that focus more towards discipleship. Bible Study and Ignite. Our weekly Bible study is offered twice during the week. A book of the Bible or an in-depth Bible Study is taught. Ignite is the worship night where the group studies through a book of the Bible.

The Director meets with the leaders individually to discuss personal growth and their role as leaders. The goal is for them to be disciplined and for them to find someone to disciple.

Student Leadership Development

Leaders are recruited by the BCM Director with the help of BCM Leaders and Faculty Advisors. Current leaders give recommendations for future leaders to the BCM Director. Students are asked to contact the Director or the leadership team if they are interested in a leadership role.

Criteria for Leaders:

- Faithful in BCM and church involvement
- Relates well with others
- No immoral behavior
- Willingness to learn and serve
- Supports the BCM Constitution at OCCC

Potential leaders are given a job description and responsibilities.

Special Events:	Work with BCM Director and other leaders to plan and execute non-weekly events
Publicity:	Help make posters and hang them around campus Work with BCM Director to promote on Social Media Make announcements at meetings Work with BCM Director on events and projects
TLC Representative:	Attends all TLC meetings and reports to BCM Director and Leaders Fill out event requests for Student Life Work with BCM Director on events and projects
In-reach/Outreach:	Work with BCM Director on events and projects Keep a current list of student emails Send and respond to emails with the help of the BCM Director

At Large: Helps wherever needed

All Leaders will meet bi-weekly with the Director or mentor to receive training in leadership skills and spiritual growth.

Discipleship Essentials will be used for leadership development. These lessons will be done privately and then discussed with the BCM Director or a mentor.

Mentors will be enlisted by the BCM Director to encourage students in their walk with God and any life issues they are dealing with. Mentors will agree to at least a bi-weekly contact with a student (same sex) for 6 months minimum.

Administration

BCM is a recognized student organization at OCCC. Every May the BCM submits the requirements to be recognized as a student organization. BCM also requests funding for expenses from OCCC.

The Director has made close friends with staff and faculty at OCCC. These friends are mentors to students, speakers at BCM lunches, and supervisors of students on mission trips. This is the result of the BCM Director being on campus full time and just being intentional on building relationships with them.

Having an appreciation breakfast for faculty and staff has helped build those relationships.

OKC
University
BCM



OCU BCM STRATEGY

The BCM exists to impact the college campus with the Gospel of Jesus Christ. This purpose and the accomplishment of it entails strategically planning in six areas: Leadership, Administration, Discipleship, Disaster Relief, Evangelism and Missions.

LEADERSHIP: The BCM exists to develop leaders that will be equipped to impact their campus, career, family and the world with the Gospel.

Goals - Continue to develop the leadership of the BCM, so that upon graduation students will be equipped to continue in leadership positions in their careers, churches, and families.

Strategy

Discover strengths/weaknesses, passions and areas of service interests.

- Work to assign each person to work in their area of strength and passion.
- Intentionally challenge each leader to develop weaknesses. Meet with the group leaders weekly.
- Explain expectations
- Ask about discipleship groups.
- Find out what was a ministry success for them in the past.

Look to develop new leaders.

- Freshmen leaders who can be mentored starting in second semester
- Keep up with small group leaders to encourage them to look for and recruit new leaders.

Developing Leadership Skills.

- Demonstrate the skill desired to be mastered.
- Give the leader one part of the skill to do within a safe environment.
- Give the leader the opportunity to do the skill alone.

Weekly Leadership Meetings during school year agenda items.

- Prayer for needs of the team and among small groups.
- Accountability for responsibilities assigned to each leader.
- What is God doing in their small groups/ dorm/ life?
- Follow-up with students who are doing 1 on 1 discipling.
- Update on needs, progress, and warning signs in small groups.
- Are there any potential leaders that are stepping forward?
- Discussing the next week's Bible passage/ memory verse.

Leadership Qualities and Evaluation Categories

- Reliability of Scripture - Do they rely on scripture to guide their ministry life?
- Teachability - Are they open to criticism, instruction and guidance?

- Discipleship - Are they capable of pouring into someone else?
- Teamwork - Do they desire to operate on a team or solo?
- Admin - Are they organized and are able to multitask?
- Character - Do they demonstrate high integrity?
- Quantity/Quality of work - How much can they do and how well can they do assigned tasks?
- Creativity- How good are they at dreaming and making it come true?
- Dependability - Are they dependable: on time, meet deadlines?
- Leadership - What is their leadership style and how do people respond to it?

ADMINISTRATION The BCM exists to intentionally seek avenues to engage the Administration with the Gospel of Christ.

Goals - Develop a relationship with members of the staff and administration.

- Open doors to minister to the admin/faculty if and when the opportunity arises.
- Have a Christian voice on campus, which can be used to promote the work of the BCM as well as present the gospel.

Strategy

- Gather information from predecessor about who is essential in meeting.
- Discover past successes/ failures in reaching out to the administration.
- Seek ways to improve BCM relationship with the administration.
- Discover who are the gatekeepers within the administration
- Look for simple ways to make connections with the administration. Invite members of the administration/staff to Noonday. Ask Christian administrator to speak at Noonday. Find simple ways to give gifts at holidays or cards for birthdays.
- Be a part of open meetings.
- Look for ways to connect with coaches and sports teams, student government association and social groups.
- Discover how the university disseminates information: emails, newsletter, and social media. Keep up with the campus calendar.

DISCIPLESHIP The BCM exists to make intentional relationships with students and administrators for the purpose of making disciples of Jesus Christ that are growing, fruitful, and replicating.

Goals: - Each person who steps on campus as a student or administrator will have multiple opportunities to grow in their faith through various small groups, Bible Studies and worship services offered through the BCM.

Strategy:

- Develop book studies for each semester that encompasses all aspects of ministry and discipleship goals.
- Freshman groups- developing assurance of salvation. Growing in Christ. Through spiritual disciplines, book studies, etc.
- Encouraging and training students to do one on one discipleship.

- All students develop Bible study skills.
 - o Discovering spiritual truths.
 - o Learning inductive Bible study tools.
 - o The importance of word studies.
- Prayer
 - o The Lord's Prayer as a model
 - o Praying God's word.
 - o Praying to the Father, through the Son, in the Spirit.
- Discover spiritual gifts.
- Train and develop passion for sharing the Gospel.
 - Work to involve students in local and/or international missions.
 - Assist students to find their place in the local church.
 - Utilize Noonday meals for an outreach as well as discipleship opportunity.

A weekly worship time offered to be used to disciple students as well as given the opportunity for students to respond to the Gospel call.

- DISCIPLESHIP TOPICS TO ADDRESS AT DIFFERENT TIMES DURING SCHOOL YEAR.

THE BIBLE

How to study your Bible.

Authenticity of the Bible.

Preservation of the Scriptures- How do you know the 66 books are the right ones? Why Believe the Bible?

IDENTITY

Why am I here?

What's God's will for me?

What am I gifted with and how to use it for the Kingdom?

FINANCES

Budgeting

Saving/ Giving

Purpose of money

Debt avoidance

Buying a house/

How to not abuse credit cards

RELATIONSHIPS

Purpose of Dating

Healthy dating relationship

Purpose of Marriage

God's view of Sex

Dealing with shame and guilt with past relationships

Biblical view of homosexuality and how it fits our culture

Biblical Manhood and Womanhood

MISSIONS The BCM exists to allow college students the opportunity to take the Gospel to the nations.

Goals - Empower and equip college students so that they may find their calling in local, national or international missions.

- Each semester send students out into the local, state, national and international mission field.

Strategy:

- Praise and Promote students who have returned from a mission trip.
- Give each student the opportunity to share what God did on their mission trip.
- Conduct a local mission project once a month.
- Connect with churches to discover needs.
- Be observant to needs in the community.
- Utilize on campus projects.
- Spring Break and Summer Mission Trips.
- Promote State, NAMB and IMB mission opportunities.
- Assist in fund raising for students.

DISASTER RELIEF The BCM exists to recruit and equip college students to serve and minister to victims of natural disasters.

Goals - Each semester promote and recruit students to be involved in Disaster Relief training and on-site ministry.

Strategy:

- Plan to attend Disaster Relief training dates.

- Promote Disaster Relief opportunities through showing of DR videos and personal testimonies.
- Recruit students to be trained.
- Stay connected with association, local church, community and campus on possible needs that will assist community and provide additional training and experience.

EVANGELISM The BCM exists to encourage and train students to share the Gospel of Jesus Christ.

GOALS - Every student who is involved in the BCM is to have the opportunity to be trained and encouraged to share the Gospel with those they encounter that are lost.

Strategy:

- Train students to share the Gospel with a combination of their personal testimony and the Romans road to salvation.
- Train students to make Gospel appointments with friends and classmates, so students can share the Gospel with students who are open to Gospel conversations. - - Train group leaders to be aware of witnessing opportunities through their small group.
- Utilize Special Events, concerts, one night rally for sharing the Gospel.
- Prayer focus in small groups: 2 people praying for 1 lost person.
- Weekly meetings for international students, assisting them in cultural adjustments and English language classes with the intent that through those relationships, the Gospel can be shared.

Oklahoma
Panhandle
State
University
BCM

Campus Ministry Strategy

Oklahoma Panhandle State University

David Coffey, Director

BCM Strategy

Student Leadership Development (What is the BCM developing them to do?)

- How are leaders recruited?
- What specific skills and spiritual truths will be presented to leadership students as a result of their involvement?
- Explain how this is done? Give progressive timeline of when material is presented by semester and year.
- Explain the specific roles of each position
- What Challenges do you consistently face in this area?

Evangelism

- Explain the evangelism strategy for your ministry in the following areas:
 - You personally as it relates to your campus
 - Leadership students - as they relate to other students.
 - Students involved in your ministry
 - What training do you provide for each group?
 - How do you create a culture of evangelism in your ministry?

Discipleship

- What is your overall strategy for discipling students?
 - New Christians
 - Churched students
 - Previously churched

Recruiting

- What is your strategy for bringing students into your ministry influence?
 - Incoming freshmen and transfer students
 - Second year who are not part of your ministry
 - Students who may never attend a worship event or small group bible study.

Administration

- How are you strategically connecting with key administrative personnel on your campus?

Missions

- What is your strategy for involving students in missions?
 - Local
 - US
 - International
 - On Campus
 - Overseas

Other areas of discussion

- Disaster Relief
- Connection with association and churches
- Semester Interns
- Personal spiritual life
- Family praises and concerns
- Handling of finances, reports, and other administrative responsibilities
- Building Issues

Student Leadership Development

Student Leadership Development (What are they being developed to do/be?)

- How are leaders recruited?
- ***What specific skills and spiritual truths will be presented to leadership students as a result of their involvement?***
- Explain how this is done. Give progressive timeline of when material is presented by semester and year.
- Explain the specific roles of each position.
- What challenges do you consistently face in this area?

Recruitment:

The BCM has a Leadership Team consisting of 8 students, and the plan is to expand to 12. These students help in planning, coordinating, and executing all events and ministries for the BCM at Oklahoma Panhandle State University. Those wanting to be on this leadership team must fill out a leadership application during the first two weeks of class. Potential leaders are required to be strong believers and disciples of Christ demonstrating a daily walk with Him. The applications are reviewed and interviews are given to each applicant. The interviews are conducted by the BCM Director and members of the BCM committee. Those accepted are required to go through training. Those who have previously been on the leadership team may remain on the team as long as they fulfilled their duties in previous semesters, and continue to display a strong commitment in their relationship with Christ.

In addition to the Leadership Team, we have other leadership positions that enable many more students to be involved in ministry at the BCM and on campus. These additional leadership positions are promoted during the first few weeks of class, but are continually filled throughout the semester. Many of these positions are more behind the scenes and the primary requirement is a commitment to Christ and regular involvement in the BCM.

Leadership Skill Education/Development:

Taught by the BCM Director. Occasionally special teachers who may be more skilled in an area can be brought in to teach the leaders.

Teacher training. Teaching students how to teach/lead small groups. We use *Teaching to Change Lives* by Howard Hendricks

Listening skills training. All leaders are taken through the listening skills training annually. This way those that have not been through the training are trained and those who have are refreshed and encouraged to continue using what they learned.

Weekly Meeting: Leadership Team Members attend a weekly meeting 2 hours before the Thursday night meeting, with the BCM Director to discuss the areas in which they are in charge. Updates are given, questions are asked and answered, and each member picks an area of the building to pray over and hang out to greet/visit with students as they arrive.

Leadership Training Timeline:

Week 1-2: Leadership Applications/Position Announcements

Week 3: Begin Listening Skills Training and taking new small group leaders through *Teaching To Change Lives*. Meet and train

Week 4: Continue from Week 3

Week 5: Wrap up listening skills training.

Week 6-End of Semester: Encourage students to continue to use what they have been trained in. Continue weekly meeting for updates and assignments. Refresh as needed.

Year 1:

Disciple freshmen and pair upperclassmen with them for mentoring

Year2:

Allow disciplined students to apply for leadership position and retrain in listening skills. Begin small group training with the book *Teaching to Change Lives* by Howard Hendricks.

Year 3:

Juniors and seniors will work together to teach a small group on campus in the dorms and in homes.

Year 4:

Work with seniors to prepare them for life after college. The materials used will vary based on where they are in their walk with Christ and what the next stage in life will be.

Available Leadership Positions:

Noonday Setup: These students set up the tables and chairs for the Noonday meals. In addition, they assist the churches in setting up and cleaning up. Often they ask friends to help them.

Prayer Partners: These students are prayer warriors and updated regularly on prayer concerns involving the BCM, campus, students, and churches. These students are typically identified by the fact that they volunteer to pray when the Director asks for

prayers. Once they have shown their desire to pray regularly they are approached by the Director and asked if they would like to be a prayer partner.

Campus Involvement Partners: These students stay updated on activities and events being organized by the college. They help the BCM Director stay aware of the activities and how the BCM can be involved in participating. Some students serve in student government. If the BCM is able to have a student on each of the sports teams that are involved in the ministry, they are asked to help get teammates to come to meetings and also help get information out to the teams about what the BCM is doing.

Small Group Leaders: These are primarily filled by those on the leadership team. They lead small group Bible studies on campus and at the BCM building.

Church Connection Partners: These partners will be responsible for reaching out to the associational churches and determine if there is a way the BCM can assist in strengthening their ministry to young adults. They call the churches and even attend services to speak on behalf of the ministry.

Social Media Coordinator: This person is in charge of keeping the social media outlet updated. They update the Facebook page, they tweet about events, keep Instagram updated.

Worship Leaders: These individuals are responsible for leading the song portion of worship on Thursday nights. This is done through playing instruments, singing, running the presentation software, and the soundboard.

Challenges:

Working around students' busy schedules with school, work, and athletics.

Keeping new students focused on the mission and not distracted by their new-found freedom from home.

Knowing for sure if a student is ready to be a leader.

Learning how to keep upperclassmen engaged and excited to finish strong.

Knowing when to let go of a student who has given up and shows no desire to repent.

Evangelism

- Explain the evangelism strategy for your ministry in the following areas:
 - You personally as it relates to your campus
 - Leadership students - as they relate to other students.
 - Students involved in your ministry
 - What training do you provide for each group?
 - How do you create a culture of evangelism in your ministry?

Personal:

The Director should try to have daily gospel conversations with people on campus. He or she should make it a point to find out where students and faculty/staff are in their belief about Christ in one of the first few conversations. Sharing the gospel is a part of daily life whether on campus or not.

Leadership Students:

Our leadership team members are encouraged to identify students at the beginning of each semester that they know are lost, build relationships with them, and through that share the gospel with them at some point in the semester and give a testimony about how it went.

Students in the Ministry:

Every student that comes to BCM is taught listening and conversational evangelism skills each fall and a refresher in the spring. This helps them to take conversations in a spiritual direction.

Training:

Listening Skills
Testimony Training
Constant reminders to tell the stories of Christ and what God is doing in their lives

Culture:

Make sure the BCM demonstrates the Gospel in any and everything it does. All events and activities are filtered through the purpose, which is to Know Christ and Make Him Known.

Teach and train students to know and love the gospel message, and live it.

Do you know the message through and through? Do you understand its exclusive claims? Are you willing to take a stand in a world that hates exclusivity? If everyone knows this outline—God, man, Christ, response—and the Scripture that goes with it, the culture of evangelism is well on its way.

Pray individually and as a group.

Make sure Students see correlation between Evangelism and Discipleship.

Jesus said in **Matthew 5:16**, “Let your light shine before men, that they may see your good deeds and praise your Father in heaven.” To “let” your light shine before others means more than simply “Don't do anything to keep your light from shining.” Think of his exhortation as, “Let there be the light of good works shining in your life, let there be the evidence of God-honoring change radiating from you. Let it begin! Make room for it.”

As a leader, the Director has to be an evangelizer.

Discipleship

- What is your overall strategy for discipling students?
 - New Christians
 - Churched students
 - Previously churched

Identify students wanting to be discipled.

This can only be done by talking to individuals and getting a feel for where they are in their walk.

Meet with students that are being disciple.

The Director typically meets weekly with the students. Often the meeting is in the BCM but sometimes it is at the Director's home or on campus.

Require new believers to be discipled.

New Christians

1. Affirm God's love for them
2. Encourage them to join God's mission
3. Teach them how to discern God's voice in prayer
4. Show them how to study the Bible in a group and on their own
5. Demonstrate the value of Christian fellowship

6. Discuss how to confidently talk about Jesus with others
7. Help them consider changes they might make to become more like Jesus
8. Start discerning God's unique calling for them
9. Explore how God can heal their brokenness
10. Prepare them for rough patches in their faith

Churched/Previously Churched Students

Spiritual Disciplines

- * Assurance of Salvation
- * The Father/Son/Holy Spirit: Teaching the role of the trinity and how it affects people.
 - * Worship: What does worship look like. Is it just singing? How can you live a life of worship?
 - * Prayer/Fasting: Teaching why and how to pray. Teaching why and how to fast if they have never done so.
 - * Bible/Bible Study: Teaching the different Bible study methods. Identifying the one or two that seem to work best for them.
 - * Scripture Memorization: Teaching the importance of memorizing scripture and how to hide it in their hearts.
 - * Evangelism: How to tell others about Jesus
 - * Church Involvement: Helping them understand the importance and getting them plugged into a church.
 - * Service: Why it's important to serve others
 - * Stewardship: What is tithing and why should we do it.
 - * Disciple Making: What is Disciple making, and how do you disciple someone? When do you know it's time to release them to make disciples? How do you handle a student's failure in their walk with Christ?

Recruiting

Students are recruited continually throughout the semester. Being on campus talking to students is a vital necessity for meeting students. The Director eats meals with students on campus and hangs out in high traffic areas on a regular basis to talk to students and invite them to our free lunch and weekly meeting. At every event we are also continually encouraging students to get involved.

Noondays (Free Lunch Wednesday)

*Scrolling Power point with activities and meeting times.

*Announcements

*One on one communication and invitation to regular meetings and events by our leadership team members and the Director.

The leadership team members and the Director that are able to make it to the free lunch will go from table to table and have prayer with students throughout the lunch times. Students will come and go, so there are always new students to visit and pray with. These conversations and prayer times vary in length depending on how much time the student has and how the conversation is going.

Churches

*Get to know the youth ministers on staff at churches that have youth ministers. If the church does not have a youth minister get to know that pastor. Building a good relationship with the staff at the churches will enable the Director to go into these churches and promote BCM and invite graduating seniors to be involved in BCM on campus.

Call the churches that have full time staff and ask for a time to meet with them. This is typically an over lunch meeting, but if that is not an option the Director can drive to the church and meet with them in their office. During that meeting get to know the pastors, youth ministers and any other staff that can attend. Pay for the meal if you can.

During the initial meeting the Director can share his/her testimony, vision for BCM, and other personal things that will allow them to get to know the Director better. It is also good to get to know them and what their church is like. Use this time to see how BCM can help them better reach the young adults in their communities. At some point during the meeting, gauge their interest in having the Director come to the church and speak to the congregation about BCM.

After a relationship has been established, stay in contact with the pastors and other staff through personal visits, texts, and phone calls. This helps to maintain trust with the church and keep the association informed on what the BCM is continuing to do on campus.

Information Banners, Posters, and Flyers placed around campus by Students.

Online/Social Media tools

- Facebook
- Instagram
- Emails
- Texts
- Twitter
- Snapchat

Semester Beginning

Move in Assistance: The BCM helps students move into their dorm rooms, and during that time are able to answer questions and provide information about the BCM.

Help with a pancake breakfast with Goodwell Baptist Church for the football team.

Welcome Party during the second week of classes. This is held at the BCM. It is a time to play games, have free food, and spend some time sharing with the students what events are planned for the semester.

Continuing Recruitment:

The campus helps promote BCM events and meetings on their social media pages and in dorms around campus.

The weekly devotions with the sports teams enables the Director to invite all athletes to the BCM. It also allows access to those who may not ever darken the doors of the building but still need to hear about Christ.

Administration

It is important the administrators of the campus trust the BCM and that the ministry has a great relationship with all levels of administration on campus.

Regular meetings with the Student Activities Director have been key in establishing and maintaining a good relationship. These meetings are to discuss campus events, but also make sure to find out how they are doing personally. Encourage them, and pray for them before ending the meeting.

Have a monthly meeting with the President for discussion and prayer.

Visit the various offices on campus. Be known and seen. Remember people's names and details of previous conversations.

Get to know everybody including custodians, book store workers, secretaries, grounds keepers.

Ask faculty and staff about things to pray for them about. Follow up with them and ask them how those prayer requests turned out.

Find areas that BCM can help out on campus outside of the traditional ways like Noondays and other BCM Events. (Meeting with the Student Activities Director helps in learning these needs.)

Involvement in Advisor meetings, and having students involved in Student Government are also important in communicating that BCM is a part of campus life and takes that involvement seriously.

Meet with the coaches of the different sports on campus. Currently the BCM has a devotion scheduled with the football and basketball teams. Many of the coaches come to Noonday.

BCM Leadership Application



First Name:	Last Name:	Cell Phone #:	Birthdate:
College Address:	Home Address:	E-mail Address:	
		Classification:	Major:

Are you a Christian? _____

Describe your salvation experience?

How does knowing Christ affect your everyday life?

How does a person have a right relationship with God? (How is someone 'Saved'?)

Can a person lose their salvation? Why or why not?

What is the importance of Baptism?

What is your greatest strength?

What is your greatest weakness?

Will you commit to a weekly 1-on-1 meeting with the BCM Director & a weekly Leadership meeting?

Will you commit to attending the BCM discipleship and Bible Study regularly? _____

Signature: _____ Date: _____

Printed Name: _____

Oklahoma
State
University
BCM

OSU BCM STRATEGY CONNECTION. TRAINING. MISSION.

Understanding the Campus

Oklahoma State University is a Division 1 Institution with 26,000 students from over 100 different countries. The majority of students are from Oklahoma, North Texas, and Kansas. Students can be broken down into sub-cultures. The four most prevalent people groups are Athletes, Greek Life, Internationals, and Independents. Independents are students with no formal affiliation with any of the previous groups. The vast majority of students on campus fall into this category. Therefore, the BCM spends the majority of its efforts and resources reaching Independents. Because the university campus is a strategic location for global impact, international students are also a strong focus. While investing deeply in these two groups, the ministry also seeks to connect with, train, and mobilize every student that the Holy Spirit leads to the BCM and/or to those involved in BCM. Leaders are praying and working toward in-roads into other people groups as well.

According to surveys (Appendix 1) the average independent student at OSU is a typical Bible belt student. They don't hate God or doubt his existence. They usually just don't care enough about God to follow him. Nearly half of the students surveyed believe the Bible is the Word of God. 86% Students believe there is a God. While 65% said that Jesus is the Son of God/Savior. Yet, the number of students involved in the local church or campus ministries does not reflect these numbers.

Urgency

College is a crucial and difficult time for many students. College not only has its own set of temptations and challenges, but culture says that you ought to give into these temptations. This is the time that many students will be making decisions that will set the trajectory for the rest of their lives. They are choosing spouses, careers, and values. They need to follow Jesus during this time. Tragically, as many as 80% of students will walk away from their faith during these years. It has been said that this is the last best chance to reach people with the Gospel.

Mission

The Mission of BCM is to teach as many students as possible how to follow Jesus and to help them lead others to do the same.

Job Description

The primary role of an OSU BCM Staff member is to teach students how to follow Jesus and to help them teach others to do the same. This is done through connecting with as many students

as possible to build intentional gospel-oriented relationships as well as coordinating large group, small group, and personal discipleship aspects of the ministry in accordance with the ministry vision of the BGCO.

Game Plan (See Appendix 2)

The BCM strives to move students forward in their commitment to Christ and the ministry. Students move from low commitment to high commitment through a series of events and programs. Each move is facilitated relationally by student leaders. As commitment goes up, the number of students involved decreases. The leadership doesn't like this phenomenon, but understands it to be true. The ministry strives for balance between connection, training, and mission opportunities for our students.

The Strategy: Connection/Evangelism

1. Discipleship starts with a handshake.
 - The BCM believes in connecting as a means to evangelize.
 - The BCM believes evangelism is the first step in discipleship.
 - The BCM believes that you cannot invest deeply in someone you have never met.
 - The BCM trains students in Listening Skills in order to help them connect in ways that are aggressive, but not weird.
 - The BCM strives to keep the front door open. The moment the friend group closes, the ministry stops.
 - The BCM must be constantly connecting with new people in hopes of being able to connect them to Christ and His Body.
2. Handshake Events –Low commitment
 - Free Food
 - Sports Tournaments
 - Holiday Parties
 - Concerts/Jam Sessions
 - Welcome Week (multiple events over many nights)
3. Connect using the Four Bridges to the Gospel. Each handshake activity will incorporate at least one of these elements.
 - Food
 - Music
 - Sports
 - English Language for Internationals
4. Three levels of invitation to move people forward
 - “Everybody come!” Fliers, Signs, Social Media. Minimally effective
 - “You should come!” Personal Invitation. More effective
 - “You should come with me!” Personally bring them. Most effective
5. Recruitment
 - Use summer recruitment interns called the “Summer Squad” to mobilize BCM students to connect with incoming freshman at:
 - i. Falls Creek

- ii. Super Summer
 - iii. OSU Orientations
 - iv. Local Churches
6. Connecting with Administration
- Strive to stay in good standing as a student organization.
 - Strive to be a blessing to the campus by supporting their events and activities.
 - Develop a strong relationship with the faculty sponsor - Dr. Thompson.
 - Connect with staff by being on campus and visiting offices regularly.

The Strategy: Training/Discipleship

1. Discipleship is everything believers do in following Jesus. The BCM disciples/trains students in three primary ways. Commitment increases with each step.
 - Large Group- Focus on worship and corporate teaching of the Bible
 - Small Groups- Focus on interaction with the Bible and other believers
 - Personal Discipleship- Focus on spiritual disciplines and accountability
2. Leadership Team Development
 - Highest level of commitment
 - The BCM believes the best way to achieve sustained success is to develop as many qualified student leaders as possible.
 - Each student leader submits an application and signs a covenant
 - Leadership runs from Jan-Dec.
 - The leadership team is broken into eight smaller teams based on mission and are led by a staff team member. (The ministry is moving to incorporate upperclassmen team leaders in the near future.)
 - i. Encounter- Large Group
 - ii. Upperclassmen Bible Studies- Small Group
 - iii. Connect- Freshman mix of large group and small group
 - iv. Hospitality
 - v. International
 - vi. Outreach- Events and Evangelism
 - vii. MAN- Men's Ministry
 - viii. WOW- Women's Ministry
 - Individual teams are lead in weekly team meetings where they are taught leadership skills, character, and plan for the week's events.
 - BLT or Big Leadership Team meets monthly to provide encouragement, training, and vision.
3. Auxiliary Training Elements
 - Project Impact- An 8-week summer intensive designed to train students to live intentionally at work, in life, and in relationship. Currently in Lawrence, Kansas.
 - Spring Break Discipleship Conference- Currently held at Glen Erie. The BCM strives to take as many students as possible to this once-a-year discipleship training experience.

Our Strategy: Mission

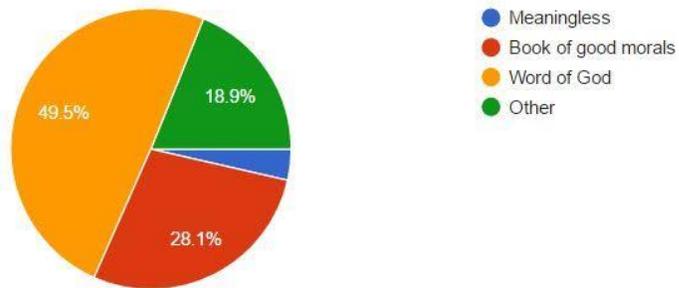
1. Level 1 Missions- Accessible
 - The goal is to provide short term, low cost mission opportunities to as many students as possible.
 - Provide opportunities for students to discover missions and possibly hear God's call for their life.
 - National missions
 - Disaster Relief
 - Help the local church
2. Level 2 Missions- High Commitment
 - The goal is to provide long term, cost appropriate mission opportunities to as many qualified students as possible.
 - Use Focus International to train our students.
 - The BCM primarily sends students to Asia.
 - Provide fund raising opportunities to students going through BCM missions.
3. Daily mission
 - Strive to develop students who live on mission every day in their context.
 - Students ought to join campus organizations and clubs in order to connect.
 - Students are encouraged to live in the dorms as a means to mission.

Conclusion

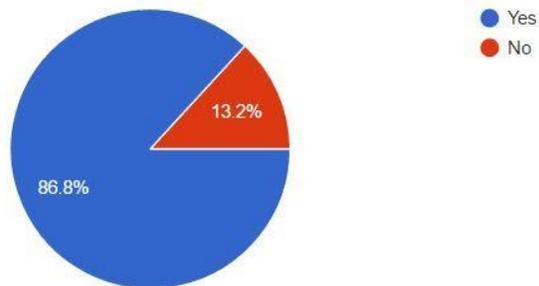
The leadership believes the real value of BCM is longevity. Because the BCM is not supported by one church but a whole association of churches, alumni, and friends of the BCM, the ministry is able to impact students year after year. The value of BCM is longevity and that longevity is provided by the strength and perseverance of local churches, friends of the BCM, and the BGCO.

Appendix 1

What is your opinion of the Bible? (196 responses)

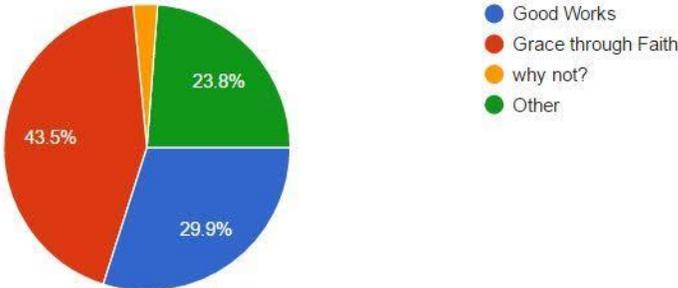


Do You Believe there is a God (205 responses)

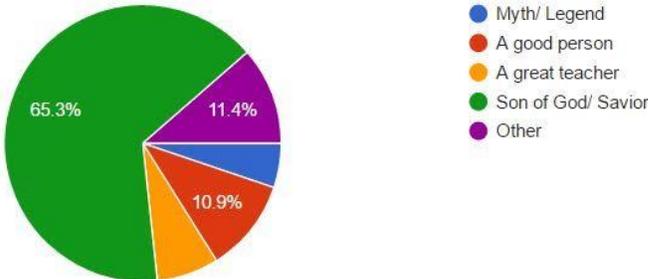


If you were to stand before God and he were to ask you "Why should I let you into my Heaven?" What would you say?

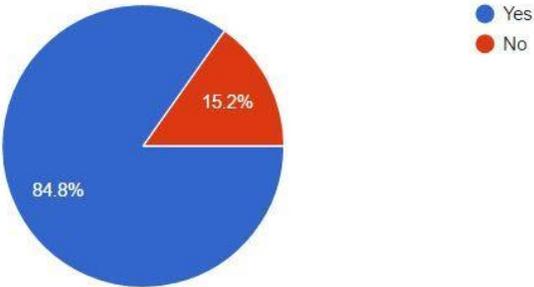
(147 responses)



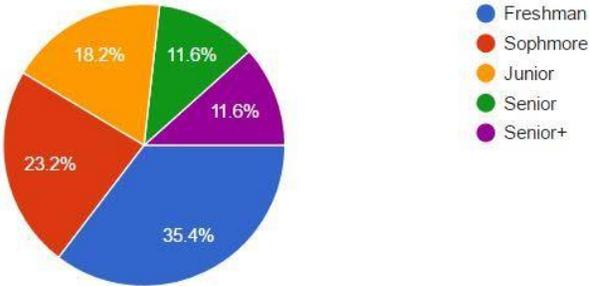
To you personally, Who is Jesus Christ? (193 responses)



Do you believe that God can be known in a relational way? (191 responses)



Year: (198 responses)



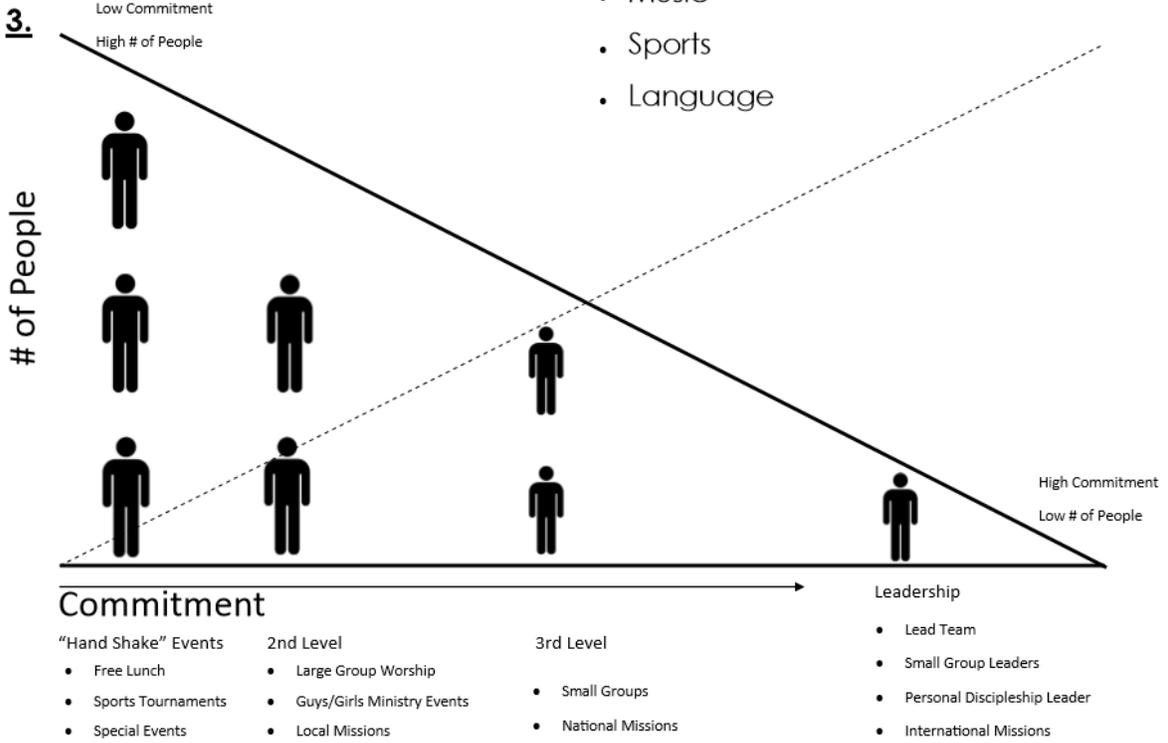
Appendix 2

1. Discipleship Starts with a Handshake

- Listening Skills

2. Four Bridges to the Gospel

- Food
- Music
- Sports
- Language



Oklahoma University BCM

DISCIPLESHIP & EVANGELISM

OU BCM SPIRITUAL REPRODUCTION ROAD MAP

Desire- *To Know, love and glorify God and in dependence on Him to reach students for Christ, walk with them to maturity and deploy them as reproducing laborers for the harvest.*

The BCM wants students to be equipped to do the work of the ministry and this means helping each student leader have a personal ministry. Therefore, a lot of time is spent talking about and preparing students to be intentional with the gospel.

Roadmap

This Spiritual Reproduction Roadmap outlines what the OU BCM is trying to focus on with regards to evangelism and discipleship. The ministry wants to see students reaching their peers for Christ and discipling others. The roadmap is divided between pre-conversion (left) and post-conversion (right).

The Left Side

The left side has multiple phases that occur in the strategy to help develop students (Disciples) who are living intentional with the gospel. The BCM focuses on helping Christian students naturally reach out to students around them who are far from God by helping them have the skills and confidence to declare the gospel.

The Right Side

The right side or post-conversion side, is focused on the spiritual growth and formation of a devoted disciple through personal discipleship, spiritual disciplines, biblical community, vision casting and leadership development.

Natural Rhythms

The left side of the document starts with 5 words. These words are called natural rhythms. These rhythms are common activities that every normal person experiences on some level. The staff wants to help student leaders live a lifestyle of gospel intentionality, and naturally use these common rhythms as opportunities to witness to lost people who surround their lives. A phrase used frequently is “Think intentionally not additionally” Most people think that they have to add evangelism but the BCM is trying to focus on intentionally bringing the gospel with you to the natural things you are already doing.

The Crossroads: Hospitality & Proximity >

Hospitality and Proximity when pursued together help a Christian form friendships and gain opportunities for evangelism. Believers find people who are far from God by looking around at the people who share the same natural rhythms of life. This does not mean that only sharing the gospel with them once a friendship has formed. Identify with Christ early on in the relationship and share Christ along the way while caring for them as friends.

The Crossroads: Evangelism & Friendship - Ministry primarily through individuals.

- Gospel Appointments - a GA is an upfront planned time to get to know someone and share the gospel personally.
- Discovery studies - Many times a person knows an unbeliever well enough that they will agree to investigate the bible by reading it with a Christian friend.

3 Major Means of ministry & where the gospel is the focus.

- Large group - Paradigm Bible study is a large group ministry/event where the gospel is preached.
- Groups - Village life is the group life where people can come and discuss the gospel and God's word.
- Personal Contact - 3rd spaces are where people can focus on bringing friends far from God to activities that utilize natural rhythms and create a safe place where friendships and networking lost friends with other Christians can take place.

Right Side

The right side of the map represents the focus on challenging and developing a young disciple to become a devoted Christ follower and the ministry's desire to send/deploy them as a disciple maker out to the campus and the world.

After Conversion: Missional Community & Personal Discipleship

A disciple is one who increasingly worships Jesus in all of life, is being changed by Jesus in all of life, and obeys Jesus in all of life and then teaches others to do the same.

It takes both personal discipleship and a biblical community to maximize growth in a disciple. Together these things create an environment of training, care and personal accountability. These two things work in tandem.

Missional Community

The importance of local Baptist churches and the biblical community that it provides is paramount for a disciple and is something that promoted with all of students in leadership. It is termed missional because the BCM believes that the mission of telling people about Christ is so important that

the ministry wants community to be built around the mission and not just the community. The BCM believes community is best built around the mission of making disciples.

Personal Discipleship is the term used for intentional life on life discipleship relationships. The process of making disciples includes multiple people helping and training people to increasingly bring every area of their life under the lordship and empowering presence of Jesus. Gaining know how and understanding of spiritual disciplines is great, but having personal coaching and training is even more helpful.

- The goal is to see students become mature in their faith to the point that these new Christians develop Christ like character and leadership skills. The BCM desires that they become reproducing leader laborers who take on the responsibility to help others come to know Christ and grow in maturity.
- This happens in life on life intentional discipleship relationships and through deliberate co-mission or teamwork.
 - Students need personal time with intentional believers to help them develop.

Crawl Walk Run - Timmy the Attender to Timothy the Missionary

- **Crawl** - Missional/biblical Community and personal discipleship is needed for the baby Christian to grow and become a devoted Christ followers. The illustration used is that Timmy is attending and a baby disciple. What he needs is personal attention and relationships. This happens in life on life community and discipleship.
- **Walk** - As an individual grows and develops Christ like character they begin to take on leadership responsibilities and invest in people. It is at this level they become a laborer for Christ.
- **Run - Timothy as missionary** - The goal is to have a disciple go from thinking like an attender to acting like a missionary. As runners are deployed all over the world, they understand that the goal is to make life long reproducers who can multiply to the 3rd and 4th generation of disciple maker.

Laborer & Deliberate Co/mission - A laborer needs a team to run with. Laborers on a team on mission is called co/mission. Everyone is better together and can get more done when pulling the same direction.

VILLAGE LIFE - Better together

Village gatherings are made up of great people who want to have fun, make friends and discover purpose and meaning from God's word. Villages meet throughout the week, last about 75 minutes and are focused around Bible based discussion questions. Villages do not exclude those who are far from God or those believers who have wandered from obedience to God. To the contrary, participants are constantly looking for ways to be inclusive. However, Village life is about more than just the meeting time.

Core Team Leaders: Within each Village is a core team of student leaders who has committed to live life on mission together. The Core team is responsible for helping Villages develop into credible communities of disciples sent as missionary servants to go make disciples; they help Villages demonstrate tangibly and declare creatively the gospel of Jesus Christ to a specific pocket of students.

Core team members must sign the leadership agreement and commit to 321.

3 hours a week of fellowship with and time alone with God.

2 hours of intentional mission living.

1 hour a week of prayer.

4 Pillars: Village LIFE is comprised of 4 basic pillars that give guidance and clarity to what a village is supposed to be about. These components are listening to God, intercession, faithful fellowship and engaging lost students with the gospel. Individuals can do these things but they work best when Christians do them together.

- **LISTENING & LOVING GOD:** Christians listen backwards to what God has said by understanding and obeying God's world. Disciples listen forward by listening to the Holy Spirit obeying what God's word says to do. Individuals together in Villages have a commitment to know, understand and live according to Jesus' teachings. Villages are not about only knowing facts about the Bible. Knowledge needs to lead to listening for direction and obedience. Villages should help foster obedience to what is known from God's word.
- **Intercession:** Praying for one another, with one another and for lost friends to know Christ should be a foundational pillar in every believer's life. Villages pray together for their mission, direction and they pray for one another. One of the true examples of why the BCM believes Christians are better together is when they pray for one another.
- **Fellowship that is a visible credible community.** Villages have a relational identity developed around the idea of credible community and fellowship (see Acts 2). Jesus, according to John 13:34-35 has commanded Christians to love one another in a genuine way. Actual love will be seen by outsiders and believers will be known as His disciples. Fellowship with one another that is sound and made up of dependable people who are faithful to one another is desired. Practically, this works itself out in time, commitment and energy. One of the goals of a credible community is to be truly known and know others. Villages are to live out Hebrews 10:24-25.
 - Village gatherings are not the only time students will hopefully spend with each other. Village relationships will penetrate many areas and rhythms of their everyday lives. If fellowship is only about the weekly gathering then a Village is just another small group or event on the calendar. People take time for those who they are close to, and hopefully in a Village there exists a family-like closeness.

- A person's commitment level can be seen in how they view their Village. Most people who equate their Village as only the one hour gathering time will simply schedule their Village as just another appointment to attend. When life gets busy many times appointments become burdens and secondary to major life events and priorities. The BCM wants Village community to become a priority that permeates and aids all other major events, appointments and goals.

Commitments take time and energy. Phil. 2:3-4. Sacrificing time, comfort and energy to spend time with those who are close is crucial for a community and Villages to truly be relational.

Engage the Lost and make disciples. Villages at their core have a missional identity that revolves around evangelism and making disciples as Jesus has commissioned his followers in Matt. 28:18-20.

The BCM wants to see people come to the saving knowledge Jesus Christ, put their faith and trust in Him and then help them grow in spiritual maturity to the point that they will be able to help others come to know Christ and reproduce the process.

Therefore, in Villages the aim is to learn together, live together, and be on mission together. "Life on life, life on Mission." Because believers are better together.

VILLAGE DISCIPLE MAKING CORE TEAM DEFINED

A credible community/team of disciples sent as missionary servants to go make disciples; Villages demonstrate tangibly and declare creatively the gospel of Jesus Christ to a specific pocket of people (people group).

1. *A credible community/team of disciples sent as missionary servants to go make disciples,*

Credible community - Villages are a community, a network of credible relationships.

- They are sent as missionaries by God to the campus and its specific people groups.

2. *...Villages demonstrate tangibly and declare creatively the Gospel of Jesus Christ...*

- You are Christ's ambassadors! You have been sent to carry the message of reconciliation to those around you. Spreading this Gospel is the mission!
- The message of reconciliation must be clearly declared in words with your mouths. This message must also be sacrificially demonstrated in practical ways that mirror the grace and value of God.

3. *...to a particular pocket of people (people group)...*

- **Pocket of people** - The pocket of people starts with the campus and gets narrower and more specific. Specific in that a campus is made up of several different people groups. The desire is to see these individual people groups become saturated with the gospel.
- Villages **declare and demonstrate** together

- Members of the Village must verbally share the gospel and must serve others in unique ways. Both of these require thinking creatively.
- Think of the campus like a waffle. There are several different people groups on campus and the BCM want to infiltrate each group. **Common pockets of people** involve dorms, classmates, hobbies, coffee shops or wherever people gather.

VILLAGE LIFE CONFUSION

The following are what Villages are NOT primarily about but have been seen as:

1. **Not primarily just a small group**
 - Villages are a biblical paradigm for people living together on mission. Villages are a way of life and not just an event.
2. **Not primarily just a Bible study**
 - Bible study is for life transformation and obedience. There is a focus on valuing God's word and using the scriptures, but Villages are not primarily used as an in depth Bible study.
3. **Not primarily just a support group**
 - Everyone needs help and support and Villages do provide support. However, a Village is incomplete if the people in community only look inwardly.
4. **Not primarily just a weekly meeting**
 - It is hard to develop disciples in only 1 hour a week. Village is not just an event meeting to only attend but a group of people to do life with throughout the week.

Activities within a Village community

There are 3 areas of life that are targeted for growth through Village activities.

1. Village gatherings (Gatherings of 12-20 people).
2. Outward life = Inclusive Missional activities in a setting outside of the Village gathering, church and worship events. We call this a 3rd space.
3. Inward life = Growth Groups (3-4 people) or other life on life discipleship relationships.

ADMIN

- **Instructors** - BCM has connections with instructors and faculty members who teach at OU. These connections include adjunct and tenured professors.
 - Some of these individuals are believers - even alumni of BCM.
- **Administration** – The BCM has 6 people who are working in student life or in other areas of staffing at OU. Some of these individuals have been through the ministry or even been on staff.
- **Athletic department** – BCM has relationships with former coaches, current coaches in wrestling, soccer, golf and football who are really in favor of BCM and have even called the BCM to help them recruit, or counsel some of their student athletes.
- **Staff** – BCM has a great relationship and witness with the people who staff the Oklahoma Center for Continuing Education where the ministry meets each week for large group.
 - The BCM has a long term connection and partnership with the Headington Athletic dorms and Sarkeys Fitness Center.

Goals: Develop a relationship with members of the staff and administration. It is considered a “Win” if they know who the Director is and that he/she cares about the university, the students and them.

1. Discover who the gatekeepers are and who the believers are on campus.
2. Have a faculty appreciation dinner, lunch or prayer breakfast.
3. Follow-up on connections with conversations and appreciation gifts.
4. Prayer walk campus weekly and pray specifically by name for administration, leaders and teachers. Focus on praying for open doors and a person of peace for the ministry.
5. Find simple ways to give gifts or bless them during times that it would make sense.
6. Enlist the aid partnership and help of like-minded believers who are currently at OU in administrative, faculty and staff roles.

RECRUITING

1. **Social Media**
 - a. The BCM maintains an increasingly busy social media presence. Social media is mostly student led.

2. **CONTACT CHURCHES** in Oklahoma and find out if they have any seniors coming to OU in the Fall.
 - a. Goals: find out who these students are who are coming to OU, and which week they will be at Falls Creek or Super Summer.
 - b. Why: The win is to make early connections with new students and develop a relationship with Churches and ministers. These individuals will hopefully help the BCM connect with their students now and in the future.

3. **SUMMER ORIENTATIONS** - OU has 6 weeks of summer orientations for new students called Camp Crimson.
 - a. Goals: Get 1000+ names of students before they even attend OU.
 - b. How: New student name accumulation mostly happens through tabling at orientation events and collecting names via contact cards.

4. **FOLLOWING-UP ON SUMMER CONTACTS**
 - a. Goals: Make contact with students via notes, calls, texts Facebook, GroupMe and personal visits.
 - b. Why: Through contact cards students are asked if they can be added to the GroupMe. This allows the BCM to instantly network them with current students and things happening.

5. **Greek move-in days @ dorms.**
 - a. BCM helps girls move in early so they can participate in rush. Typically 1 in 5 new students are girls going through rush before school starts.

6. **Welcome week:** First of the year fun events, parties and visits geared at meeting as many students as possible.

7. **TABLING** – The BCM will table in the student union and outside on the south oval.
 - a. **Free stuff:**
 - Give away opportunities, free coffee tables and surveys to get more foot traffic to come by the BCM's tables.

- b. **SIMPLE SURVEYS-** The BCM has been using 30 second surveys. Students ask students to help them with a survey and it only has 3 questions. The last question is, do you want to know more about BCM?
 - If they check that box a BCM representative immediately texted them and try to get another meeting with them - **Gospel Appointments.**
 - The goal is to not bait and switch but to explain who the BCM is, ask questions and explain what the BCM believes. This usually always goes toward gospel conversations if they can get a second meeting.

8. 3rd Space Events:

- a. What: These activities are student led and are called 3rd spaces because they are not bible studies or worship times. Many times these are activities things like volleyball, ultimate Frisbee or basketball.
- b. Why: These events are Inclusive Missional Activities or parties with the purpose of connecting people far from God with other Christians and strengthening relationships for the purpose of sharing the gospel.

9. Large group contact cards- Each week at our large group there is a contact card/prayer card that people are asked to fill out.

- c. Every week several students visit and the leaders get their contact info this way and then go visit these students within 24 hours.

10. NEW HERE TABLE at Large group -

- There is a table that used as an info table and the BCM gives away a “new here” gift to first time visitors.

11. FRESHMEN CHALLENGE

Small groups for freshmen in a large group. There is a meeting just for freshmen on campus.

- The night starts with fellowship, moves to short announcements, a group game/competition happens and then a speaker talks for 10-15 minutes.
- After the speaker they are divided up into small groups that are led by upperclassmen. After about 30-45 minutes of discussion over the topic the groups come back and have refreshments and closing thoughts.

MISSIONS

Goals: Mobilize students to reach the nations. Expose students to cross cultural evangelism and experiences. Allow students to have the opportunity to make a cross cultural friendship with someone different (not American) and lost. Help students gain experiences that reinforce and help the values of trusting God become rooted in their heart. Expose students to chances to explore a future missions calling.

Types of Trips

Local service projects – The BCM has students spending time through their groups doing a Village service project around OKC.

Disaster Relief - December trip after finals. Great entry level service opportunity.

Low Cost State Side to places like - Washington DC in May, Canada, Project Impact. \$900 +

Short Trips to Central and South America. \$1200-1800

1040 window trips \$3500+

Typical Training Program for Summer Missionaries

Fall recruitment /mobilization > Spring Fundraising > Spring Overseas Training (specialized character, knowledge and hands on training) > 2-6 week Summer trip.
> Debrief retreat > Alumni mobilization

LEADERSHIP

Leaders meetings are called Ownership. Each Village is made up of a Core Team of leaders.

- The Core Teams huddle together weekly at Ownership to get training and make plans and pray for the upcoming week. The division of labor of a Core Team can be seen on the infographic Core Team.
- Core Teams use the 3 step process guide to focus their time and remember key questions to ask each other. Ownership meeting are divided up into 3 30 minute sections as seen on the infographic “A 3 Step Process.”
- 4 Fields Training (see the 4 Fields diagram)
 - All first level leaders are taken through the Disciple Making Process training which uses the 4 Fields and lasts 12 weeks. The training module is discussion based and part class, part hands on lab/training. It covers the basics of evangelism, discipleship, leadership and how to lead a group.
 - The four fields are a snapshot of the disciple making cycle that the staff hopes the students can experience not only in college but throughout their life.
 - 4 fields is used to focus attention on sharing the gospel and leadership reproduction.
 - Every phrase on the 4 fields diagram is a learning module and topic for discussion.

BCM LEADERSHIP APPLICATION FALL 2018

Please complete and return to any staff member

or via email to mailbox@oubcm.org

Basic Information

Name _____ Phone _____

Email _____

Major _____

Classification for Fall 2018: FR SO JR SR GRAD
2016

Cumulative GPA Dec

How many hours are you taking in the Fall? _____

In what local church are you involved? _____ Member?
YES NO

How are you involved? _____

Would you characterize yourself as a generous giver at your church?

Do you give consistently to Student Missions?

Who disciplined you? _____

Who are you discipling? _____

Did you personally, verbally share the Gospel this year? _____

Have you been trained in sharing the gospel? . _____ If yes by who? _____

Would you say that you have a lifestyle of sharing your faith? YES NO

Describe the last time you shared the gospel with a lost friend, family member or acquaintance?

Lifestyle Issues

Within the past year, to what extent have you been open and accountable with others about your personal pursuit of godly character in these areas: (highlight or circle your answers)

● Personal purity		NONE	LITTLE	SOME	MUCH
● Healthy relationships	NONE	LITTLE	SOME	MUCH	
● Excellence in studies	NONE	LITTLE	SOME	MUCH	
● Integrity in finances	NONE	LITTLE	SOME	MUCH	
● Honorable time management	NONE	LITTLE	SOME	MUCH	
● Honorable entertainment	NONE	LITTLE	SOME	MUCH	

Leadership Agreement - 2018

Before the Lord Jesus Christ, I will partner for the Gospel with the BCM and I will:

1. Attempt to personally maintain a close walk with Jesus through my devotional life, following Him daily and sharing His love with others.

2. Attempt to live out the following relational life patterns and attitudes. I will...

- Put the goals and interests of others above my own. *Phil. 2:3-4; John 13:34-35*
- Live an open and honest life before others. *Eph. 4:25; 1 John 1:7*
- Give and receive scriptural correction within scriptural limits. *Heb. 10:24-25, 3:13*
- Clear up and maintain clear relationships. *Matt. 5:23-24*
- Participate in the ministry, and do my part to make things work. *1 Peter 4:10; Eph. 4:16*
- Follow leadership within scriptural limits. *Heb. 13:17; 1 Peter 5:5-7*

3. Attempt to promote a godly *esprit d'corps* [1] by my words, deeds and attitudes.

This means trying to be...

- Cohesive: I will be close to, loyal to and trust others until proven wrong.
- Proactive: I will have a "Can-Do" attitude and aggressively try to get things done.
- Sharp: I attempt to do all things well and with excellence.
- Inclusive: I will operate with the attitudes of "Join in and Come with us!"

4. Attempt to consistently seek coaching, guidance and scriptural input regarding things like my:

- Walk with God, Attitudes and behaviors (words, actions and habits), Relationships, Commitment, Character & Competence, Handling of problems and conflict, Response to and use of authority, Work patterns, Decision-making and judgment

5. Attempt to see myself as an inviter and host at BCM events.

- If I am unable to attend scheduled leadership events, I will inform leadership ahead of time. Leadership events include but are not limited to:
 - **Ownership - Thursdays 6pm-7:30pm**
 - **Momentum - September 7th**

7. Attempt to finish and complete all Leadership responsibilities and assignments on time and with excellence.

I agree to attempt to live as stated above, and I understand that only Jesus is perfect and He is the only one without fault. Therefore, I will by His grace, try my best to live out a Christ Like witness in front of those in my life far from God, my family, friends and my core team.

(Signature) _____ **Date** _____

Printed Name: _____

[1] Esprit de corps: the common spirit existing in the members of a group and inspiring enthusiasm, devotion and strong regard for the honor of the group.

Which roles would you like to be considered? Check all that apply. (You may be asked to serve in ***only*** one area)

Village Life Core Team leader/co/leader

- Influence: Believers & non-christians. Be the primary Village event facilitator and point person for the core team of your Village.
- Role: Urge core team members to live radical lives for Christ and to share the gospel with their lost friends.

Freshmen Challenge Leader

- Influence: Freshmen. Urge Freshmen to connect with Jesus, grow in maturity and be fruitful for Jesus. Help with various fun and inclusive activities for designed for Freshmen throughout the Fall.
- Role: Intentionally reach out to and disciple new Freshmen in the context of the new ministry called Freshmen Challenge and in the context of Village Life. Work with a Freshmen Challenge small group for the first 6 weeks of the semester and be apart of a village Core Team.

International Student Ministry (ISM TEAM)

PARADIGM TEAM

Influence:

Goal: Ignite honest worship through music and song. Help excellence in sound/media for the glory of God.

If assigned, will you covenant with BCM to wholeheartedly embrace Our Mission/vision, values and strategy? YES NO

*****dorm students will need to ask for early move-in*****

Are you willing and available to attend? YES NO

START WITH A CORE TEAM

- PRAYER
- BIBLE STUDY
- COMMUNITY
- LONG-TERM PLANNING
- ADMINISTRATION
- STRATEGY

BCM INTERNATIONAL
Student Ministry

VZ VILLAGE LIFE

<p>NEED - CENTERED FUNCTIONS</p> <p>These are functions designed to appeal to the needs of the individuals. These can be leveraged throughout the year to grow community and friendships.</p>	<p>SPIRIT - CENTERED FUNCTIONS</p> <p>These functions involve inviting internationals into deeper levels of friendship and vulnerability for the purpose of addressing the heart. This is where spiritual conversations take place.</p>
<p>CONVENIENCE EVENTS</p> <p>These often look like trips to the airport, joining up with orientation sessions, partnering with other organizations to assist with student events, and the occasional midnight Walmart adventure.</p>	<p>FREE - FORM ENGAGEMENT</p> <p>This can happen anywhere, anytime. Often, it manifests itself in spiritual conversations between a believer and a nonbeliever. Gospel presentation coupled with personal testimony are imperative. Prayer is a priority.</p>
<p>COMMUNITY EVENTS</p> <p>These events are where friends become family. This is taking trips outside the city, setting up dinners and potlucks, hanging out for board game nights, or even playing laser tag.</p>	<p>STRUCTURED ENGAGEMENT</p> <p>This includes Discovery Bible Studies for internationals and their friends, introduction to churches for expanded community, and weekly worship events for learning and exposure to the Gospel.</p>
<p>TRAINING AND DEPLOYMENT</p> <p>As Spiritual Formation takes place, discipleship becomes more formal in training and practice. The young believer is shown how to explore their faith and grow in relationship to Christ, as well as how to communicate their beliefs to others for the sake of the kingdom.</p>	

BLESSING

Everyday Gospel

B

BEGIN WITH PRAYER

- Ask God to open doors to share
- Relational mapping = locate & engage
- Start with your Circles: Family, Friends, Associates & Neighbors.

L

LISTEN & LOOK FOR WAYS TO CONNECT

- DIVORCE, ILLNESS, STATUS CHANGE & DEATH
- MANY TIMES THESE THINGS LEAD TO SEARCHING AND A OPENNESS TO SPIRITUAL CONVERSATIONS.

E

EAT WITH THEM

- 21 meals a week. Spend time getting to know people by eating with them.

S

SERVE THEM

- Find a way to bless them and add value to their lives..

S

SHARE YOUR LIFE WITH THEM

1 Thess. 2:8 - Not only the gospel but your life as well.

I

INCLUDE THEM IN FUN ACTIVITIES

- Invite them to do life with you.

N

NETWORK THEM WITH BELIEVERS

- Do not be the only Christian they know. Get other Christians to know and pray for them.

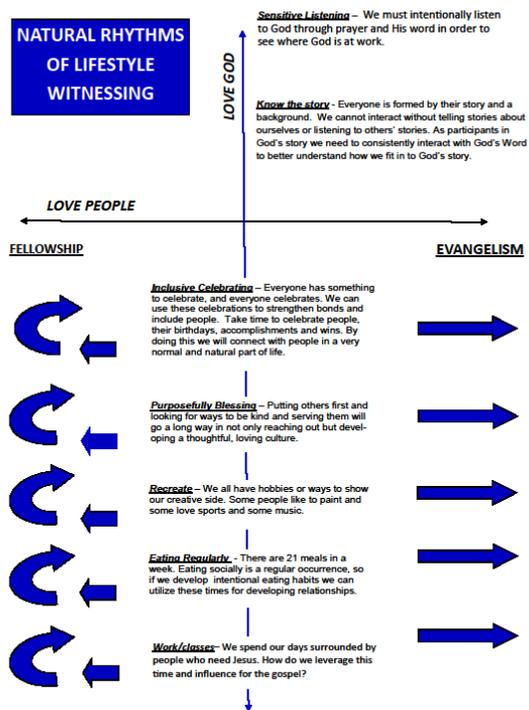
G

GOSPEL PROCLAMATION

- His story - Verbally declare the gospel clearly and boldly. Learn & use a gospel presentation like The Bridge.
- Your story - Learn & share your personal testimony of how you first made Jesus Lord.
- Gospel Appointments - Set aside specific time with friends to share the Gospel.
- Learn to ask & answer questions that will lead to spiritual things.
- Team up with others who will pray for you and be co/missonaries with you.

COLOSSIANS 4:2-6

**NATURAL RHYTHMS
OF LIFESTYLE
WITNESSING**





A 3-STEP PROCESS

FOR DISCIPLE-MAKING & CO/MISSION



Look Back over the last week, cast vision, and be accountable.



Look Up as you learn and discuss helpful material.



Look Ahead as you practice, set goals, and pray together.

1. LOOK BACK: CAST VISION & CHECK-UP



How are you Connecting with God? (ABIDE)



How are you Obeying God? (ACTION)



Who are you Sharing Christ with? (MY CIRCLES)



Who are you Training to follow Jesus? (REPRODUCTION)

2. LOOK UP: MATERIAL TO KNOW, LOVE, & GLORIFY GOD



LEARN HELPFUL MATERIAL WITH YOUR TEAM



FOCUS ON HAVING QUALITY DISCUSSION

3. LOOK AHEAD: PRACTICE, PLAN AS A TEAM, & PRAY



Plan to Use Your New Skills.

What will you as a team do to be intentional this week?

Who will you share what you learned with?

Pray Big, Pray Often, Pray Specific



BCM is focused on reaching students for Christ, walking with them to maturity and deploying them as reproducing laborers for the harvest.

WE ARE BETTER TOGETHER!

REPRODUCING LEADERS

Leadership Pipeline

OWNERSHIP, our leadership training program, is where we strive to develop Christlike leaders who lead out, and in turn develop other leaders.

CHARACTER

We want to see leaders become people of integrity who obey God's word and are able to lead others by example. We want to see leaders who have a Christlike character that is evident in their actions and attitudes. We want to see leaders who are able to lead others to follow Jesus and to be obedient to God's will.

We purposely focus on leadership in these three areas. Each of our leaders signs a pledge agreement to stay with us for 1 year, and we ask our leaders to work together in groups called Core Teams. Core Teams operate as mission teams, and they make the 3-2-1 Commitment with one another.

EXPERIENCE

We want to see leaders who are able to lead others by example. We want to see leaders who have a Christlike character that is evident in their actions and attitudes. We want to see leaders who are able to lead others to follow Jesus and to be obedient to God's will.



KNOWLEDGE

We want to see leaders who are able to lead others by example. We want to see leaders who have a Christlike character that is evident in their actions and attitudes. We want to see leaders who are able to lead others to follow Jesus and to be obedient to God's will.

OU Health
Science
Centers
BCM

Ministry Strategy for OUHSC BCM

Evangelism

Three approaches complement each other when presented in this order of instruction.

1. Five week study of the book *“What is the Gospel”* by Greg Gilbert. This book gives the biblical foundation for the Gospel’s content verses the diluted messages of false gospels. Students need to understand the Gospel before trying to share it. Four major points are emphasized; God, Man, Christ, and Response. This study is used to prepare students for evangelism before mission trips or sharing on campus.
2. “Listening Evangelism” is the practical approach to engage others with the Gospel. The presentation is given on the first session. The second session will be hearing the encounters of the students using this method. The third session is for accountability to continue the encounters and discussing problems that occur. Further sessions on apologetics can help equip students to answer hard questions about faith. Frank Turek has podcasts on many topics to defend the faith. See *Crossexamined.org*
3. *“Grace Prescriptions”* is a 13 session study on learning to share your faith in your medical practice. It has short video presentations by Walt Larimore, MD followed by a student study guide. This program is used with students who are beginning to see patients. This can be purchased at www.CMDA.org

Evangelism begins on campus at the largest weekly Noonday Lunch. The Gospel is presented and explained several times each semester at these gatherings. Different views of salvation are also discussed with Mormons, Armenians, Moslems, and Buddhists who attend the meetings. Engaging individuals on campus in discussions about spiritual things is a more personal approach.

Students share with their classmates and with patients. The group discusses these encounters and prays for the moving of God’s Spirit. Christian doctors advise students about sharing their faith without violating hospital policies. This is a controversial issue among health professionals especially with medical students. Sharing the Gospel at local free clinics and mission trips is much easier for students.

Another evangelistic approach on campus is having a panel of Christian students, doctors, chaplains, and faculty to field questions during lunch in the cafeteria. It is called “Grill a Christian”. People ask the panel about their faith, the Bible and controversial subjects. The goal is to give the reason for faith in love (I Peter 3:15) and create an openness to sharing the faith. Only BCM student leaders can make a request to reserve space and time in the David Boren Student Union which includes the cafeteria.

Missions

Physicians cast their vision for doing missional healthcare at the beginning of each year during Noonday Lunches. Students see professionals who live their calling as Christians in their practice. Many of these doctors live in poor areas just to serve the needy in the city.

List of physicians who can speak on this topic:

Dr. Reid Hebert – 405-250-1127 (Pediatric at OU & Christ Community Clinic)
Dr. Colby McLaurin – Colby-mclaurin@ouhsc.edu (ENT Specialist at VA)
Dr. Brent Brown – Brent-brown@ouhsc.edu (Head of Pulmonology at OU)
Dr. David Kem – David-kem@ouhsc.edu (Former Head of Endocrinology at OU)
Dr. Fred Loper – 405-232-8631 (former Director: Baptist Medical/Dental Fellowship)
Dr. Dean Ross – 405-879-2140 (former missionary in Turkey & BCM student)
Dr. Bradley Farris – Bradley-farris@ouhsc.edu (Dean McGee Eye Institute)
Dr. Ryan Brown – ryan-brown@ouhsc.edu (ER at Children’s Hospital)
Dr. Mark Wood – otowood@gmail.com (ENT and former BCM)
Dr. Larry Biehler – 405-361-3999 (Feed the Children Medical Missions)
Benny Edwards DDS – Benjamin@ADAsmileplace.com (mission trips)
Rick Freeman DDS – 912-3300 rickmfreeman@yahoo.com (mission trips)

Students are invited to volunteer at the local Free Clinics each week. The BCM Director preaches at Mid Del Clinic each week and serves as a board member. The BCM works with the Medical School and Physician Associate (PA) School to assign students each week to each clinic. Each school will appoint a student to recruit fellow students up to the limit needed by the clinic. Pharmacy students are also needed.

The BCM partners with the Christian Medical & Dental Associations (CMDA) to do overseas mission trips in March and in May. Preparation meetings help equip students to share the Gospel and raise money. Students complete an application and those who won’t jeopardize the mission goals are selected. There is an annual Global Gala Fundraiser which includes a banquet and auction to raise money.

Health Fairs give students the opportunity to partner with local churches to reach their communities through providing healthcare. This is also the goal of Capital Baptist Association to assist church evangelism. Health Fairs are located in a church or an Apartment Complex. Health Screenings for blood pressure, blood sugar, vision and dental are included with free food and maybe games for children.

The BCM & local physicians organize a local medical mission project during Spring Break. Students serve the poor in OKC at the Baptist Mission Center, Free Clinics, and local churches. Christian healthcare professionals serve as mentors to medical students during these projects. Doctors who lead this include:

Dr. Gaylan Yates & wife Pam – 405-630-5528
Dr. Colby McLaurin & wife Dr. Emily McLaurin – 405-974-1058

Students attend Medical Mission Conferences to learn how to establish clinics and go overseas. There are two national conferences sponsored by CMDA and BMDF. As a student becomes involved in mission activities, their appetite increases to learn more about apologetics, Scripture, and their own personal relationship with God. These topics are addressed during debriefing with students at the end of each project.

Recruiting

Recruiting starts each summer in June when new students begin their Anatomy class. The BCM provides a lunch in the lecture hall where the class meets. Doctors and even a Christian Anatomy professor are selected to speak each week. Students quickly see the program opportunities and Christian role models in medicine. Another group of new students starts in August. CMDA and BCM join to provide a welcome cookout to introduce students to the programs and leaders.

BCM leaders send media announcements for all BCM events. Word of mouth that there is free food is still one of the best recruiting tools. Posters are placed in all the key areas in each school at OUHSC. Announcing great speakers or relevant topics draws larger crowds.

BCM leaders connect with other potential leaders to involve them in weekly events or service projects. As upper classmen take interest in the new students, relationships develop that continue through the semester. The faculty and physicians promote BCM to students.

Events like Momentum, Spring Break, Volleyball Tournament, Retreats and Service Projects are also entry points to BCM.

Discipleship

Embedded in the Noonday Lunch schedule is a ten-topic theological study presented by a physician throughout the school year. Dr. Colby McLaurin and Dr. Jad Kebbe are great teachers. The BCM tries to include everyone in this teaching of the Bible.

A weekly Bible study in the evening is led by students each semester. A book of the Bible is taught. The BCM joins CMDA in these studies.

The Discussion Group Lunches address apologetics and practical Christian living. This is a time to encourage students to ask questions and share their thoughts.

The Director meets with BCM leaders individually (or as a group with the opposite gender) to discuss their personal growth and role as leaders. The goal is for them to have someone to disciple. "Habitudes" books by Tim Elmore are used to develop leadership skills and character. There are videos for each Habitude.

The BCM hosts a Bioethics lectureship each year to address controversial issues from a Judeo-Christian perspective. For 30 years the top Christian national experts have been invited to address these topics. Students get to hear renowned speakers defending the Christian view of medicine and life.

Dr. David Kem, Dr. Brent Brown, Dr. Ryan Brown, Danny Cavett, Chaplain at OUHSC, and Mike Barnett are the trustees for this annual lectureship and banquet. The lectures are held in the OU Children's Hospital auditorium in September and the banquet is at the Faculty House (NE 14th & Lincoln Blvd.) These lectures are also seen online by other universities and medical schools.

A five week study of the book "What is the Gospel" by Greg Gilbert gives the biblical foundation for the Gospel's content verses the diluted messages of false gospels. Students need to understand the Gospel before trying to share it. Four major points are emphasized; God, Man, Christ, and Response. BCM mission teams go through this book before the projects begin.

The BCM addresses marriage and family issues since over 50% of the BCM students are married. “Song of Solomon” study by Tommy Nelson is a favorite for students. These 12 videos are shown during lunch through the year. These lessons range for “Attraction, Dating, Courtship, Marriage, Sex, Romance, Commitment, and Conflict.”

Student Leadership Development

Leaders are recruited by the BCM Director with the help of BCM Leaders and Faculty Advisors. Current leaders give recommendations for future leaders to the BCM Director. Students are asked to contact current BCM leadership if they are interested in a leadership role.

Criteria for Leaders:

- Faithful in BCM and church involvement
- Relates well with others
- No immoral behavior
- Willingness to learn and serve
- Supports the BCM Constitution at OUHSC

Potential leaders are given job description and responsibilities.

President:

- Work with BCM Director to plan and execute the BCM program
- Spokesperson at BCM events to announce and promote activities
- Lead the BCM team of leaders
- Be the contact person for Student Organization Office
- Pursue God in their personal life.

Vice President:

- Carry out President’s duties when absent
- Send weekly BCM announcements to campus and BCM list
- Help with event preparation
- Pursue God in their personal life.

Treasurer:

- Oversee money received from students and OUHSC
- Request funding from OUHSC for BCM
- Work with project managers and their expenses

Secretary/Project Manager:

- Work with BCM Director on events and projects
- Keep a current list of student emails
- Notify BCM leaders of school policy and messages
- Pursue God in their personal life

All Leaders are willing to receive training in leadership skills and spiritual growth.

“Habitudes” by Tim Elmore will be used. These lessons will be done privately and then discussed with the BCM Director or a mentor. A different book will be used each semester.

Mentors will be enlisted from Christian Professionals to encourage students in their walk with God and their struggles at school. Mentors will agree to at least a monthly contact with a student (same sex) for 6 months minimum.

Administration

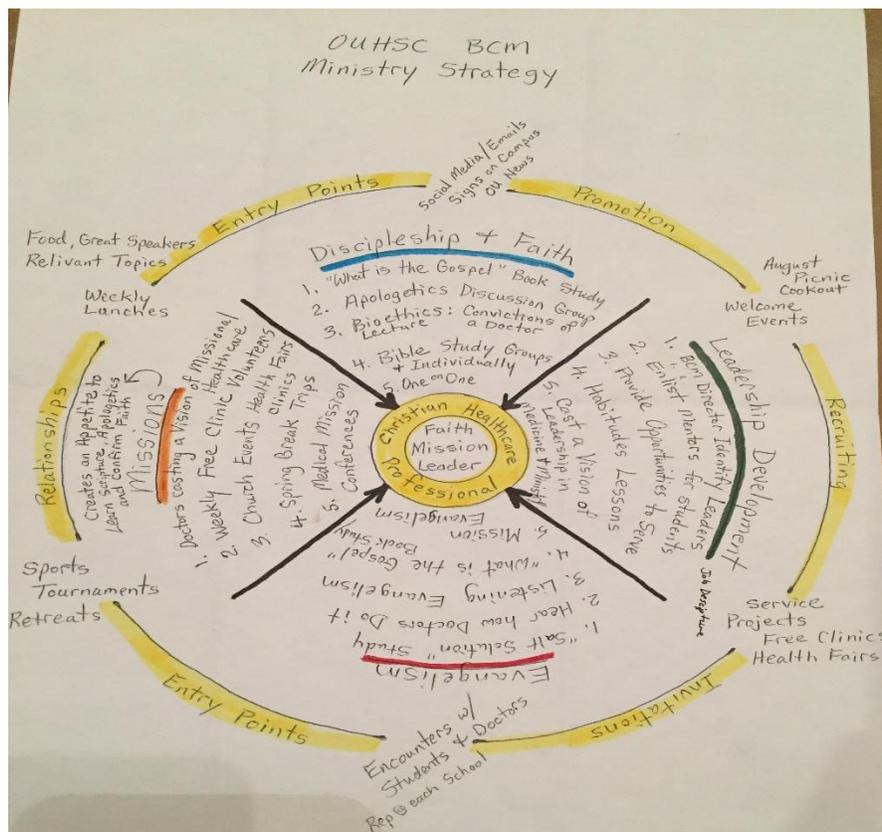
BCM is a recognized student organization at OUHSC. Every August the BCM submits the requirements to be recognized as a student organization. BCM also requests funding from OUHSC for expenses. The BCM Director attends meetings with students when applying for school recognition.

Making close friends with staff and faculty at the schools of Medicine, Dentistry and Pharmacy is important. Many of these friends are mentors to students, speakers at BCM lunches, supervisors of students on mission trips, fellow trustees in planning the Bioethics Lecture and former students who attended BCM. This is the result of the longevity of the BCM Director at OUHSC. BCM (formerly BSU) has continued at OUHSC since 1955 when Dr. Wilbur Lewis (now deceased) was the student leader of the BSU. First Baptist Church of OKC sponsored the BSU at that time.

Gestures of gratitude have helped the BCM's relationship with the administration. The BCM brings drinks and food to the staff members at the Medical School after the weekly lunches. The Dean of the Medical School is invited to the Bioethics lectures and he comes each year. The BCM assists the Physician's Assistant program by providing Free Clinics for students to do their required service hours.

Association Relationship

Attending the Pastor's Conference each week helps to build relationships with pastors and to tell the BCM story. A BCM report is given quarterly at the associational office. A budget is submitted each year followed by an expense report at the end of the year. The BCM assists many local churches with their projects and the Baptist Mission Center program. The BCM has joined churches with mission projects locally and overseas, and has also hosted the Pastor's Conference at the BCM followed by a BBQ meal to say thanks for their support. Harry Black, DOM, has been very supportive of BCM over the years.



Redlands
Community
College
BCM

Ministry Strategy at Redlands Community College – Fall 2016

Evangelism:

Pray, Pray, Pray!!!

Jesus said: “Come follow me and I will make you fishers of men.” If you are not fishing you are not following. RCC BCM goes fishing on day one.

“Power Bracelets”: Every year these get handed out like candy. They present an excellent visual opportunity to share the Gospel, disciple, and see students trust Jesus as Savior.

Listening Evangelism: Nothing like listening to someone in order to find out where Christ is at work in their lives.

Testimony: “You don’t know what you know till you talk about it.” Or as John the Revelator wrote: “We shall overcome by the blood of the Lamb and the word of our testimony.”

“Lunch Encounter” is a time for breaking of bread and a time to consider the Bread of Life.

Discipleship:

“Being a follower of Jesus is like a march, a wrestling match, and a dance.”

The march is represented by the “Wheel” illustration. All Christians need to be Christ-centered, Bible based, prayer warriors that fellowship with other believers, look for folks stuck in sycamore trees, and are obedient to Christ in every area.

The “wrestling match” refers to the areas that each person wrestles with in following Christ. Discipleship in these areas is handled in one-on-one time, weekly group Bible study (FCA), daily individual quiet times, Momentum, Spring Retreat, and Collegiate Week.

The dance is the two-step. “Seems like I take two steps forward and one back in my walk with Christ, but there ain’t nothin’ like following the lead of the Lord.” “You will know His voice when you know His word.” Worship on Wednesday nights is often where the students begin following the leadership of Christ. The band meets regularly for practice and prayer in order to lead the worship. Students write and rewrite their testimonies, share what Christ is teaching them, pray for one another, and begin the art of following Jesus.

Missions:

“The greatest mission field in all the world is the college campus.” “I’m on a mission from God.” “No brag, just fact” when a student catches the vision that their college campus is their mission field, ministry becomes fun! The BCM works hard at building a community on campus to reach the campus.

Mission trips: "When kings go off to war, David stayed home." When breaks take place, the BCM takes mission trips.

Disaster Relief has allowed the students to be a blessing.

Preparation for missions is as important as the mission itself.

"Mission Ignition" over the last three years has had the students helping prepare children for missions.

Recruiting and Retention:

"Recruiting is like shaving, you need to do it every day or you will look like a bum." The desire should be for students who come to the campus to be a part of the BCM.

Leadership:

"The Son of Man did not come to be served but to serve and give His life as a ransom for many." Mark 10:45

"Everybody leads somebody. Help them learn to lead by being careful who they follow." BCM is where students have the freedom to fail.

The Bible & Habitudes are the basic leadership material.

Giving students opportunities to lead, use their gifts, be responsible, and grow in Christ by putting faith to action is a daily goal for the BCM ministry.

Administration, Staff, & Faculty:

"Recruiting and retention are the two key words to the hearts of college administrators." Relationship, relationship, relationship with staff and faculty will take the ministry to higher ground. The keys to effectively reaching students are often in the teachers' hands. The turnover for this school was at most every six weeks. They (the teachers) embraced the BCM ministry, directed their students this way, and BCM personnel/ students ministered to them.

Association & Church Relationship:

Go. Attend monthly meetings and have the best report. Invite the associational minister to speak twice a semester at "lunch encounter." Keep him in the loop and look to be a blessing. Look to be a blessing to the association through activities such as "Saw you at the pole" for teenagers and "Super Saturday" for children. Always be careful to thank the association for its support.

Visit churches.

Shoot to be the best, most active member (prayer warrior, small group leader, tithing, bus committee-getter done guy, and counselor) in the church.

The first four weeks of school, ask students if they have a ride to church.

Rose State College BCM

ROSE STATE COLLEGE BCM MINISTRY PLAN

Rose State College is a 2 year community college with an enrollment of 9000 degree seeking students, both full and part time, in day, evening, and online settings. Additionally there are annually 3000 students in non-degree, professional development and continuing education programs on campus. RSC is a commuter campus but with the recent addition of housing for 150 students in The Village complex.

RSC BCM exists to be the on campus focal point for evangelism and discipleship for believers in general and Southern Baptist students in particular in cooperation with local SBC churches in eastern Oklahoma County. The primary emphasis is on evangelism, discipleship and leader development.

The following plan is essentially a concept of operations, not a detailed plan of all activities but rather a view from above with enough detail to see to flow and direction of the ministry.

Evangelism

The primary evangelistic means on campus is person to person through the efforts of the BCM student members as they interact and relate to friends, classmates and acquaintances. The student leaders and the BCM director will set the example for students by engaging students, faculty and staff with the gospel.

To prepare and facilitate effective evangelistic outreach on campus, BCM will:

- Host Noonday lunches – the primary gateway to students, therefore each devotion will have a gospel call.
- Conduct evangelistic training at least once per academic year
- Annually conduct an intentionally evangelist study such as Christianity Explored (4 weeks) whereby students can bring unbelievers to a non-threatening, discussion based setting to hear the gospel.
- Intentionally participate with other student organizations in service projects and intermural activities in order to meet other students with an aim to establishing relationships leading to evangelistic conversations.
- The BCM Director will take BCM students with him on gospel appointments in order to model and train firsthand how to do effective evangelism.

Discipleship

Discipleship happens best in one on one and small group settings. The BCM's purpose is to assist the students as they walk with Christ, grow in grace and consider how they will live out their faith not only on campus as a student but in their future professions and how their vocation/career is in fact mission.

Therefore the primary means of discipleship at RSC BCM will be our Thursday night worship and Bible study; as well as intentional meetings with students one on one. In addition to our corporate event, BCM will do the following:

- Encourage maximum participation in Momentum and the Spring Retreat
- Annually attend the Defend the Faith conference at New Orleans Baptist Theological Seminary
- Read to Lead – each semester students will receive at least one book during Noonday on an issue or topic related to discipleship, bible study or theology
- Attend as available local conferences or meetings which will challenge students to think more deeply about their walk with Christ and how to communicate it. Examples would be Frank Turek at the State Convention, Dr. Michael Kruger lectures on NT Canon.

Student Leader Development

Student leaders are the heartbeat of BCM, the goal is that as they grow they will take increasing ownership of BCM. They will be the students who have the ideas for outreach and fellowship that will extend the reach of BCM into the student body.

Student leaders will come from those students who naturally step up and take charge, engage when tasks need to be accomplished, and desire to lead while seeking training and mentoring.

Areas that will be emphasized with student leaders and potential student leaders will include but not be limited to:

- Walking with Christ daily
- Holiness of life
- Spiritual Disciplines
- Goal setting, Planning and Execution

Leaders will also have books on leadership from a biblical perspective provided to them to further develop their thinking on critical issues as future leaders of the church and in their vocational fields. These books will be discussed at a monthly leaders meeting.

Missions

Students will learn that fulfillment of the Great Commission is the work of all followers of Christ, not just the “professional”, vocational ministers and missionaries. BCM exists to spread the message of the gospel specifically in the RSC campus context. As such, in addition to the evangelism mandate and emphasis which is very campus-centric, here thinking goes beyond the campus. The BCM will conduct a mission service project each semester that will give the ministry the opportunity to not only reach out with the gospel and serve others, but to engage

students from the campus who are not BCM participants. Fall semester will be Operation Christmas Child and spring semester will be a One Life emphasis.

The BCM will additionally encourage students to participate in a mission each year either local, national or international. The primary vehicle for that will be the context of their local churches, but where the students' local churches are not conducting missions the BCM will provide a vehicle so that the student can go.

When available, the BCM will have missionaries on furlough speak to students about their experiences overseas. The BCM will also promote the NAMB Send conferences as well as the Cross conference as opportunities for students to learn about the nuts and bolts of missions.

The goal is to see every student go on at least one mission during their time at Rose State.

Recruiting

In order to bring in new students to the ministry we will do the following:

- Noonday activities
- Raider Dayz table and display
- Partner with other student organizations in service projects
- Partner with local churches to speak with their graduating HS Seniors
- Increased social media presence linked to the school social media
- The worship team is available to lead worship at midweek youth group for local churches as well as Disciple Now events.

Three groups of students for which outreach strategies are developed include:

- Allied health students
- Night students
- Military students

All three of these groups have unique situations that do not currently meet with the traditional Noonday lunch and Midweek Worship events. For Allied Health students, the BCM is considering a twice monthly lunch in their building. BCM PM will be established for night students, providing a once a month box "lunch", grab and go as most are coming directly from work to campus. The BCM will survey those who participate as to when and how the ministry can expect to reach them with discipleship activities on campus.

Administration

At Rose State the BCM enjoys significant support from faculty and staff. Many attend Noonday activities weekly. The BCM will continue to reach out to the faculty and staff with BCM students being the primary agents of those relationships.

Additionally, the leaders plan to cast a wider net by conducting a Thank You luncheon for faculty and staff in place of Noonday just prior to Thanksgiving.

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Rogers State University BCM

Campus Strategy Plan

Scriptural Basis for RSU BCM strategy:

Acts 2:41-47 New American Standard Bible (NASB)

⁴¹ So then, those who had received his word were baptized; and that day there were added about three thousand souls. ⁴² They were continually devoting themselves to the apostles' teaching and to fellowship, to the breaking of bread and to prayer. ⁴³ Everyone kept feeling a sense of awe; and many wonders and signs were taking place through the apostles. ⁴⁴ And all those who had believed were together and had all things in common; ⁴⁵ and they *began* selling their property and possessions and were sharing them with all, as anyone might have need. ⁴⁶ Day by day continuing with one mind in the temple, and breaking bread from house to house, they were taking their meals together with gladness and sincerity of heart, ⁴⁷ praising God and having favor with all the people. And the Lord was adding to their number day by day those who were being saved.

RSU BCM Core Value Strategies (Acts 2:41-47)

***Discipleship:** (42) – To discover where each student is at spiritually and help them walk closer to Jesus during their time at the RSU BCM.

***Evangelism:** (41&47) – To seek out the lost on campus and in other parts of life that the RSU BCM comes into contact.

***Fellowship:** (42,44,45,46) – To do life together with Jesus and each other on the RSU BCM campus and other aspects of college life.

***Service/Missions:** (45) – To understand that the RSU BCM is sent out to serve the RSU BCM campus both locally and internationally.

***Worship:** (47) – The RSU BCM strives to understand that everything that they do in their life is a form of worship.

The Campus of Rogers State University:

Rogers State University is a 4 year campus that is located in Claremore, Oklahoma. The student population on the Claremore campus is around 2300 students. The university consists of both residential and commuter students. The overwhelming majority of students at RSU are commuter students. There are approximately 650 students that live on the campus. Most of the commuter students are from the surrounding area of Claremore. The university has around 35 international students on the campus.

The Mission of RSU BCM:

The mission of the RSU BCM is to find out where every person is spiritually and help walk them closer to Jesus. This is done through the 5 core values found in Acts 2:41-47. These core values are: discipleship, evangelism, fellowship, service/mission, and worship.

Core Values:

Discipleship – The RSU BCM provides discipleship in many different ways. Almost everything that the RSU BCM does falls in this category. The RSU BCM provides discipleship in the following ways:

*Leadership meets one on one with each other and or the BCM director. These one on one meetings consist of an overview of the past week, scripture memory, quiet time insights, and will usually discuss a chapter in a book (aka *Master Plan of Evangelism, Giant Killers, Paul Timothy, Habitudes, and What is the Gospel?*).

*Students are provided with many different opportunities throughout the week to be disciplined. Some of these opportunities come through weekly on campus bible studies, and one on one meetings.

*Students are challenged to memorize scripture on a weekly basis. They are held accountable during the weekly bible studies and the one on one meetings.

*First year students are given the opportunity to meet with an upperclassman or the BCM Director. During this time they will spend time learning each other's stories. They will learn how to share the gospel, and also be asked who they are sharing with in their classes.

*Most of the leadership students will read the book *Master Plan of Evangelism*. They will meet with an upperclassman or the BCM Director. They will discuss a chapter a week.

*After completing the *Master Plan of Evangelism* book, they are then challenged to take another student through the book.

Evangelism – The RSU BCM tries to provide evangelism training in the following ways:

*Students are trained to learn a gospel presentation. The RSU BCM focuses primarily on the *One Verse Evangelism*, *One Great Hope*, and *Romans Road*.

*Students are trained to share their story using Acts 22. They are taught to include three parts to their story (Life before Christ, How they met Christ, and Life change after meeting Christ).

*Students are trained in *Listening Evangelism*.

*Students are provided with different opportunities to meet other students on the RSU campus. These opportunities usually come through information tables, special events on campus, Soularium, BCM Sneak Attack, and meeting random students on campus.

*The BCM Director challenges the students to make sure they are sharing their story with other students.

Fellowship - The RSU BCM provides fellowship in the following ways:

*Students are provided with a free lunch every Wednesday. The RSU BCM views this as one of the main entrances into their ministry. This free lunch is used as an opportunity to get new students in the door. During this time, the leadership students are challenged to reach out to the other students in the room.

*Students are given the opportunity to spend time with other students through fun activities that the BCM provides. These include game nights, free time at the BCM, and hanging out before and after Monday Night BCM services.

*Students are given the opportunities for fellowship by attending the guys' and girls' Bible Studies, as well as Monday Night BCM. The RSU BCM building is open all day providing good fellowship time with each other.

Service/Missions – The RSU BCM provides mission opportunities in many different ways:

*Students are challenged to engage the RSU Campus in any way possible. This service starts with setting up and working information tables. The students are challenged with coming up with different ways to serve the campus. The RSU BCM is available to Rogers State University to serve them in any way that is needed.

*Students are provided with local mission opportunities. These are provided a few times each semester. Some of these will take place in the city of Claremore. Cities close to Claremore will also be considered for local missions. Local missions also includes the Spring Break Mission Trip. Students are made aware of other opportunities during the summer (Falls Creek, Cross Timbers, Green Country Camp, other camps, and other mission trips).

*Students are provided with international mission opportunities. These trips are usually provided at least once a year. Many times this is Christmas in China. The RSU BCM strives to find other ways to send out the RSU BCM students out on other international trips.

*The RSU BCM students will be involved in raising money for missions throughout the school year. It is important for them to be aware that in doing this they are playing a part in missions.

*The RSU BCM students are challenged to seek out and assist any international students that might need help on the RSU campus.

Worship – The RSU BCM provides different opportunities to worship:

*Students are given the opportunity to worship the Lord in many different ways. The Monday Night BCM service helps provide these ways. This usually includes music, or some other creative way to worship. It is important to remind the students that worship is more than just music.

*Worship Nights are scheduled once a semester. Students are challenged once a semester to not focus on anything else but to worship.

*Students will always be reminded that everything they do is a form of worship.

Leadership Recruitment: The BCM Director and leadership students observe the students that have been involved in the BCM ministry the previous semester. It is then decided which students will be a good candidate for the BCM leadership team. They are then personally asked to be on the leadership team. Any other students that have a desire to be on the leadership team will set up

a meeting with the BCM Director. The final decision for the student to be on the team will be made by the BCM Director.

Skills and spiritual truths presented to leadership students as a result of involvement in BCM:

- *Leadership skills
- *Accountability
- *Discipleship
- *Lead Bible Studies/Small Groups
- *Learn how to engage students and invest in them
- *Equip them with ways to share the gospel

***Progressive Timeline of material presented:**

-Master Plan of Evangelism: This study is used with **Churched Students**. This study is usually presented first when students start the discipleship process with the RSU BCM. These students are usually second semester freshmen, or other students that are needing discipled.

-Giant Killers: This study is used with **Churched Students**. This book is used for students that are struggling with different kinds of addictions, or have low self-esteem and self-worth.

-Back to the Basics and Paul/Timothy: These two studies are used with **New Christians** and those who have never been discipled. These two studies help to develop the spiritual disciplines in their life.

-One on One discipleship: This study is used with both **Churched Students** and **Previously Churched Students**. Leadership students will meet with freshmen or other students involved in the RSU BCM.

-Daily Walk Bibles: This study is used with both **Churched Students** and **Previously Churched Students**. These Bibles are given to students that are interested in maintaining a daily Bible and devotional reading.

Roles of each position:

Monday Night Leadership: Students assist in the set up and taking down equipment for Monday night. They will concentrate on reaching out to the students that are coming to Monday Night BCM. They will focus on making new students feel comfortable and

accepted. The #1 priority of Monday nights is welcoming people. This is our goal! They will assist the BCM director in planning Monday night services.

Bible Study/Small Group: Students will lead and participate in a Bible Study or small group. Students will meet with other students for one on one discipleship during the week.

Evangelism: Students will help in planning evangelistic opportunities on the campus. The BCM director will concentrate on keeping the vision of evangelism in front of the leadership students at all times. Leadership students are asked to share names of others with whom they are sharing the gospel.

Missions: Students assist the Director in planning out mission opportunities. They help plan out mission and service projects both locally and internationally. The leadership students will help raise money for missions. They also help recruit students for other mission opportunities.

Campus Outreach: Leadership students will come up with ways to ensure that RSU BCM stays connected to the campus. These responsibilities include attending SGA meetings, communicating with the campus, and seeking approval for different campus activities. They are also responsible for making sure that the RSU BCM fulfills all the requirements and are in good standing with student government.

Recruiting:

The RSU BCM has many different strategies when it comes to recruiting students:

***Students Recruit Students:** The BCM students understand the importance of replacing themselves. They are highly encouraged to recruit students for the BCM. BCM students are encouraged to go on the campus and meet other students.

***Recruit Incoming Freshmen:** The RSU BCM starts recruiting incoming freshmen when they are seniors in High School. This is done by having a High School Senior Night at the end of the spring semester. All of the local youth directors and churches are contacted and made aware of the night. Another way that the RSU BCM contacts

incoming freshmen are by cards that are filled out at Falls Creek and Super Summer each year. These students are contacted at least three or more times. 1st Before school starts. 2nd When school starts. 3rd They are invited to all of the upcoming events during the first few weeks. The Director as well as the students will make the contacts.

***On Campus Recruitment:** The RSU BCM will set up an information table the first week of each semester. They will hand out Pop-Tarts with information of BCM events. The table will also have a sign-up sheet for students that would like more information. The RSU BCM will usually use other events such as Welcome Week to grill hotdogs and set up an information table. This event helps out the RSU campus as well.

***Other BCM Directors:** Many times other BCM Directors will make the Director aware of transfer students that are on the RSU campus. The Director and leadership students will make contact with the student and try to get them plugged in with the ministry.

***On Campus Events:** The RSU BCM will set up different on campus events. These events usually consist of ways to meet new students as well as engage them with the gospel. Some of these events include One Life Projects, Soularium, BCM sneak attack, and any other events that the RSU BCM leadership team plans.

***Fun Event Nights:** There will be a few BCM nights where the event planned for the night will simply be a fun event. BCM students are encouraged to invite their friends to come to a non-threatening event. Hopefully, these students will want to come back after they meet other BCM students.

***Master Plan of Evangelism Strategy:** The RSU BCM strives to follow the strategy set forth in the book. In the book, Coleman points out that Jesus ministered to the masses (the comers). These would be the events such as noondays, game nights, and fun event nights. Jesus invested in the 12 disciples (the attenders/the committed). These would be the events such as Noondays, BCM on Monday Nights, Bible Studies, Mission Trips, and Statewide BCM Events. Jesus also invested in 3 of the disciples (Peter, James, & John) more than the others (the committed). These would be the RSU BCM students that are committed to the RSU BCM ministry. These students will be involved in the leadership team, small groups, and one on one discipleship.

Administration:

The RSU BCM strives to stay connected with the RSU administration in the following ways:

***Student Government:** A BCM student ensures that the RSU BCM stays in good standing with student government. This is done by attending student government

meetings. The BCM student ensures that the RSU BCM meets all the requirements for student government.

***Faculty Bible Study:** The RSU BCM tries to have a Bible Study with the faculty.

***Maintain Good Faculty Relationships:** Visit with the faculty, offer help when needed.

***Attend RSU school events and activities:** Attend basketball, soccer, and other activities.

***Faculty Attend and Speak at BCM:** Faculty that are believers are invited to get involved in many different ways.

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Ministry Strategy

How are leaders recruited?

Leadership is developed and recruited through the Bible study system. From the first time a perspective student is engaged they are encouraged toward a small group as a foundational part of their growth in BCM ministry. Once in a small group, students are mentored and observed by the Leader and Co-leader of that study. As leaders graduate or groups are divided for the purpose of multiplication, new leadership opportunities are presented to students who have been faithful to attend the study, demonstrate growth in maturity and knowledge of the scriptures, and live lives of integrity in obedience to the Scriptures they are studying. Students are first recruited to the role of Co-Leader within the Bible study. If the student continues to progress in spiritual maturity, they will eventually lead their own Bible study and mentor a Co-leader to replace themselves after graduation. Aside from training students for leadership in a Bible teaching role, Bible studies serve as a leadership feeder system for Men's and Women's Ministry, International Student Ministry, social media ambassadors, worship, sound, and video production. This diversity of roles helps to utilize the gifts of faithful students who may not be gifted for teaching a Bible study.

What specific skills and spiritual truths will be presented to leadership students as a result of their involvement and BCM?

Leaders will be equipped to study the Bible and communicate its truth and appropriate application on a regular basis. They will also learn how to care for the spiritual needs of others within the context of small group and acquire experience in balancing ministry and a busy schedule with excellence. This is accomplished through training in hermeneutics, spiritual disciplines, evangelism, and

discipleship.

Explain how this is done. Give a progressive timeline of when material is presented by semester and year.

Freshmen: New students are invited to join a Bible study. Those who attend will be taught to study, memorize, and pray the Bible. Freshmen will also receive discipleship from their small group leader and/or co-leader to help practically apply the truths of the Bible learned each week. Through weekly worship service, Men's and Women's Ministry and especially their Bible study, freshmen are taught their identity as a believer and that sharing their faith is not optional in the life of a believer.

Sophomores: Students who faithfully participated in Bible study their freshman year and demonstrate leadership potential are at this point considered to be co-leaders for a Bible study. Co-leaders (and leaders) are required to participate in formal leadership training held prior to and during the semester. During training, the book of the Bible being covered that semester will be overviewed in detail to teach our leadership how to study to teach the book. During this time, the vision and structure of our studies are taught and students are reminded of their purpose to reach the campus with the Gospel. To help in this, students are trained in Listening Evangelism as a practical way to help students build relationships for the purpose of communicating the truths of Scripture they are learning in a relational manner. If sophomores are not ready for the co-leader role, the student will still be challenged to take on more responsibility in evangelism outreach and Bible study involvement (they will be invited to the training but not required to come as a co-leader or leader would be.). Their discipleship process from the previous year will continue and their development into a student ready for leadership will resume.

Juniors & Seniors: At this point, the desire is to move everyone who is gifted to do so into a leader or co-leader role. These students will attend pre-semester training retreats as well as mid-semester trainings to equip them to teach, share the gospel, and make disciples. While staff has a vested interest in the discipleship of all students, structurally, staff will invest most heavily in the personal discipleship of our leadership students. This ensures students will

receive pastoral care as they extend care to their small group and are consistently coached in how to lead according to the scriptures.

Explain the specific roles of each position.

Bible Study Leader: Responsible for studying and teaching the Bible weekly. Bible studies cover what was taught in the previous week's large group worship, so attendance to the worship service is a must for this position. They are also given a "shepherding" role as they keep watch over the spiritual health of those entrusted to their care. This responsibility requires the leader to pray over the group and lead them in integrity as they pursue Christ. Finally, the leader is preparing his or her co-leader to take over after they graduate. This requires that they not only model Christ-like leadership, but also train their ministry partner up to do the same.

Co-leader: Studies and prepares along with the leader but is not the primary teacher. Is responsible for hosting the study and inviting and recruiting new members. Is allowed to teach a few times a semester under the supervision of the leader (allowing for teachable moments of encouragement and, at times, constructive criticism). Receives the same training and leadership prep as the leader and prepares to take over when the leader graduates or the group becomes too large and needs to multiply by division.

Men's/Women's ministry leader: These ministries are monthly gatherings of our male and female bible studies. This testimony driven ministry aims to celebrate God's activity in the lives of students. One Male and one Female with exceptional leadership qualities are chosen to lead these ministries each year. They are responsible for organizing food, creative activities, and request students and local church leadership to give testimonies. They have the same leadership requirements as Bible study leaders and most years are a Bible study leader while they lead in this ministry as well.

Worship leader: A Bible study member who is gifted to lead worship. Serves each week in the large group service and serves under an annual commitment to the position

Social Media Ambassador: Bible study leader selected due to their spiritual and social maturity. Like all leadership, this individual is accountable to the staff and must have their out-going content approved.

Video Production: Bible study member/s responsible for communicating announcements for upcoming events and/or recapping previous events through video during the large group worship.

What challenges do you consistently face in this area? Moving students forward in leadership at the correct pace is difficult. Keeping students challenged with responsibility while not overloading their time or giving them more of a leadership platform than their integrity can handle proves to be a challenge each semester.

Evangelism

Explain your evangelism strategy for your ministry in the following areas:

– You personally as it relates to your campus –Personal evangelism for staff stems from meeting new students on campus and setting aside time to meet and intentionally spend time with them. This has taken on the form of several methods including getting coffee, a meal, playing basketball in the student union, attending a game on campus, etc. Staff will pursue an opportunity to hear a student's story and learn where they come from physically and spiritually and then share their story of how the Lord has changed their life and how he or she desires to do the same for the student.

-Students in your ministry- Students are urged to teach the gospel through the text in their Bible studies, spend personal time with students in the dorms hearing their stories and sharing theirs, and being bold to ask students in class to lunch or coffee for the purpose of sharing the gospel. Students are continually reminded that they don't only invite students to events; they have been entrusted to invite people to Jesus through personal proclamation of the gospel.

How do you create a culture of evangelism in your ministry? Implementing a culture of evangelism starts with staff demonstrating for students what it looks like to share the gospel and teaching students that part of spiritual growth and obedience to God is sharing the gospel as well. Setting this fourth as a non--negotiable expectation for their personal walk is key. SE BCM aims to give students opportunities through local, national and international ministries to hone their presentation of the gospel and grow in boldness for Christ.

Discipleship

What is your overall strategy for discipling students?

Overall, SE BCM aims to teach students the scriptures through large gathering, Bible studies, and personal discipleship investment meetings. Through Bible studies and friendships staff are able to see students kept accountable to obeying what they are learning from the Word. Staff invests heavily (but not exclusively) in Bible study leaders who then invest in the students in their studies.

New Christians- Every student who leads someone to Christ has the responsibility to initiate the discipleship process with that person. If they are unable (guy/girl, schedule conflict, etc.), they are to make every effort to connect that individual to a Bible study that will fit their schedule. SE BCM is mindful that the local church is an integral, non-negotiable part of a student's discipleship. Church membership is a mandatory requirement for SE BCM leaders and a non-negotiable expectation placed on those whom the BCM aims to help follow Christ.

Churched students- SE BCM aims to compliment the discipleship that has been given to these students and allow them an opportunity to be a part of obeying the Great Commission on the college campus where God has planted them. Staff is more prone to hand off leadership responsibility to these students early in their time in our ministry if they have a track record of faithfulness in their home church as well as a willing heart to serve in the current context of their campus.

Previously Churched- SE BCM aims is to connect previously churched students to Jesus through the study of the Word in the context of Christian community and then reconnect them to a local church. BCM discipleship aims to rebuild a love for Jesus and His church in those who have become distant from both.

Recruiting

What is your strategy for bringing students into your ministry influence?

Incoming freshmen- Relationships with local churches, Super Summer, and Falls Creek are maximized to get an early advantage when recruiting students to be a part of SE BCM. When students arrive on campus, BCM initiates contact immediately by helping them move into the dorms. During this time BCM students are inviting new students to attend BCM Welcome Week events. The events for Welcome Week vary each year but always provide a way for students to meet friends and have fun. For every event held, new students must fill out a contact card in exchange for entrance into our events. Staff will then follow-up with all new students to invite them to BCM worship on Thursday and a new student retreat Friday and Saturday. Bible study leaders who initiate contact with new students in an attempt to plug them into their Bible study group attend these events.

Transfer students- Every attempt is made to meet with transfer students before they arrive on campus by networking with other BCM directors. The aim is to make their acclimation process into SE BCM as seamless as possible by connecting them to SE BCM ministry before they arrive. This is accomplished through traveling to their campus before they transfer for a personal meeting and invitation to attend Collegiate Week with SE BCM before the fall semester. Effort is made to not treat transfer students like freshman and allow them to serve and lead quickly if they were a faithful part of their previous BCM and show a willingness and desire to serve their current campus.

Second, Third, and Fourth year students who have not yet become a part of SE BCM

All SE BCM events are geared toward all classes of students. If students are not a part of our ministry, BCM staff and students will initiate contact with them. If this does not happen through an event, students are reached through BCM students having conversations with classmates around campus and in their places of work. Through word-of-mouth invites and life-on-life contact, SE BCM aims to reach each student on campus regardless of the stage of their academic progress.

Administration

Maintaining and initiating relationships with on-campus faculty and staff is a must on the small university of SOSU. Not only must the BCM conduct itself with integrity in its interactions with the campus, but the BCM must make every effort to make sure lines of communication are open and that those on campus know they are loved and respected. Staff periodically walking around campus and touching base with Student Life and the Dean's offices goes a long way to maintaining a healthy relationship between BCM and the campus that allows direct access to students' lives.

Missions

Local- Utilize manpower and resources to aid the local church and association in meeting the needs of the community.

U.S.- Once a year a group of students will travel within the U.S. to serve alongside a local church and /or Disaster Relief in their efforts to share the Gospel with their community.

International

On Campus- Families from associational churches graciously assist in reaching international students on campus. BCM is given the privilege to contact all international students on campus and invite them to be adopted by an American family. At the beginning of the year SE BCM International Student Ministry holds a banquet to introduce students to their adoptive families. These families provide their student with a place to do laundry, eat a good meal, and feel at home away from home. Families are provided with opportunities to share the gospel with students in their homes.

Overseas- SE BCM sends one or more teams abroad each summer for around six weeks. This partnership in East Asia has been selected based on its strategic location in the 10-40 window and BCM's trust with the IMB missionaries on the field that have been perennial partners. Students who have served faithfully in a small group Bible-study are eligible to go but must go through a detailed interview/application process. Those who serve on these trips are required to attend training prior to the trip and a debrief retreat to help students re-acclimate to life and ministry stateside when they return.

North America- One short-term team is sent to Edmonton, Alberta to work alongside Canadian Baptists on the college campuses of Edmonton. Prayer walking, relationship building, and evangelism are the key focus of students and staff.

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Direction of the SWOSU BCM:

- a. Connected to the church, Committed equipping believers, Commissioned to share God's love on campus, Centered in Jesus Christ
- b. Grow.Connect.Serve-Grow in their knowledge and faith in Jesus. Connect with the BCM, the local church and the campus as Christ's ambassadors. Serve in the BCM, serve in the local church serve on campus and be prepared to serve wherever God takes them.

2. Strategies:

- a. **Student Leadership Development**-The BCM recruits leaders through the Freshman Family program as well as direct involvement with students that exhibit leadership capability and potential. These students then attend discipleship classes focusing on how to connect and share truths learned from corporate and private Bible study and from worship experiences (both corporate and private). Leaders are given opportunities to initialize and facilitate Gospel conversations in hopes of leading a Gospel appointment (where the Gospel is presented and the listener is allowed a chance to respond to the Gospel).
- b. **Evangelism**- The strategy for reaching the SWOSU campus is initially grounded in developing the skills necessary for sharing the Gospel. Culturally, students have not had to share the Gospel as many have come from places where the churches are fairly dominate forces in their communities. Understanding that SWOSU (or any collegiate campus) doesn't hold that same level, the students then learn what it means to live their daily lives in faith and using the opportunities as they arise to share the Gospel with those around them. Training times are offered through discipleship classes as well as events such as Momentum and Spring Retreat. The culture of evangelism is first modeled by the Director, and without his forefront modeling the students will not (as a whole) strive to be evangelistic.
- c. **Discipleship**- The BCM has a number of opportunities for discipleship:
 - i. **Forge**- large group worship and gathering time
 - ii. **FFG**- designed for freshmen to gather and grow through direct involvement of upper classmen.
 - iii. **BCM Bible Studies**- small group Bible studies located around campus as a means to allow ease of attendance and letting the campus see the BCM discipleship in action.
 - iv. **Leadership Discipleship Classes**- designed to allow leaders to grow in their personal faith and their confidence in knowing and sharing the Gospel
 - v. **Mentoring**- One on one discipleship designed to allow more seasoned faith students to pour into younger/less experienced students in hopes of multiplying the ministry of the Gospel.
- d. **Recruiting**- we recruit through a number of areas:
 - i. **Noonday**- a primarily "front door" activity. Seeking to draw in students and introduce them of the ministry of the local churches through the BCM, the BCM, and the faith community on campus as well as share a brief Gospel message designed to bolster the faith of the believers in attendance and allow those that don't follow the Way to hear about the hope found in Christ.
 - ii. **Information tables**- Set up in the Student Union as a means to let people know who we are and where we are located.
 - iii. **Hosting meals**- by hosting a lunar New Year dinner with Dr. Jack Lee, a large number of university personnel and students came to the building, and feeding

athletic teams individually allows the ministry to make itself known to the campus community.

- iv. **Homecoming Tailgating**- The BCM sets up a table with food. Students come by to sample the cooking, giving students who are involved in the ministry the chance to share with them about the BCM.
- v. **Freshman Family Groups**- Thursdays of the first semester are reserved for reaching out to freshmen on campus.
- vi. **YC's**- young couples that have gotten engaged or married are invited to join the BCM once a month for Bible study and fellowship. This sub-group is by and large left out of a lot of groups due to their marital status.
- vii. **Disaster Relief**- this generation wants to be involved and help and through the work of the Oklahoma Baptist Disaster Relief, the BCM can help facilitate that. SWOSU BCM is a chainsaw crew primarily, but the students have been trained in a variety of areas. The hope is that as the word spreads of the opportunities to serve, more instances of Spontaneous Unsolicited Volunteers will arise, allowing people to serve with the BCM and thereby forging an identity with the ministry in hopes of sharing the Gospel with them and through them.
- e. **Administration**- The BCM reaches out to administration at the university by sharing meals with, visiting with, and getting to know them. Direct visitation in the offices are very valuable and leadership tries to visit faculty, staff and administration regularly (2-3 times per week on campus).
- f. **Missions**- The BCM's strategy on missions is based out of Acts 1:8:
 - i. **Jerusalem**-the city/campus. Actively reaching out to those with whom students share residence halls, meals, classes and life. Additionally, serving in the local Weatherford Ministerial Alliance Food Pantry allows the BCM to be active in the community. Placing a generator on the building (through help from the BGCO) will allow the BCM to reach out to the campus in an emergency setting also.
 - ii. **Judea**- the state. Participating in opportunities like collecting socks for homeless ministries, packaging food for backpack distribution, and the OK Disaster Relief program the BCM reaches out to help with progression of the name of Christ.
 - iii. **Samaria**- Collecting items for homeless ministry is a primary this has been done. Additionally planting missions money into students serving in various mission projects/trips and into programs such as Ft. Hayes Christian Challenge and Periokos Ministries helps the BCM to reach out to the continent.
 - iv. **Ends of the earth**- Encouraging students to think globally for the Kingdom is another important area for the staff. Outside of helping fund others, it is vital to the BCM to have a missions presence in the world, thereby modeling the intent and desire of the SWOSU BCM to get the gospel to the nations. This is also modeled in the fact that the nations have been brought to the university. That is why the BCM has a specific outreach to international students as they are on campus. It is a truly unique opportunity.

Southwestern
Oklahoma
State
University:
Sayre BCM

SOUTHWESTERN OKLAHOMA STATE UNIVERSITY

@SAYRE BCM

BENNY LOCKLER, Director

Campus Ministry Strategy

Southwestern Oklahoma State University in Sayre (SWOSU @ Sayre) is a branch of SWOSU in Weatherford. This has been a partnership between the two campuses for 30 years. Before this the Sayre campus was known as Sayre Junior College. It was originally started 80 years ago as a 13th and 14th grade for local students. Currently this campus is a true commuter campus. There are no dorms or apartments on campus and no athletic teams affiliated with the campus. The school has an enrollment of 450-500 with the majority of enrollment taking class on online. Around 100-150 students attend class on campus. There are two programs that are offered in Sayre that a student can get an associate's degree and go into that career after passing national boards. They are Radiologic Technology (X-Ray) and Medical Laboratory Technician. Students from Western Technology Center also attend some of events. A large number of students are older than traditional college student.

RECRUITING:

- Being involved in the association and making connections with pastors and other staff of potential students coming to Sayre or any college.
- Super Summer and Falls Creek -- Making connections with students while at these events. Using the cards from these events as a way to stay connected with the student till school starts.
- Campus Events –

Dawg Days – This is an event that takes place in the first two weeks of school. It's like an organizational fair. This is where the BCM makes a first connection with the majority of the students.

There are other events throughout the year that the BCM is involved in however the administration would like the ministry to be involved.

- Visiting the campus and connecting with students

Evangelism:

Most of the evangelism takes place during Noondays. This is the biggest gathering that the BCM has on a weekly basis. The Director tries to have an evangelistic devotion, but also one that challenges students to be evangelistic. The Director has also used the solarium cards to open up evangelistic conversations. When out on the campus, the Director looks for opportunities to share Christ with students and faculty.

Discipleship:

This will take place first among leadership students, but also among others students in Bible studies. Discipleship will take place in the small group but also in a one-on-one basis also. The Bible study would be what the felt need is for that student or group of students. There are several Bible studies that the BCM has worked through in the past.

Student Leadership:

This is a tough task as students come and go quickly on our campus. As the Director is recruiting students during the summer and through church contacts, he or she should also be looking for students that can be leaders in the BCM. These are the basic needs for leadership:

- A group of 3-5 students
 - Must have a salvation testimony

- Must be involved in a church
- Must attend the majority of the BCM activities
- Meet with other student leaders every 2 weeks
- Meet with the Director once a week. This would be accountability in daily living and also in spiritual growth.
- Read a book other than the Bible during the semester. The preferred book would be something that would help or guide in the Christian walk or on a Christian historical figure.

Mission:

The BCM hasn't gone on any mission trips as of yet, but is looking for opportunities to go in the near future. Disaster Relief is something that is promoted a lot and students are encouraged to be a part of that. The BCM has helped out with the Sayre Ministerial Alliance during their Christmas basket delivery. Operation Christmas Child is something done on a yearly basis. The BCM also supports the campus in food and coat drives, and in the collection and delivery of these items.

Ministry to Administration

The ministry to the administration is very important to the BCM. They are a major link to the campus. The Director strives to visit the administration building on a weekly basis. The office is a small building so one can make contact with all of the office staff very easily. This has worked out well, as it enables the Director to drop into many of the offices at any time. This has opened doors to minister to the staff on campus. Several of the staff members attend Noonday several times during the semester. This is another way for them to see the Director's heart for the BCM and the campus. The Director is often approached for input about event ideas for the campus, and is also asked most years to do the prayer at graduation. There is a good bond between the BCM and administration.

Tulsa
Community
College:
NE & W
Campuses
BCM

Tulsa Community College NE & W

Getting to know the Campuses

Tulsa Community College is a commuter college that covers the entirety of the Tulsa metro area. The Community College is divided into four distinct campuses that each have their own demographics and student profiles. This strategy focuses on the Northeast and West campuses.

Northeast Campus sits within the impoverished suburban North Tulsa. The student body is largely minority traditional students. The campus has an international student body there for ESL training.

West Campus sits outside the metro area of Tulsa and has a rural feel to it. The student body is largely white traditional students with a rural background. The campus hold a specialty school for veterinary technicians.

Goal: The goal of BCM is fulfilling the Great Commission. The BCM has the opportunity to have the students of this city coming to meeting places where they can be engaged and built up during a transitional period in their lives.

Step 1. Engaging the Campus

Before the BCM can share the gospel and disciple with students it must first meet them and gain their respect or trust. the BCM engages the campus as a whole through weekly free lunches. These lunches allow a student to come into a comfortable environment and begin to see the character of BCM. These lunches have been very successful at attracting crowds and have been recognized as the largest non-class gathering of students. The school will schedule events around the lunches.

Step 2. Build Relationships

Once a student has been met, the goal is to foster a relationship that either leads to a gospel presentation or a discipleship relationship. The goal of this step is to gain the trust of students. Many students are skeptical of the BCM and so by gaining a face and name to recognize they begin to see a welcoming love. If the student does not have a relationship with Christ, then now is the time to start a gospel conversation.

Step 3. Invite to Community

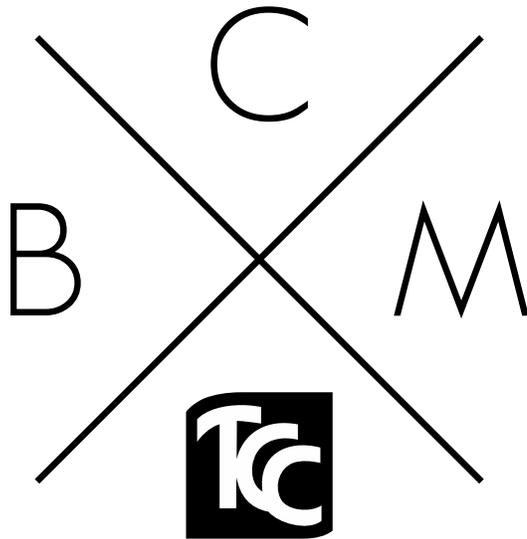
The biggest problem at TCC is that most students do not identify with the school or take pride in it. The large commuter aspect allows students to become isolated easily and loneliness becomes a strong factor in their lives. After relationships to individual members of BCM have been built, a student will be much more likely to come to a large group meeting, whether that be a normal weekly worship service or to an event on campus.

Step 4. Discipleship

When a relationship with a student has been established and they become a member of the BCM community, then the goal is begin to develop them as a disciple of Christ. This can range from one on

one mentoring to small group Bible study. The members of the community at this level need to be pushed in their relationship with Christ and developed so that they can be the leaders of BCM and instrumental to continuing the work and legacy of BCM by aiding in the work of the previous steps.

Tulsa
Community
College
Southeast
Campus BCM



Southeast Campus
Ministry Strategy

RECRUITING

The goal is to make contact with as many incoming and current students as possible throughout the year and to recruit students year-round because of the high turnover rate at TCC. The two main phases of recruitment can be broken down into summer recruitment and school year recruitment.

Summer

- Travel to Super Summer and Falls Creek with hand-written notes for incoming students detailing our plans.
- Send out hand-written postcards periodically throughout the summer to incoming students.
- Send out personalized text messages to invite incoming students to summer events.
- Plan events to promote connection between new and current students.
- Contact local youth pastors to connect with any other incoming students not met through camps.
- Schedule speaking engagements at graduation events at local churches.

School Year

- Be on campus all day, every day the first few weeks of school.
- Host a table in “The Y” and Building 8 to meet new students while giving away PopTarts.
- Give out “30 Second Surveys” to students on campus to get contact info and gauge interest in spiritual things.
- Have current BCM students answer questions, give out campus maps, and walk new students to classes.
- Contact all students who filled out the 30 Second Surveys within a week of receiving their survey.
- Host a Welcome Week lunch and Welcome Party the first week of each school year.
- Post flyers, pass out invitations, and have current students personally invite new students to the first events of the semester.
- Host monthly service projects at ministries around Tulsa to help students accumulate Tulsa Achieves services hours.
- Host special outreach events on campus. (i.e. dodgeball tournament, trivia night, etc.)
- Spend time in the gyms to recruit students to the basketball and volleyball tournaments.
- Make posters to promote weekly teaching series, special events, and service projects and hang them in the “The Y”.
- Maintain a regular presence on all social media platforms.

DISCIPLESHIP

The goal is for every student that has any level of participation in BCM to be involved in discipleship. This happens by providing multiple avenues of discipleship to engage as many students as possible and have them take their next steps in their relationship with Jesus.

Broad Strategy

- Offer a large group worship time every week to teach on topics that are relevant, exposit Scripture, and give practical steps for students to apply what they're learning.
- Include discussion questions after teaching times to help students begin thinking how to begin applying what they're learning.
- This allows discipleship to happen with students who may not ever get involved in a small group or in one-one discipleship.

Small Group Strategy

- Set up small group Bible studies throughout the week that give students an opportunity for discipleship on a deeper level than large group meetings.
- Go through material that helps students better understand Scripture, what it means to be a follower of Jesus, and that promotes vulnerable, self-disclosing communication among group members.

One-on-One Strategy

- Provide an opportunity for one-on-one discipleship.
- Require leadership students to be a part of one-on-one discipleship meeting on a regular basis.
- Encourage growth in the same spiritual disciplines and a deep level of accountability and vulnerability.

EVANGELISM

The goal is for students to understand the importance of evangelism, to take personally the call to be evangelistic, and to know how to share their faith well and without fear on a regular basis.

Evangelism Strategy

- Encourage students to be evangelistic, not just on campus, but in every aspect of their lives.
- Work through Listening Evangelism every year in large group meetings and incorporate smaller aspects of the training in almost every teaching series and message.

- Teach all leadership students listening evangelism as well as the 3-Circles, The Bridge Illustration, and the Romans Road verses to use as they share the Gospel with others.
- Set goals with leaders at the beginning of the year as to how many people the group would like to share the Gospel with for accountability and encouragement.

Creating an Evangelistic Culture

- Have staff lead out in sharing the Gospel on campus.
- Host evangelism training meetings regularly.
- Plan teaching series that promote the importance of evangelism as well as give practical advice on how to live evangelistically.

Personal Evangelism Strategy

- Be on campus during peak busy hours (10:00am to 1:00pm) to constantly be identifying new students to meet and to share the gospel with on a regular basis.
- Give students the “gift of going second” by bringing along students when sharing the gospel to help them be encouraged and get over their fears.
- Incorporate the same methods of sharing that Gospel that are taught to the students (3-Circles, The Bridge Illustration, and the Romans Road).
- Set up Gospel appointments with students that show interest in spiritual things on the 30 Second Surveys.

STUDENT LEADERSHIP DEVELOPMENT

The goal is to provide students with opportunities to see their potential as leaders and grow in their capacity to lead well while provided with the platform and structure to help them and teach them how to lead.

Leader Recruitment

- Spend the fall semester identifying and recruiting leaders.
- Invite capable leaders to apply to be on the leadership team for the next calendar year.

Skills/Spiritual Truths Taught to Leaders

- Meet monthly with the group of leaders as a whole and meet with all individual leaders on a monthly basis.
- Work through Donald Whitney’s “Spiritual Disciplines for the Christian Life” and focus on the issues of Biblical intake, prayer, worship, evangelism, service, stewardship, fasting, journaling, and discipleship.

Leadership Roles

These teams give leaders a chance to serve in an area they feel passionate about and gifted in.

- **Connection Team:** The connection team is responsible for connecting new students to BCM. They are the front lines of welcoming new students to meetings and connecting them with other BCM students. They are responsible for manning the BCM tables during Welcome Week and other on-campus activities. This team takes lead on contacting students throughout the summer and sending postcards.
- **Discipleship Team:** This team works to find material for the small groups for the year. They help brainstorm ideas for teaching series throughout the year. The leaders on this team also commit to leading a small group on campus during the year.
- **Worship Team:** This team is made up of the worship leaders for the large group BCM meetings as well as those who help with setup and teardown. They are in charge of planning the worship each week and the annual night of worship. They recruit and train new students to join the worship team. Members of this team also run sound, slides, and lighting for the large group meetings.
- **Missions Team:** This team works to brainstorm and plan monthly mission partnerships around Tulsa. They promote the service projects on campus and recruit students to serve each month. This team helps recruit for the annual mission trip as well as planning the One Life project on campus as well.

Leadership Planning

- Spend time at the beginning of each semester to evaluate how things are going, dream about the way things could be, set SMART goals (specific, measurable, achievable, realistic, time-bound), and pray for the semester.

Leadership Challenges

- The biggest challenges faced with leadership at TCC are time and student turnover.

ADMINISTRATION

The goal is to connect well with strategic personnel on campus, to show them that they are genuinely cared for, and to serve them well throughout the year.

How the BSU Connects

- Communicate with the Student Life Office about everything done during the school year.
- Bring thank you notes and Sonic drinks to the Student Life Office at the end of every semester.
- Work to remember all Student Life staff by name and to remember what is happening in their lives.
- Connect with the janitorial staff around campus.

MISSIONS

The goal is for students to understand the importance of missions and to realize that everyone, including themselves, is called to be a missionary wherever they are in whatever they're doing. This is accomplished by keeping the idea in front of them in large group meetings and giving them opportunities to put this in to practice throughout the year.

Local Missions Strategy

- Involve students in missions locally every month with service projects at local ministries (i.e. DaySpring Villa, John 3:16 Mission, Day Center for the Homeless, Owasso Baptist Children's Home, and Hope Pregnancy Center).
- Help students catch a vision for what is happening at the local ministries and help give them a passion to continue helping well past their time at BCM.

Domestic Missions Strategy

- Give students the chance to be involved in missions somewhere outside of Tulsa, OK.
- Give students a better perspective on what missions work across the states could look like for them as well as giving them the tools and experience in sharing the Gospel with their peers.
- Plan annual mission trips to different cities across the U.S.

International Missions Strategy

- Help send students on summer mission trips with the IMB and NAMB.
- Promote Christmas in China trips with other Oklahoma BCM students.
- Involve students in international missions by having them reach out to international students already at TCC.
- Plan international mission trips every other year for TCC students.

Tulsa
University
BCM



Baptist Collegiate Ministries @ The University of Tulsa

Understand the Campus...

It helps to understand the students and current culture of any campus before devising a plan to engage those students with the gospel and mission of Jesus Christ.

TU is a proud academic institution. Ranking among the top universities nationally, TU is the most selective and academically rigorous private university in Oklahoma. Every student at TU is sharp and well rounded, usually testing very well on the ACT and finishing in the top 10 percent of their high school class. These factors make TU students very competitive for scholarships. These scholarships are essential for most as the cost of tuition is over \$1000 per credit hour. The total cost of a four year education at TU is over \$200,000.

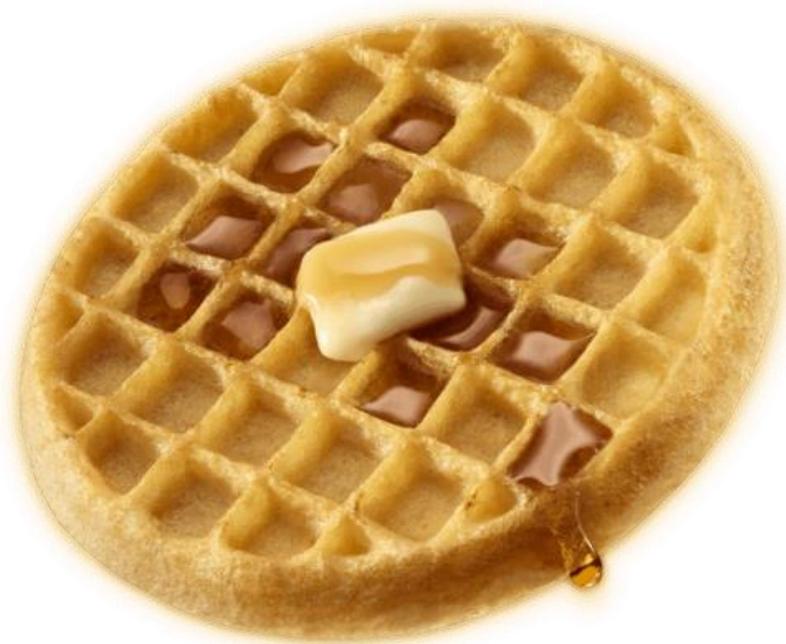
TU is a small school. There are approximately 3400 undergraduate and 1200 graduate students. Many of these live on campus in dorms and apartments. Class sizes are very small with a student to faculty ratio of 11:1.

TU students have to study...a lot. There are many disciplines of study at TU, but it is most known for producing petroleum engineers, other types of engineers, computer scientists, lawyers, business people, etc. These rigorous fields of study and the exceptionally high cost of tuition require students to give more attention to their studies than often seen at other universities. They study all the time. There is very little margin for error.

TU has a ton of stuff to do. Academic rigors are significant, but TU students are still college students prone to procrastination and eager for opportunities to divert their attention. TU is saturated with activities and student organizations. There are literally thousands of events, activities, and meetings every semester. Also, TU is located in Mid-town Tulsa, a vibrant and growing city with lots of cool things for college students to do. These facts have played a role in how BCM at TU is organized.

There are very few large gatherings at TU. Most of the classes have less than 20 people. With the multitude of organizations, most meetings are relatively small. The large gatherings on campus with more than 100 people are usually once a semester type events hosted by Housing, Student Association, or affiliated with a specific cultural celebration. Though TU competes at the highest level of NCAA athletics and every year wins conference championships, student support for these events is pretty low. It is not unusual to see the student sections mostly empty during football and basketball season. Students are studying or just aren't interested in sports that much.

TU is a private university committed to diversity. The University of Tulsa was founded as a Presbyterian College and has on its crest Wisdom, Faith, and Service. The campus community is very diverse and has a uniquely high percentage of international students (+/- 25%). These students come from approximately 70 countries, and each has his own worldview and culture. There is a commitment at TU for all ideas to have a hearing. As a campus ministry the BCM must realize that it brings one perspective among many. In order to continue to have the opportunity to bring a Biblical perspective to the discussion, the BCM must understand that other perspectives are welcomed as well.



The Waffle

The waffle presents a good illustration of what it takes to engage a campus like TU.

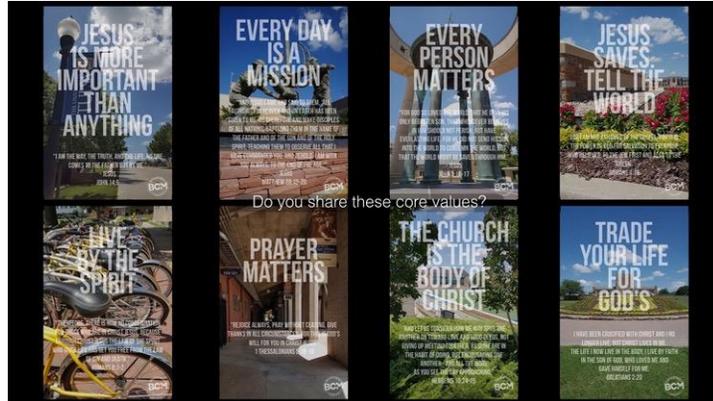
- TU is a unified collection of different pockets of people.
- These subcultures share common interests, locations, and languages.
- Christians have the sweetness (Jesus) that makes the waffle great, but for the rest of the waffle to experience that, individuals need to be developed to carry that sweetness with them across the lines of separation as they live, work, sleep, play, and study in their unique pockets.
- The mission of BCM is to pour enough of the sweet flavor of Jesus (through discipleship and leadership development) into them so that it overflows to fill their waffle pocket.
- The Director's job is to be present and enlist others to be present with as many people from as many of those pockets as possible so they can at least get the aroma and maybe even taste the sweetness of Jesus. Here's the plan to make that happen...

Understand the Mission

BCM exists to introduce college students to Jesus Christ and to connect college students with the Body of Christ for a lifetime on mission.

To keep BCM focused on this mission and to define the means to accomplish the mission, BCM has established 8 core values.

(These values are displayed in the building with the corresponding verses, overlaying an iconic photo from the TU campus. These are photographs printed on canvas. Designed in house and printed online.)



Jesus is more important than anything. (John 14:6)

This value affirms the priority of Jesus Christ in a world of competing priorities.

Jesus saves. Tell the world. (Romans 1:16)

This value affirms that sin exists, all are guilty, and Jesus is the Savior for all who believe.

It also reminds that the Great Commission of Jesus is to share this good news with the world.

The Church is the Body of Christ. (Hebrews 10:25)

This value affirms the unity of the church universal (that all believers are one body) and reminds that service to and through the local church is the best means for a lifetime on mission.

Live by the Spirit. (Romans 8:1-2)

This value affirms the presence of the Holy Spirit in every believer and reminds of His role as the Guide for every day's mission in agreement with the Word of God.

Trade your life for God's. (Galatians 2:20)

This value affirms the reality that each follower of Jesus dies to himself in exchange for the life God has for him. He or she lives by faith in God.

Prayer Matters. (1 Thessalonians 5:16-18)

This value affirms that much of the mission is accomplished through prayer. It also reminds to be intentional about constant communication with God.

Every Day is a Mission. (Matthew 28:18-19)

This value reminds that mission is not seasonal but daily.

Every Person Matters. (John 3:16-17)

This value affirms that every person, without qualification, is important to God and reminds that he/she should be important to each believer as well.

Understand the Methods

Making a Connection With People - (Recruitment) Here's a really important thing to remember....every student is unique...and different stuff makes sense to each one. Lots of different types of people are needed who can/will connect with each unique person. The staff works to lead by example and help people connect in four ways. Note: Participation in one or two steps in this process is worth celebrating...it is a privilege to help people move toward Jesus.

There are four ways to facilitate connections with people...

Step 1: Connecting with someone personally. (Becoming friends)

Step 2: Helping someone connect with Jesus. (Introducing a student to Jesus. Never assume someone is a Christian.)

Step 3: Helping someone connect with other believers. (Helping students meet others, sometimes in BCM and sometimes in other organizations.) (It's easy to assume that students come into BCM at this step, but each relationship should go through steps one and two as well.)

Step 4: Connecting someone to the mission. (Helping someone help their peers connect to Jesus)

Note: People connect with people, not organizations. When an individual connects to an organization, it's almost always so she can connect with people. That makes sense. Right?

The following characteristics remove barriers and encourage students to connect with BCM.

#1. Be Hospitable

As an organization -

Use the Building -

- ❑ Keep the building clean and inviting.
- ❑ Outfit the building with environments where students would want to gather.
- ❑ Keep the building open as much as possible.
- ❑ Design and install signage on the doors/windows that informs, invites, and encourages people to come in.

Make a good first impression -

- ❑ Remember that first impressions are made every day.
- ❑ Know the purpose of BCM, be able to clearly describe it in a sentence, and make sure there is something about the description that could be valuable to anyone. (BCM helps people

connect with others, BCM develops leaders, BCM helps people process their spiritual beliefs in college, BCM helps people succeed in college, etc.) It could be said like this: Make Friends. Have Fun. Be Inspired. (The Inspiration reflects the life of God being breathed into each person as they come to know Christ and grow in Him.)

- ❖ During Preview TU, Activities Fair, Church Visits, around town, and during the summer at Falls Creek/Super Summer always have promotional items to give away. (Cards, flyers, t-shirts, etc.)
- ❖ Plan ahead to make sure informational material is professionally done, current, and accurate.
- ❖ Use good listening skills to engage the potential/incoming student and help them understand why it would make sense to be involved with the people at BCM.
- ❖ Show them how BCM can be an excellent supplement to their college experience.
- ❖ Have a student make contact via text or social media within 24 hours of initial contact.

When we gather for BCM meetings/events -

- ❖ Events/Meetings that happen each week during the semester...
 - ❖ Free Lunch Monday -
 - ❖ Volunteers cook a meal for 150 people in our BCM Kitchen. The meal is funded through allocations from the Student Association. These funds must be requested each semester by the BCM student President or Treasurer and receipts must be turned in for reimbursement.
 - ❖ Service is from 11 to 1 p.m.
 - ❖ Chalking the sidewalks weekly reminds the campus “All Are Welcome”
 - ❖ The time is unstructured to foster an environment where the 4 different types of connections can happen. Generally an opening prayer with a couple of announcements are made at 11 and announcements are made at 12:10.
 - ❖ BCM Weekly Meeting
 - ❖ This is the large group Bible study/Worship meeting. On Tuesday nights students gather at 7:30 to eat pizza and hang out and a student led worship team starts the music at 8. Each meeting lasts approximately one hour and includes music, Bible teaching (taught by the Director or local pastors/volunteers/students), and a chance to discuss the topic of the night in small groups at the end of the meeting.
 - ❖ Worker Groups (Explained Later)
- ❖ Make sure the building is clean and the environment where the meeting will be held is attractive and set up to facilitate the goals of the meeting/event. (Building Hosts are responsible for cleaning/set up.)
- ❖ Make sure every meeting has a compelling reason for any student to come. Prop the doors open when weather allows.

- ❖ During meetings/events when many new people will be coming...recruit greeters to welcome people as they enter.
- ❖ Always initiate a welcome. Call returning students by name. Introduce yourself to new students, give your name, and ask theirs.
- ❖ Use name tags when appropriate.
- ❖ Make sure there is always something to do. Game tables work great, food is great, music is great, sometimes a creative activity specific to the meeting is great. Don't assume students are developed socially. It is difficult for some students to make initial connections but activities help break the ice.
- ❖ Seek to connect each new person with another person who will spend time with them in the environment. Provide structured environments for face to face time. Most traditional campus ministry meetings (worship meetings) are heavy on shoulder to shoulder time...sitting next to one another but really unengaged from other people. "Hang out time" before or after meetings provides some face to face time, but remember that unscripted social environments are not comfortable for all people and truthfully not comfortable for most people here at TU.
 - ❖ At the end of the weekly meetings, encourage people to take 5 minutes and talk about what they heard in the talk with one or two people around them. Don't legislate it, but suggest it is a great way to meet people and to process the ideas. They will do it if it makes sense to them. Make sure to have ministry leaders ready to initiate discussions with new students.
 - ❖ Have meals with tables where people can sit across from each other and talk.

As an individual -

- ❖ Use a calendar to organize time to make space for people in your life.
- ❖ Encourage students to live on campus when possible.
- ❖ Encourage students to have a roommate when possible.
- ❖ Encourage students to meet neighbors. Meet yours too.
- ❖ Keep doors open when appropriate to welcome those passing by.
- ❖ Greet people on campus and those you sit near in class.
- ❖ Encourage students to host a dinner at an apartment and invite new and old friends.
- ❖ Encourage students to host study groups at a dorm/apartment or meet up at the BCM to study.
- ❖ Choose to take an alternate route, if necessary, to walk with someone to their class to get to know them.
- ❖ Don't eat alone. Either go to lunch with someone or resolve to ask "Could I join you?" until you find a place with someone. Schedule time to work out with someone.

#2. Be Present.

- ❖ Schedule time to get involved on campus. Choose some events and go.
- ❖ Participate in events like Hurricane Thursdays, Springfest, Homecoming, International Night, TU Sporting Events, Service Days, Housing Events, etc...
- ❖ Invite someone to go with you or go together with someone and make it your goal to make a new friend or two at the event.
- ❖ Join campus organizations (fraternities, sororities, clubs, interest groups, Student Association, University Ambassadors, Orientation leaders, intramural teams, etc.)
- ❖ Personal discipline and time management will allow for academic success and plenty of time to be with others.

#3. Be like Jesus.

- ✘ Set Jesus apart as Lord in your Heart. Follow Him genuinely.
- ✘ Be Vulnerable. (Don't let the fear of rejection keep you from getting to know people.)
- ✘ Take an interest in others. (It will cost time and energy, but it is worth it.)
- ✘ Learn names. (It's helpful to store them in a memo app on your phone for review)
- ✘ Be a great listener. (Learn to ask good questions and then pay attention.)
- ✘ Stay in contact. (Try to set a time when you'll see them again. Text or follow up to remind them)
- ✘ Speak the truth in love. (Be ready to give an answer to anyone who asks you for a reason for the hope that is in you.)

Maintaining a Connection with People - Taking Next Steps (Evangelism, Discipleship, Leadership Development, Administration)

As connections are made with people, know each one is at a different place relative to their relationship to Jesus and His Mission. It's important to discover the way they see the world so the BCM can meet them there and help them understand why following Jesus is a worthy thing to consider.

Most students could be described with one of four different descriptions...

1. Unaware - Many students at TU have never heard a complete and/or accurate Biblical explanation of the gospel...let alone understood it at a heart level. They might be interested, or maybe not. Currently, they just don't know.

2. Not Interested - Many students have heard the gospel, some have even made a profession of faith in Jesus at some point in their life. At this point in their life, however, they don't believe, for a variety of reasons. The thing these have in common is they are not currently interested in following Jesus.

3. Interested - All of these have heard the gospel, some have even made a profession of faith in Jesus. Some don't believe, but are intrigued and eager to learn more. Some believe and haven't ever really been taught what it means to follow Jesus. The thing they have in common is they are interested in knowing more about Jesus.

4. Workers - All of these have heard the gospel, placed their faith in Jesus, and want to know how they can use their lives to help other people hear that Jesus loves and saves.

Remember...It doesn't matter if a person is Unaware, Not Interested, Interested, or a Kingdom Worker...Every Person Matters. Meet them where they are and help them move toward Jesus.

While connecting with different types of people...

Plant seeds of the gospel in the lives of those who are unaware or are not interested.
(Evangelism)

As an organization...

❖ *Provide opportunities for those who are unaware or are not interested to identify with and get to know people who are followers of Jesus.*

❖ ***Sometimes the opportunities bring people in.***

- ❖ *Free Lunch Mondays, FCSR, Tournaments, Weekly BCM Meeting, Local Events, etc.)*
- ❖ *Regularly consider the question, “What would motivate an unaware or uninterested person to come to this event?” “What about this group would make sense for them to connect with?”*
- ❖ *Ask, “What is compelling for any student?” There should always be something about the event that could be compelling for anyone.*

❖ ***Sometimes the opportunities send people out.***

- ❖ *Designate an event, put it on the schedule, and go to the event with the intention of getting to know others on campus*
 - ❖ *Hurricane Thursdays, TU Sports Events, Encourage students to volunteer at the English Institute as conversation partners.*

❖ *Present the gospel at meetings.*

❖ *This happens in different ways...some examples...*

- ❖ *Expositional Bible teaching*
- ❖ *Giving a large group gospel talk*
- ❖ *Sharing a three to five minute personal testimony*
- ❖ *Having a conversation over lunch that leads to a clear presentation of the gospel.*

As an Individual... (Workers are trained in small groups to do these things as a “personal ministry”. Explained in the Worker section. These correspond closely with the core values.)

- ❖ *Identify with Jesus.*
- ❖ *Learn ways to communicate the gospel message clearly.*
- ❖ *Take time to make friends with those who don’t know or are not interested.*
- ❖ *Schedule time to spend with them and set up appointments. The worker will likely have very few unscheduled hours. (Coffee, Lunch, Gym, etc...)*
- ❖ *Learn what is interesting to them and take interest where appropriate.*
- ❖ *Make discussing the gospel a normal part of daily conversation.*
- ❖ *Present the gospel when given permission and give opportunity for response.*
- ❖ *Invite people to church, BCM events/meetings, and be involved with them during “free time” as well.*
- ❖ *Pray for their eyes to be opened to Jesus.*

Help interested people begin a journey with Jesus, walking them through the ABC’s of the gospel and giving them a chance to respond. (Evangelism)

Remember, these have heard the gospel but don’t believe yet. They are intrigued and eager to learn more. Some haven’t ever really been given a chance to take an initial step of faith or been taught what it means to follow Jesus. The thing they have in common is they are interested in knowing more about Jesus.

As an organization...

- ❖ *Provide opportunities for those who are interested in following Jesus to get to know other people who are already following Jesus.*

❖ Sometimes the opportunities bring people in.

- ❖ *Free Lunch Mondays, FCSR, Tournaments, Weekly BCM Meeting, Local Events, etc)*
- ❖ *Always consider the questions, “What would motivate an interested person to come to this event?”, “What makes this event worth coming to?”*
- ❖ *There should always be something about the event that could be compelling for anyone.*

❖ Sometimes the opportunities send people out.

- ❖ *Designate an event, change your schedule, and go to/meet at the event with the intention of getting to know people.*
- ❖ *Hurricane Thursdays, TU Sports Events, some students volunteer at the English Institute as conversation partners (all sign an agreement with the University that they agree to not proselytize students during the volunteer hours and volunteers are assured that those with different beliefs will not proselytize volunteers. Note...a genuine heart decision is required for conversion and cannot be manufactured by coercion...God does the work. Christians are his representatives. The Christian’s job is to give a visual and verbal presentation of the gospel.)*

- ❖ *Present the gospel at meetings.*

❖ This happens lots of different ways...some examples...

- ❖ *Bible teaching*
- ❖ *Giving a large group gospel talk*
- ❖ *Sharing a three to five minute personal testimony*
- ❖ *Having a conversation over lunch that leads to a clear presentation of the gospel.*
- ❖ *Give clear next steps for people to respond to the gospel.*
 - ❖ *Lead in a prayer of salvation*
 - ❖ *Offer a time of response*
 - ❖ *Make known your availability to talk after the meeting*
 - ❖ *Have students text a response*
 - ❖ *The staff generally asks workers to follow up with those around them by asking “What did you think of the talk?”*

As an Individual... (Workers are trained to do these things as a “personal ministry”. Explained in the Worker section.)

- ❖ *Identify with Jesus.*
- ❖ *Learn ways to communicate the gospel message.*
- ❖ *Study to understand Christianity to be prepared to answer hard questions.*
- ❖ *Take time to make friends with those who are interested in following Jesus.*

- ❖ *Schedule time to spend with them and set up appointments. The Director will likely have few unscheduled hours. (Coffee, Lunch, Gym, etc...)*
- ❖ *Learn what is interesting to them and take interest where appropriate.*
- ❖ *Make discussing the gospel a normal part of daily conversation.*
- ❖ *Present the gospel when given permission and give opportunity for response.*
- ❖ *Invite them to church, BCM events/meetings, and to be involved in “free time” as well.*
- ❖ *Pray for their eyes to be opened to Jesus.*

Help interested believers understand God’s plan and learn how they can be a part. (Discipleship)

Remember, these have heard the gospel, have made a profession of faith in Jesus, are intrigued and eager to learn more. The thing they have in common is they are interested in knowing more about Jesus.

As an organization...

- ❖ *Create environments for interested believers to connect with others who are also interested.*

- ❖ ***Sometimes the environments bring people in.***

- ❖ *Free Lunch Mondays, Gospel Partner Meetings, Bible Studies, FCSR, Tournaments, the Weekly BCM Meeting, Local Events, etc)*

- ❖ *Always consider the questions...*

- ❖ *“What would motivate an unconnected but interested believer to come to this event?”*

- ❖ *“Is the roadmap to getting involved clearly presented?”*

- ❖ *“Has an invitation been clearly extended?”*

- ❖ *“Who can I bring?”*

- ❖ ***Sometimes the environments happen in other places***

- ❖ *Designate an event, change the schedule, and go to the event with the intention of getting to know the people there.*

- ❖ *Meet fellow believers at these events who are looking for a community/ministry to connect with.*

- ❖ *Develop a friendship and invite them to be a part of meetings, events, and your life.*

- ❖ *Present God’s mission at the meetings.*

- ❖ *Know that lots of interested believers love Jesus and are grateful for the change he has brought in their lives, but many of these are unaware or do not understand how they can be a part of God’s plan for others to know Jesus and experience the change he brings.*

- ❖ *Have speakers come and talk about following Jesus in college, in the workplace, and around the world.*

- ❖ *Use videos, when appropriate, to inform, educate, and inspire students regarding God’s mission.*

- ❖ *Provide opportunities to experience and explore God's mission with others.*
 - ❖ *Organize campus outreach events (going to Hurricane Thursdays, TU Sports, English Institute, etc...) and invite students to experience the everyday mission with others.*
 - ❖ *Emphasize collegiate focused mission experiences to train and encourage college students to share the gospel with their peers. God is still changing college students' lives.*
 - ❖ *Go to Collegiate Week or other mission conferences to inspire students with examples of how God is using college students in his mission around the US and the World.*
 - ❖ *Go to state events (Momentum, FCSR) to show students that BCM is bigger than Tulsa. This helps students identify that outreach to TU is their mission field.*
 - ❖ *Talk with students about using their Study Abroad experience (when applicable) as a mission rather than considering it a semester off.*
 - ❖ *Offer a Summer Project that takes students through "The Fuel and the Flame: 10 Steps to Ignite Your College Campus for Jesus Christ", the book of Acts, and gives them 26 passages of scripture to memorize. Each also has a partner and a mentor for the summer.*
 - ❖ *Invite students to be a part of worker meetings. (explained below)*

As an Individual... (Workers are trained to do these things as a "personal ministry". Explained in the worker section.)

- ❖ *Identify with Jesus.*
- ❖ *Learn ways to communicate the gospel message.*
- ❖ *Take time to make friends with interested believers and help them connect with others.*
- ❖ *Schedule time to spend with them and set up appointments. Most work weeks have very few unscheduled hours. (Coffee, Lunch, Gym, etc...)*
- ❖ *Learn what is interesting to them and take interest where appropriate.*
- ❖ *Make discussing God's mission a normal part of daily conversation.*
- ❖ *Ask them to explain the gospel to make sure they understand it.*
- ❖ *Invite them to church, BCM events/meetings, and to be involved in "free time" as well.*
- ❖ *Pray for their eyes to be opened to God's mission and for them to be workers for Christ.*

Help Workers live a life of mission in the places they live, work, study, and play and Help them realize the plan God has for them at TU.(Discipleship/Missions)

Remember these are the ones who have heard the gospel, placed their faith in Jesus, and want to know how they can use their lives to help other people hear that Jesus loves and saves.

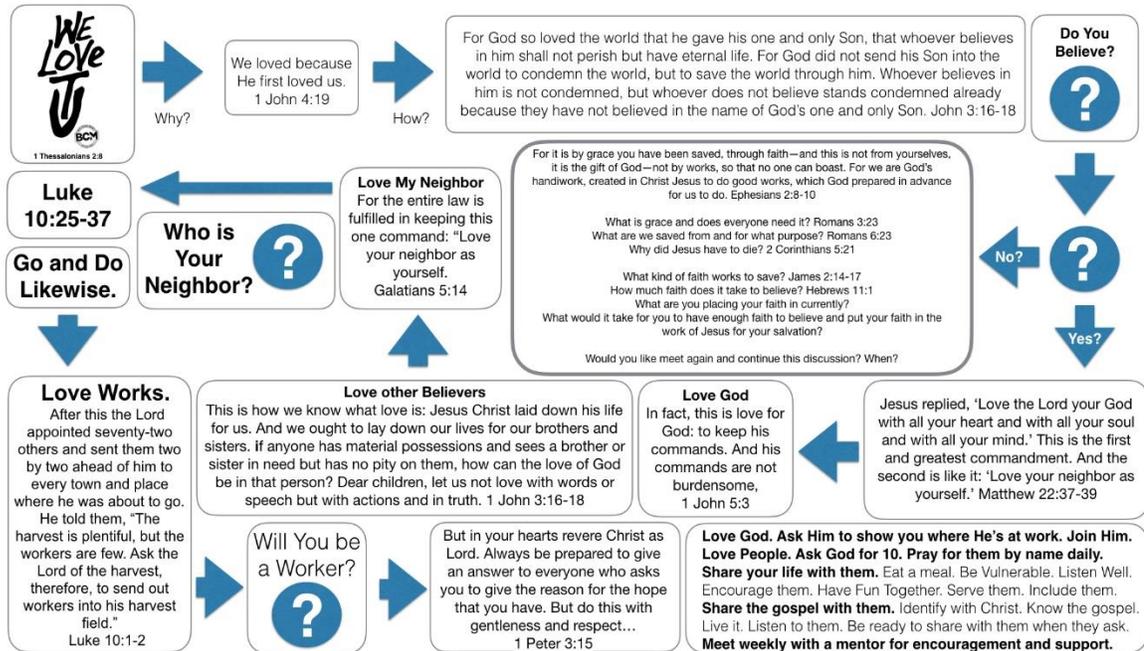
As an Organization...

- ❖ *Make it a priority to meet with workers.*
 - ❖ *Ask students to commit to being a worker.*

- When someone is an interested believer, whether they are a freshman or senior, let them know that that God has brought them to TU for a purpose and BCM exists to help them connect with that purpose.

- The following flow chart illustrates the Biblical principles and practical steps to be a worker...

- 1 Thessalonians 2:8 says “We were delighted to share with you not only the gospel of God, but our own lives too, because you had become so dear to us.” This passage illustrates what it means to be a worker. A worker shares his life and the gospel with the people around him. Why would someone be a worker?
- In response to God’s love for them, workers love others. 1 John 4:19
- God demonstrated his love for the world by giving Jesus so that whoever believes will have everlasting life. John 3:16
- Do you believe?
- When someone responds with unbelief, walk them through the series of passages and questions as directed by the “no” arrow.
- If someone responds affirming their belief in Jesus as Lord, walk them through the following passages as directed by the “yes” arrow.
- Jesus summarizes the law in two commands. Love the Lord your God with all your heart and Love your neighbor as yourself. Matthew 22:37-39
- What does it mean to love God? 1 John 5:3
- What does it mean to love my neighbor who is a believer? 1 John 3:16-18
- What does it mean to love my neighbor who has a different worldview? Luke 10:25-37
- Luke 10:1-2 uses the term “worker” to illustrate those who are needed to accomplish the task of spreading the gospel of the Kingdom.
- Ask, “Will you be a worker?”
- Help them understand that workers do two primary things...
 - Sets Christ as Lord in his heart
 - Prepares himself and keeps ready to give an answer to anyone who asks him to give a reason for the hope that he has.
- Practically, workers do these two things in these five ways...
 - Loving God, pray and seek where God is at work and join Him.
 - Loving People, ask God for vision to see people beyond the surface level, begin a list and pray for 10 people around you by name daily.
 - Share Life with Them: Eat a meal, Be vulnerable, Listen well, Encourage them, Have fun together, Serve them, Include them
 - Share the Gospel with Them: Identify with Christ, Know the Gospel, Live it, Listen to them, Be ready to share with them when they ask.
 - Meet weekly with a mentor for encouragement and support



❖ **Lead the Worker Meetings Personally or enlist qualified mentors to lead.** Mature leadership is key in facilitating these meetings. Dependability, wisdom, grace, and encouragement are essential elements for meeting facilitators...rarely do students possess all of these characteristics, however when students possess these the BCM will seek to enlist them to facilitate these meetings as well.

❖ Schedule each semester and each week with the worker meetings first.

❖ Provide multiple meeting opportunities every week.

❖ It's not uncommon to have 12-15 meetings available each week.

❖ Each meeting has 1-5 participants.

❖ The structure of the meeting is the same each time, so theoretically a worker could attend at a different time slot each week according to his/her schedule for that week.

❖ Demonstrate that you value and respect the workers' time.

❖ Start meetings on time.

❖ Meetings last 45 minutes.

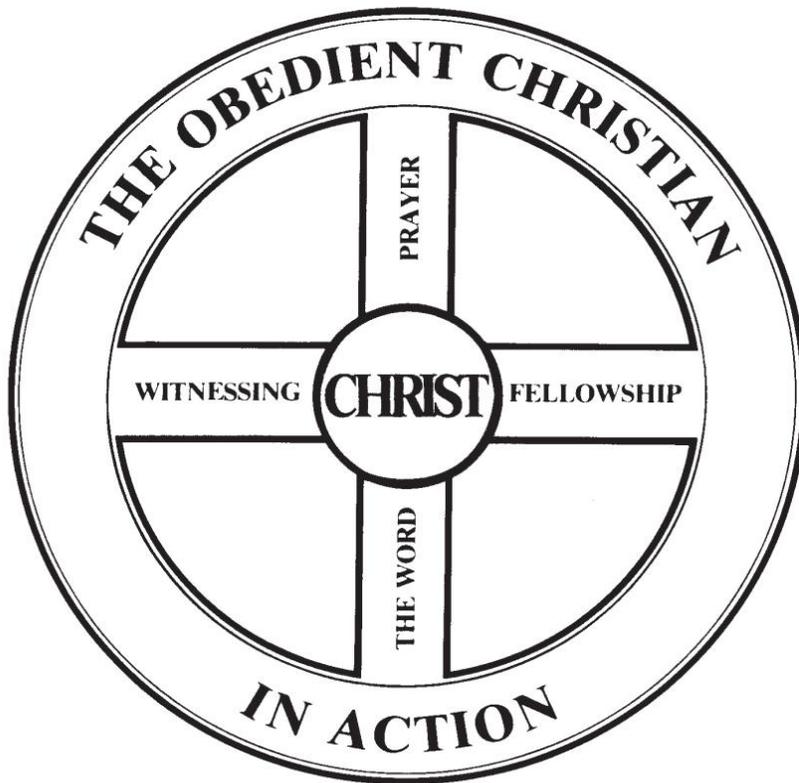
❖ Most groups organize by time availability.

❖ This allows people to develop good friendships with people they would not have met if it were based on common interests or social group.

What happens in the meeting:

❖ At first, the meetings can be a little awkward.

- ❖ When meeting with groups that didn't really know each other it is helpful to find an excuse to step out of the room early in the meeting for a minute or two to allow them a moment to introduce themselves and establish a relationship to one another that was apart from their relationship to the leader.
 - ❖ Identify the awkwardness, assure them that it is normal, ask them to "let it breathe" a little by committing to come back for several weeks until the group dynamic develops.
- ❖ Spend the first 5-10 minutes catching up on the week.
 - ❖ "How's the week going?"
 - ❖ If they are quiet, just add one of their names at the end of the question.
 - ❖ Give all that want to share an opportunity, keeping watch on the time.
- ❖ Approximately 10 minutes into the meeting, jump to the Bible Chapter for the week.
 - ❖ Each week, read an entire chapter aloud in the group. Give each person a chance to read a portion. It's helpful to work through a book of the Bible.
 - ❖ After reading the chapter, ask the following questions...
 - ❖ What key observations did you make from the reading?
 - ❖ What key questions came to mind from the reading?
 - ❖ Are there any key passages or words that summarize the Chapter?
 - ❖ Are there any key applications to be made from the reading?
- ❖ Prepare before the meeting by reading and responding to the questions personally.
- ❖ In addition to the inductive study and discussion, show participants the disciple's wheel illustration that emphasizes five realities for the obedient Christian (or worker) in action.



Christ the Center—
Galatians 2:20; John 15:5;
Colossians 1:27
Obedience to Christ—
John 14:21; Romans 12:
1,2;
Luke 6:46
The Word—I Peter 2:2;
II Timothy 3:16,17;
Joshua 1:8
Prayer—Matthew 7:7;
Philippians 4:6,7;
John 15:7
Fellowship—
Matthew 18:20;
Hebrews 10:24,25;
I John 1:3
Witnessing—
Matthew 4:19;
Romans 1:16;
I Peter 3:15

The above illustration emphasizes the following truths about workers...

- ❑ Workers acknowledge Jesus is Lord
- ❑ Workers read and obey the Bible
- ❑ Workers pray
- ❑ Workers experience true Christian fellowship
- ❑ Workers witness and share the gospel with people in their life.

In addition to emphasizing the above truths, help workers develop in the following ways...it will take longer than one meeting or even one year for some to learn and apply these things, but be patient and persevere with them in the process as you help them learn to...

- ❑ Understand the Bible
- ❑ *Join God in making disciples*
 - ❑ *Identify with Jesus in every area of life.*
 - ❑ *Learn ways to communicate the gospel message.*
 - ❑ *Take time to make friends with interested believers and help them connect with others.*
 - ❑ *Schedule time and set up appointments with others.*
 - ❑ *Learn what is interesting to others and how to take interest where appropriate.*

- ❖ *Make discussing God's mission a normal part of daily conversation.*
 - ❖ *Discover if a person understands the gospel.*
 - ❖ *Invite people to church, BCM events/meetings, and to be involved in their "free time" as well.*
 - ❖ *To pray for their friends' eyes to be opened to Jesus*
- ❖ Each week ask them about a few of the following things...
 - ❖ Ask them to give a few names of people they know who don't know Jesus and commit to pray for them.
 - ❖ Ask them what God has been doing in them and in those around them. (Every week)
 - ❖ Ask if they have had any gospel conversations this week.
 - ❖ Offer to meet with them and a friend if it would give them confidence in sharing the gospel.
 - ❖ Ask them to identify hopes and fears they have.
 - ❖ Ask them to identify skills they need to develop.
 - ❖ Let them respond to any/all/none of these questions. They decide.
 - ❖ When finished discussing, pray together for the things mentioned and for students to come to know Jesus at TU. Sometimes all pray, sometimes just one or two. Have them pray for the concerns they listed and let them know that the group will agree with them in prayer.
- ❖ When finished praying, thank them for taking the time to meet and encourage them as they leave.

As an Individual...

- ❖ Have personal appointments with workers who are not able to meet in one of the regularly scheduled meetings.
- ❖ Start every Monday morning with Prayer - Invite anyone to join. Pray for each worker by name, those they have requested prayer for, and those who need the gospel. Pray for the week ahead and agree to trust God to take care of it all. It gives such peace starting the week this way.

Student Leader Development - Every student is in the process of developing to lead others, but some are wanting and willing to help organize the BCM organization. Each spring invite students to apply for/nominate others for officer positions. Students are also needed to serve as representatives to the Student Association each year. Each organization needs a President, Vice President, Secretary, and Treasurer.

- ❖ When they want to serve as an officer. Give them the following ...

You've been nominated or have expressed an interest in serving as an officer with BCM for the upcoming Academic Year. I want to clarify what will be expected from students serving in these roles so you will be better equipped to decide if you can commit and/or want to commit.

BCM places a clear emphasis on our shared mission of living out the gospel on campus (every day is a mission) in the many areas we work, play, live, study, and sleep. In the past, our

community could be fairly easily defined as those who attend our weekly Tuesday night BCM meetings. Now, BCM currently engages around 150-200 unique individuals every week through free lunches, worker meetings, and the weekly BCM Tuesday meeting. Many of these share BCM core values and we are on mission together in one form or another. Others are not believers as of yet, but they are allowing us to be a part of their spiritual journey. This is awesome. That said, we still have the regular challenge of leading and managing the organization as we move forward year to year. For that to happen, we need students to commit to being recruiters, organizers, and leaders on mission. As you may know or not know there are distinct seasons of an academic year. During these seasons the commitment to the overall mission is the same but the organizational time requirement fluctuates quite a bit.

Preparation - Planning for Welcome and Connection (Summer) (1-2 days of planning spread out over the course of the summer. Probably at least one meeting before everyone gets away and one more as we get closer to the fall semester...much can be done via group message during the summer.) **LOW TIME COMMITMENT (< 1 HOUR PER WEEK)**

Initial Welcome and Recruitment - Orientation and the first four weeks of classes (Mid August-Labor Day). This will be the season with the highest time commitment. I recognize that most of you are part of a variety of different organizations - that's actually a great thing - but during this season of recruitment it helps to have a prioritized focus so you don't get spread too thin. I would expect that during this five week season your primary focus will be connecting people to the kingdom vision and mission that you and BCM are a part of. **MODERATE TIME COMMITMENT (> 3-5 HOURS A WEEK)**

Personal Ministry/Connecting New Students - Ongoing through the Academic Year. **MODERATE TIME COMMITMENT (3-5 HOURS PER WEEK)** Once everything gets up and running, I expect you would commit to a worker small group, a personal ministry where you live, work, play, study, etc...commit to be a part of and recruit people to be a part of gospel community and subsequently Jesus' mission.

By committing to serve as an officer with BCM, you agree to...

Endeavor to live BCM's Core Values

Meet weekly with BCM Staff.

Represent BCM on campus and with the Student Association.

Help organize BCM and be a part of carrying out the plan.

Recruit and Invite others to commit to Christ and to his mission.

Take initiative under the supervision of BCM staff.

Be in contact during the summer.

Serve for the academic year.

Leave the place better than you found it.

Our campus ministry partners are truly our brothers and sisters in Christ. I cannot emphasize this point enough. We are on mission together, joining with God in His work on campus here at TU. As campus ministers, we are also in agreement that it is best to have leadership students lead in only one campus ministry organization. If you have already committed to serve in a leadership capacity with another campus ministry for the next academic year we encourage you to keep that commitment. We also welcome you to continue participating with BCM in community and mission. We will develop student leaders who share the mission and will work with the mission in mind.

Not every student is willing to do this, but for those who are, the opportunity to mobilize them to lead others is significant. If there are more qualified applicants than positions, invite them all to serve, mobilize them according to their gifting. These students become point people for event and meeting planning, recruitment, etc.

Administration -

- ❑ BCM has been at TU a long time and plans to stay a long time.
 - ❑ Respect the authority of the University.
 - ❑ Represent the University well and speak well of it when possible.
 - ❑ Pay the \$1 annual land lease on time every October.
 - ❑ Develop friendships with administrators, faculty, and staff.
 - ❑ Greet the President when possible and thank him when appropriate.
 - ❑ Talk with the Deans when encountered on campus or by appointment.
 - ❑ Visit the Athletic Department/Coaches/Professors and let them know BCM appreciates them.
 - ❑ Greet and develop friendships with University staff, janitors, administrative assistants, groundskeepers, etc.
 - ❑ Welcome EVERYONE to BCM Free Lunch Mondays
 - ❑ Communicate with Campus Police preemptively as needed for parking needs.
 - ❑ Work closely with the Chaplain and respect his leadership and his invitation to be a part of the campus ministry life at TU.
 - ❑ Have BCM Faculty Advisor sign all forms as required.
 - ❑ Work closely with the office of New Student programs - as a Mentor during orientation.
 - ❑ Arrange to meet with potential/incoming students when they would like to schedule an appointment as set up by the office of Admissions.
 - ❑ Volunteer at the English Institute
- ❑ Strive to be the model organization.
 - ❑ Complete forms as required.
 - ❑ Make amends when mistakes are made.
 - ❑ Play by the rules.
- ❑ Meet with other campus ministry leaders to pray and be a partner in the gospel.
 - ❑ It helps to have the support of likeminded campus ministers.
 - ❑ It squelches competition and fosters celebrating what God is doing through others.
 - ❑ It demonstrates a God's-kingdom-is-most-important example to students

Missions -

- ❑ One of the BCM Core Values emphasizes the belief that every day is a mission.
- ❑ Value and provide short term mission opportunities

- ✘ Present the vision and possibility of international mission service as a career.
- ✘ The mission priority focus is to introduce college students to Jesus Christ
 - ✘ Give opportunities for college students to have short term opportunities to experience engaging their peers with the gospel to help them know that they can engage their peers on campus.
- ✘ Participate with BGCO in partnership missions.
- ✘ Participate in Disaster Relief Mission Opportunities through the BGCO

University of Central Oklahoma BCM

University of Central Oklahoma Baptist Collegiate Ministry Strategy

“Reaching and discipling students to be missionaries wherever they are.”

VISION

Reaching

The BCM wants to share the gospel (evangelism) and recruit new students

Discipling

The BCM wants to help people grow in their faith through Bible studies, leadership, and through a discipleship track

Missionaries

A missionary is someone who reaches and discipled others— The BCM wants students to see themselves as missionaries—people who reach and disciple others.

Wherever they are

The BCM wants students to catch a vision for being a missionary any time, any place. You can be a missionary where you are—you are at UCO now—your mission field is the campus. After college you will move to a neighborhood—your mission field is your neighborhood. After college you will get a job—your mission field will be your workplace.

VALUES

Know God

The BCM wants to help students know God in deeper, richer ways—primarily through the reading, teaching, studying, and applying of his word.

Meet new people

The more people our staff and students meet, the more people are reached, the more people are reached, the more people are disciplined, the more disciplined, the more catch the vision to reach and disciple others, the more that catch the vision, the better for the kingdom of God.

Listen to their story

We live in a time where not many people are listening while at the same time people have a strong desire to share their story. As staff and students meet people, they want to listen to them—to love them.

Share God's story

Not only does The BCM want to listen to others stories, but it also wants to share the greatest story. While our staff and students show people love, they also want to tell people about God's immeasurable love for them.

Grow your story

The BCM wants to help students learn about the way God has gifted them, get experience leading, take ownership over the ministry, and learn to be responsible adults who represent Christ.

EVENTS & PEOPLE

There are 4 levels of involvement at the BCM. Each level reflects a greater degree of commitment and responsibility; therefore level 1 is the entry while level 4 is reserved for those who become core leaders for the BCM. Everything the BCM does fits into a specific level, having a specific purpose and each level has specific goals for the people operating at that level of commitment.

LEVEL 1

Level 1 contains events and practices designed to get people involved. They are low commitment, informal times to encourage relationship building. The events are natural things for students to invite others. The practices are also geared around natural relationship building.

Events

- Free lunch ^[L]_[SEP]
- State Tournaments ^[L]_[SEP]
- Listening evangelism ^[L]_[SEP]
- Campus involvement ^[L]_[SEP]
- Special events ^[L]_[SEP]

Goals ^[L]_[SEP]

- Have the gospel shared with them ^[L]_[SEP]
- Introduce to the BCM and surrounding churches ^[L]_[SEP]
- Making friends ^[L]_[SEP]

LEVEL 2

^[L]_[SEP]Level 2 contains events and practices designed to get people involved while asking for more commitment. They are still fairly low commitment while still encouraging relationship building, but the leadership wants to intentionally challenge them to grow spiritually. They should begin to consider the idea of being a missionary wherever they are (someone who reaches and disciples others). ^[L]_[SEP]

Events ^[L]_[SEP]

- Midweek ^[L]_[SEP]

- Men's/women's events [L] [SEP]
- Local missions [L] [SEP]
- Momentum [L] [SEP]
- Spring Retreat [L] [SEP]
- T4T lessons 1-8 [L] [SEP]
- Goals** [L] [SEP]
- Introduced to the concept of being a missionary wherever they are [L] [SEP]
- Challenged to know God more deeply [L] [SEP]
- Connect with a local church [L] [SEP]

LEVEL 3

Level 3 contains events and practices that require a higher level of commitment and responsibility, but also result in greater growth. The events and practices that students are exposed to in level 3 will be foundational for them to “be a missionary wherever they are”.

Events

- Small groups [L] [SEP]
- T4T lessons 9-16 [L] [SEP]
- National Missions [L] [SEP]
- Leadership [L] [SEP]

Goals [L] [SEP]

- Given the tools to listen to others [L] [SEP]

- Given the tools to share their own story [L][SEP]
- Given the tools to be a missionary [L][SEP]
- Actively seeking to know God deeper [L][SEP]
- Committed to a local church [L][SEP]

LEVEL 4

[L][SEP]Level 4 is the highest level of involvement in the BCM. Events and practices in this level require a high degree of commitment, a high degree of responsibility, and a high degree of character. Students at level 4 are core leaders for the BCM who “own” the ministry. [L][SEP]

Events [L][SEP]

- Core leadership [L][SEP]
- International missions [L][SEP]
- Learning Bible doctrine [L][SEP]

Goals [L][SEP]

- Reaching people by listening to others [L][SEP]
- Reaching people by sharing their own story [L][SEP]
- Discipling others to be missionaries [L][SEP]
- Helping others know God more deeply [L][SEP]
- Bringing others to church [L][SEP]

LEADERSHIP/DISCIPLESHIP

Leadership and discipleship are one in the same for UCO BCM. There are 5 levels of leadership—the 1-4 coincide with the “events & people” levels. In many ways discipleship could serve as the transition for a student between each level. Our desire is that leadership/discipleship trickles down through our organization so that at each point students are prepared and clear about what discipleship and leadership looks like. The leadership is made up of the staff, core team, leaders, committed, and interested. Since leadership/discipleship trickles down it will be easier to start with the staff.

LEVEL 5 – Staff

Each staff member will oversee specific areas of ministry. They will meet one-on-one with assigned core members. When they meet they will take them through something to deepen their understanding of God and of how God created them. It could be a variety of things from personality tests to the short book “Bible Doctrine” by Wayne Grudem.

LEVEL 4 – Core

The core team makes up the core leaders of the BCM. Core members are upperclassmen with a history of past involvement in the BCM who have been through the 16 lessons of T4T and who are taking others through T4T. They are actively involved in a church, and they are growing spiritually. The core team members are assigned to leaders and they take the leaders through lessons 9-16 of T4T .

The role of the core team is to help oversee all areas of BCM but primarily to be *the* models of what it looks like to be a “...missionary wherever you are.” The primary role of the core team is to reach and disciple others to do the same.

LEVEL 3 – Leadership

Leadership is broken into 5 focus areas: freshman, international, midweek, small groups, and events. Everything that happens at the BCM falls into these areas. Leaders are students who are committed to the BCM who want to serve, who are growing spiritually, and who have completed lessons 1-8 of T4T .

The leaders meet with an assigned core team member and walk through lessons 9-16 of T4T. They also meet with someone else and take them through lessons 1-8 of T4T. The leader could meet with a freshman, someone from class, an international student, or a friend seeking to know

more about God

The role of the leadership is to plan and execute the ministry they hope to accomplish within their specific focus area, but it is primarily to reach out to the campus and disciple other students who are interested in God.

LEVEL 2 – Committed

These students come to the BCM regularly and desire to be involved. Many are in a “testing” period of sorts deciding whether they will commit long-term to the BCM. Some students in this level simply don’t have the time to commit to further involvement. Either way, the goal for these students is to take each one through lessons 1-8 of T4T. Ideally this would be by someone on leadership.

LEVEL 1 – Interested

Interested – Here the goal would be to have the gospel shared with anyone interested in the BCM. Ideally each person that comes into contact with the BCM will have the Gospel shared with him/her.

LEADERSHIP FOCUS AREAS

EVENTS

The events focus area will help plan and implement special events, coordinate FLOW (Free Lunch On Wednesday), and help promote BCM on campus.

INTERNATIONAL MINISTRY

The international ministry focus area will help plan and coordinate culture class and outreach/evangelism to international students.

MIDWEEK

The MidWeek focus area will help develop the overall MidWeek experience. This includes: worship, creativity for MidWeek worship and response, MidWeek activities afterward, and help plan occasional special MidWeek services.

FRESHMAN/NEW STUDENTS

The freshman/new students focus area will help the BCM reach freshmen and new students. This includes helping develop and implement follow-up strategies and outreach events aimed at attracting freshmen and new students.

SMALL GROUP LEADER

The small group leader focus area will lead all BCM small groups. This includes: leading a small group discussion using provided material every week, caring for group members, and leading a group to reach out to others.

University
Centers of
Southern
Oklahoma
BCM

Phillip Ford

2017

UCSO BCM

Getting students in the front door for the first time

1. The UCSO BCM doesn't have a building yet, but Dr. Mills (President/CEO of UCSO) has graciously allowed the BCM to use the lobby of the UCSO for our BCM Free Lunches. BCM students and the Director meet tons of people during lunch.
2. Contact people that fill out contact cards at Falls Creek.

Evangelism

1. Share the Gospel at BCM Lunch soap box style.
2. Put on events such as a board game night to help believers meet nonbelievers.
3. Personal evangelism
4. Students share the Gospel.

Leadership

Missions

Discipleship

1. Small group Bible study on campus.
2. Spend time with students off campus.

Connecting locally with churches

1. Churches supply all the BCM Lunches.
2. Meet with local pastors and youth ministers at Associational Pastor's conference.
3. Handwritten thank you cards are sent out to every church that served a BCM lunch during the semester.
4. All consistent students attend a local SBC church.

University of Science and Arts of Oklahoma BCM

(Strategy Currently Unavailable)

Western
Oklahoma
State
College
BCM

Student Leadership Development

How are leaders recruited?

The primary recruiting is done at Falls Creek during the Director's visitation at Next Chapter. The ideal leader is someone who displays spiritual qualities such as church attendance and confidence in their relationship with the Lord. They must display interest in the BCM ministry. It is important they have a willingness to serve at Noonday, Bible studies, leadership meetings, college revivals, activity nights and mission trips. The BCM also recruits students during the organizational fair at the beginning of the Fall semester.

Specific Roles of each position.

- 1. President.** The President will preside over every meeting. Be a leader in character and spiritual development. Oversee the two campus revivals per year. Motivate the BCM leadership team to be present and engage in Kingdom work. Represent the BCM to the campus and in organizational competitions.
- 2. Vice President.** This person will preside over meetings in the absence of president. This person will work with the Director in organizing a prayer ministry in the prayer room. This person needs to have a godly character as well and be a team player.
- 3. Secretary.** This person will take notes at meetings. This person will work with the Director in promoting and advertising ministries sponsored by the BCM. The secretary will organize the text list for all students the BCM has information on to invite them to events and ministries of the BCM.
- 4. Outreach leader.** The Outreach leader will work closely with the Director in implementing and giving guidance to on-campus visitation and other social media to get the message of the BCM on campus.
- 5. Activities/Sports/Organizational competitions.**
This person recruits teams with the assistance of other students they choose. They may function as the leader/coach/captain of said team if they choose. They do this for the state tournaments for basketball and volleyball as well as the organizational competitions. Also they will organize pool/ping pong tournaments at BCM building.

There is an application form to fill out. This helps the students better understand their responsibilities and also helps BCM leadership to know them better.

In each of these positions they can enlist the help of other students to aid in their responsibilities.

Discipleship

The BCM has implemented a discipleship system called Powerful Identity. This is the culmination of over 30 plus years of discipleship ideas brought into one process. This discipleship process has been tailored for college students. It has a premise of five smooth stones from the biblical account in 1 Samuel 17. David defeated Goliath with one stone. He picked up four extra. The goal is to equip students to pick up five smooth stones in their Arsenal to hurl at the devil and his hoard. The five smooth stones are. 1. Principles - The Word of God. 2. Prayer. 3. Purity - Living a life based on the character of Jesus. 4. Purpose - Knowing the will of God and adjusting one's life to join Him where He is at work. The Experiencing God model by Henry Blackaby.

The BCM uses snippets or whole volumes of Experiencing God- Henry Blackaby. Battle Plan for Prayer. Returning to Holiness- Gregory Frizzell. Christian Maturity-Bill Bright. Disciples path 5. The Life. Disciples path 1. The Beginning. Disciples Path 3. The Call. Checklist for Life- Thomas Nelson Publishing. F.A.I.T.H. - Bobby Welch.

This discipleship process will take four semesters. The goal is to engage 12 students in this format. Meeting once a week for 30 minutes in small groups for 12 weeks per semester. The goal is to take the current BCM leadership team through the curriculum and also those preparing for leadership. There will be five days of work per week. Each day touching on a portion of one of the five smooth stones.

Evangelism

Explain your evangelism strategy for your ministry in the following areas:

You personally as it relates to your campus:

The Director will concentrate on being on campus three days a week engaging students at the Point (game room with ping pong, pool, TV, and booths to sit at), the dorm, or various locations in conversational and intentional evangelism. Anytime the Director speaks is also a great opportunity to share the gospel.

Students in your ministry

There will be two students with the director once a week for intentional evangelism. The students will be trained to do evangelistic visits on their own and lead other teams of students. The plan is that after one semester students will be competent in leading two more students to share their faith.

How do you create a culture of evangelism in your ministry?

The BCM has a Fall revival and a Spring revival from Monday through Wednesday. There will be an invitation. It is student led. The group will meet at Cross Brand, Amplified and the BCM building. This will give opportunity for evangelistic visits from the Director and students.

Each Noonday is set up with two devotions. There is a devotion in the first hour and one in the second hour. There are opportunities to share with students one on one and also a public invitation. There have been salvations occur at Noonday.

Recruiting

Next Chapter is the primary recruiting each summer. The staff meets an average of 20 students who participate with one of the local churches. They attend the Next Chapter class each morning. This introduces them to BCM ministry and helps prepare them for college. Each week on Friday the state BCM Directors meet the students that will be attending their college. Each Director is able to describe his or her particular BCM ministry.

Each semester the BCM has a table set up at the organizational fair to gather more information on students the leadership has not previously met. New students are also met during the semester at The Point, on campus or at the dorms. Using a survey at The Point students are asked questions about their interest. The last question asks if they have a personal relationship with Jesus. Some students started attending as a result of using the survey. Salvations have occurred also.

Administrative

As Director, I seek to build a connection with faculty and administrators to get the BCM presence known. It is important to be present on campus during the week. An appointment is scheduled to meet with the President at least one time per year to discuss the BCM ministry.

The BCM has made little care packages or treats with notes on them as a gesture of appreciation. These have been traditionally given out before Christmas break. Also going from office to office to meet the faculty and introduce the BCM mission to them.

Missions

The BCM has a one week mission trip to Chicago in May the day after graduation. This trip includes several campuses across Oklahoma. There are twenty or more on the team. The group goes to colleges in Chicago that emphasize learning English to prepare students to attend college in the United States. They go in classrooms and do conversational English.

The staff will schedule Sunday evening BCM services at churches in the Spring semester. The goal is four in the semester. This gives the opportunity for students to share messages and their testimonies and let the churches know what is going on in the BCM ministry.

The Director may try to schedule some backyard Bible clubs as well or do a children's night at local churches. This could be done three consecutive nights showing the Jesus Film for children or something else.

Major challenges to the strategy

Western is a two year school with a lot of commuters. There are 1000 to 1200 students enrolled. This includes those taking classes online. Most students are enrolled in 15 hours while working an additional 20 or more hours. The students who live within 50 miles generally live with their parents. It is difficult to have evening meetings with much success. The timing has to be just right. An attempt is being made to move the BCM Bible study time to Sunday evenings at 7:00pm in an attempt to generate some momentum. Martha Road has a very successful college ministry on Wednesday evenings. Noonday attendance is also at the mercy of other organizational meetings and events on campus. The best leaders come from the Ambassadors who are on scholarships and mandated to attend their called meetings. There is always a big turnover rate. It is difficult for students to take a week off from work when normally they lose their salary. The BCM does set up scholarships for students who want to attend Collegiate Week or the mission trip to Chicago. This helps to compensate the student losing their income.